



2019 NYSPRA 40th Annual Communications Contest Award Winners

Amherst Central School District

Award of Honor

Excellence in Writing

Coding Ozobots to Teach Velocity: Middle School Science Teachers Team Up With Ideas

Lori Sosenko, Communication Analyst, Erie 1 BOCES

Arkport Central School District

Award of Merit

Budget/Bond Newsletter

2019-20 Budget Newsletter

Laura Ryan, Public Information Specialist & Denise LaRoque, Graphic Artist, Capital Region BOCES Communications Service

Auburn Enlarged City School District

Award of Honor

Excellence in Writing

Two Auburn teachers accepted into NYS Master Teacher Program

Jessica Luisi, Public Information Specialist, Central New York Regional Information Center

Award of Honor

Photograph

Students at Veterans' Day Assembly

Jessica Luisi, Public Information Specialist, Central New York Regional Information Center

Baldwin Union Free School District

Award of Honor

Website

Baldwin Union Free School District (UFSD) Website

Dr. Shari L. Camhi, Superintendent of Schools & Mary Furcht, Public Information Officer

Bethlehem Central School District

Award of Excellence

Special Purpose Publication

Bethlehem Central School District Strategic Plan 2019-2024

JoEllen Gardner, Public Information Specialist & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

Binghamton City School District

Award of Honor

Video

We are Binghamton

Christina Kunzman, Public Information Officer & Jimmie Buyck, Broome-Tioga BOCES

Broadalbin-Perth Central School District

Award of Excellence

Budget/Bond Newsletter

Patriot Press Special Budget Edition

Michele Kelley, Public Information Specialist, Capital Region BOCES Communications Service

Award of Excellence

Calendar

Innovate: 2018-19 Calendar and Annual Report

Michele Kelley, Heather Nellis & Lindsay Quackenbush, Public Information Specialists, Capital Region BOCES Communications Service

Award of Merit

Video

Blue Plate Special

Lindsay Quackenbush, Public Information Specialist, Capital Region BOCES Communications Service

Broome-Tioga BOCES

Award of Honor

Photograph

Making a Splash for Special Olympics

Don Sbarra, Principal Communications Coordinator

Award of Honor

Photograph

The Kiss

Don Sbarra, Principal Communications Coordinator

Burnt Hills - Ballston Lake Central School District

Award of Honor

Website

BHBL Website

Capital Region BOCES Creative Team, Web Team & Tara Mitchell, Public Information Specialist, Capital Region BOCES Communications Service

Byron-Bergen Central Schools

Award of Merit

Excellence in Writing

Byron-Bergen and Elba boys basketball take on a mutual opponent: cancer

Gretchen Spittler, Communication Specialist, Monroe 2-Orleans BOCES

Award of Merit

Photograph

Long jump

Gretchen Spittler, Communication Specialist, Monroe 2-Orleans BOCES

Caledonia-Mumford Central School

Award of Excellence

Video

The Cal-Mum Way - A Video about Us

Basch Solutions, Caledonia-Mumford Central School

Award of Honor

Photograph

Cal-Mum CS Commencement 2019

Thomas Toyama, Caledonia-Mumford Central School

Award of Merit

Community Newsletter

Cal-Mum Chronicle

Sarah M. Santora, Editor & Rene Kelly, Graphic Designer

Capital Region BOCES

Award of Excellence

Annual Report

2017-18 Annual Report

Capital Region BOCES 360 Team & Capital Region BOCES Creative Team

Award of Excellence

Overall Graphics and Design

Literacy Zone Career Fair Flyer

Capital Region BOCES 360 Team & Capital Region BOCES Creative Team

Award of Excellence

Special Purpose Publication

Is Your Child Ready 4 School?

