



BUSINESS MEETING AGENDA

Monday, March 16, 2020
Doubletree by Hilton Syracuse
Ontario Room
10 a.m. – 12 p.m.

1.0 OPENING

1.1 Roll Call

Officers:

Adrienne Leon	President
Steve King	Vice President/President Elect
Patricia McCabe	Treasurer
Natalia Baage-Lord	Secretary
Bill Cameron	Immediate Past President

Communications:

Monica Lester	Communications Coordinator
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1.2 Acceptance of the Agenda

1.3 Welcome and Group Introductions – Adrienne Leon, President

2.0 REPORTS

2.1 President's Report – Adrienne Leon, President

2.2 Treasurer's Report – Patricia McCabe, Treasurer

2.3 Cost/Expense Report from Northeast Summit and NYSSBA Luncheon – Patricia McCabe, Treasurer

2.4 Membership Report – Monica Lester, Communications Coordinator

2.5 Communications Contest Report – Monica Lester, Communications Coordinator

3.0 NEW BUSINESS

3.1 Brand Strategy Development – Steve King, Vice President

3.2 Communications Contest Categories – Adrienne Leon, President

3.3 Stipend for Contest Coordinator – Adrienne Leon, President

3.4 NYSPRA Conference 2021 Planning – Monica Lester, Communications Coordinator

4.0 OTHER BUSINESS

5.0 ADJOURNMENT