Capital Region BOCES Portfolio Team & Capital Region BOCES Creative Team

Award of Excellence

Website

Tech Valley High School Website

Capital Region BOCES Web Team & Capital Region BOCES Creative Team

Award of Honor

Special Purpose Publication

Infographic: A guide to school closings

Capital Region BOCES Portfolio Team & Capital Region BOCES Creative Team

Award of Honor

Special Purpose Publication

Reserve Funds Fact Sheet

Capital Region BOCES Portfolio Team & Capital Region BOCES Creative Team

Award of Honor

Strategic Campaign

Technology Awareness Day 2018

Capital Region BOCES 360 Team & Capital Region BOCES Creative Team

Award of Honor

Video

School Budget Explained in 60 Seconds

Capital Region BOCES Creative Team & Capital Region BOCES Portfolio Team

Award of Merit

Excellence in Writing

Bringing the lessons of restorative justice home

Emily Popek, Public Information Specialist, Capital Region BOCES Communications Service

Award of Merit

Overall Graphics and Design

School Resource Officer Infographic

Capital Region BOCES Portfolio Team & Capital Region BOCES Creative Team

Award of Merit

Video

Bright Future Thanks to BOCES Career & Technical School

Capital Region BOCES Creative Team & Capital Region BOCES 360 Team

Award of Merit

Strategic Campaign

Five Divisions: One BOCES - Unifying Employees for a Culture of Engagement

Capital Region BOCES 360 Team

Central New York Regional Information Center

Award of Excellence

Special Purpose Publication

Beyond the Buzz: Why Some Teachers Still Aren't Using Technology

CNYRIC e-Communications Team

Champlain Valley Educational Services BOCES

Award of Honor

Strategic Campaign

CVES Capital Project Public Information Campaign

Matthew Smith, Communications Coordinator, Megan-Jean Manson, Publications Specialist & Michele

Kelley, Public Information Specialist, Capital Region BOCES Communications Service

Churchville-Chili Central School District

Award of Honor

Budget/Bond Newsletter

The Link: Budget Edition of CCCSD Newsletter

Amanda Puleo, CCCSD Communications Coordinator, Chris Klem, Communications Specialist, Monroe 2-Orleans BOCES & Karen Alsop, Graphic Designer, Monroe 2-Orleans BOCES

Award of Honor

Community Newsletter

The Link: Churchville-Chili CSD Community Newsletter

Chris Klem, Communications Specialist, Monroe 2 -Orleans BOCES, Amanda Puleo, CCCSD Communications Coordinator & Karen Alsop, Graphic Designer, Monroe 2-Orleans BOCES

Dobbs Ferry School District

Award of Merit

Electronic Newsletter

DFSD Electronic Newsletter Fall 2018

Elizabeth Hausman, Public Information Officer

Dutchess BOCES

Award of Honor

Calendar

Dutchess BOCES 2018-19 Wall Calendar

Desiree Gagnon, Graphic Designer, Carol Mackin-O'Leary, Public Information Officer & Eileen Scholes, Communications Director

Award of Honor

Strategic Campaign

Dutchess BOCES Capital Campaign "Building our Future Together"

Desiree Gagnon, Graphic Artist & Genevieve Kellam, Communications Director

East Greenbush Central School District

Award of Merit

Excellence in Writing

Auggie is a "Student's Best Friend"

Mark Adam, Public Information Specialist

Award of Merit

Excellence in Writing

Campaign Video for Congressional Candidate Goes Viral

Mark Adam, Public Information Specialist

Award of Merit

Excellence in Writing

Goff Middle School Addresses Hunger with New Backpack Program

Mark Adam, Public Information Specialist

East Ramapo Central School District

Award of Merit

Social Media

Elevating Community Perception

Bridget Clark, Communications Specialist, Rockland BOCES

East Syracuse Minoa Central School District

Award of Honor

Photograph

Primary Colors

Marcia Kelley, School Information Officer

Award of Honor

Special Purpose Publication

East Syracuse Minoa Central School District Strategic Plan

Marcia Kelley, School Information Officer & Jennifer Edsall, Graphics Technician

Erie 1 BOCES

Award of Excellence

Community Newsletter

Erie 1 BOCES Journal

Communication Services Division

Erie 2-Chautauqua-Cattaraugus BOCES

Award of Excellence

Excellence in Writing

Culinary Student Profile

Mike Rukavina, E2CCB PR Specialist

Award of Excellence

Photograph

Strike a Pose for Autism Awareness

Carrie Rinehart, E2CCB PR Specialist

Award of Excellence

Special Purpose Publication

E2CCB 2019-20 Services and Solutions Guide

Jen Osborne-Coy, E2CCB Public Information Officer & Grants Administrator & Erica Carlson, Alan Gustafson, Carrie Rinehart & Mike Rukavina, PR Specialists

Award of Honor

Calendar

E2CCB 2018-19 Calendar

Jen Osborne-Coy, E2CCB Public Information Officer & Grants Administrator & Erica Carlson, Alan Gustafson & Mike Rukavina, PR Specialists

Award of Honor

Photograph

Taste of Tech

Mike Rukavina, E2CCB PR Specialist

Award of Honor

Photograph

The Finish Line

Carrie Rinehart, E2CCB PR Specialist

Award of Merit

Photograph

P-TECH Bicycle Repair

Alan Gustafson, PR Specialist

Award of Merit

Photograph

Traditions at Baker Road

Carrie Rinehart, E2CCB PR Specialist

Farmingdale School District

Award of Merit

Excellence in Writing

Million-Dollar Milestone

Cynthia Younker, Public Relations

Frankfort-Schuyler Central School District

Award of Honor

Excellence in Writing

Valedictorian and Salutatorian Add Artwork to Frankfort-Schuyler Halls

Rebecca Neary, Public Relations Specialist, Oneida-Herkimer-Madison BOCES

Gates Chili Central School District

Award of Excellence

Community Newsletter

Gates Chili Central School District Newsletter

Jennifer Merkel & Iva Petrosino, Communication Specialists & Lisa Constantine, Graphic Designer,
Monroe 2-Orleans BOCES

Award of Excellence

Excellence in Writing

Arts Integration Program Recognized with 2019 Magna Award

Jennifer Merkel, Communication Specialist, Monroe 2-Orleans BOCES

Genesee Valley Educational Partnership

Award of Excellence

Special Purpose Publication

Metal Trades Project Auction Booklet

Maggie Fitzgibbon, Public Relations/Printing and Graphics Coordinator

Award of Honor

Poster

Celebrating Differences Poster

Rene Kelly, Graphic Artist

Glens Falls City School District

Award of Excellence

Special Purpose Publication

Glens Falls City Schools' Focus Advancement

Skye Heritage, Communications Director

Award of Honor

Photograph

Pennies for Pink

Skye Heritage, Communications Director

Award of Merit

Website

Glens Falls City Schools website

Capital Region BOCES Web Team & Capital Region BOCES Creative Team

Gowanda Central School District

Award of Merit

Excellence in Writing

Taste Sensation: Shaking Up School Nutrition in Gowanda

Erica Carlson, Public Relations Specialist, Erie 2-Chautauqua-Cattaraugus BOCES

Award of Merit

Excellence in Writing

The Freshman Focus: Gowanda Helps Ninth-Graders Prepare for High School Life -- and Beyond

Erica Carlson, Public Relations, Erie 2-Chautauqua-Cattaraugus BOCES

Award of Merit

Social Media

Gowanda Central School District Staff Appreciation Campaign on Social Media

Erica Carlson, Public Relations Specialist, Erie 2-Chautauqua-Cattaraugus BOCES

Grand Island Central School District

Award of Honor

Calendar

Reviving a Print Calendar to Bridge School-Home Involvement

Lori Sosenko, Communication Analyst, Erie 1 BOCES

Great Neck Public Schools

Award of Excellence

Strategic Campaign

New Logo

Colleen Bowler Dlugolecki, Public Information Specialist, Robert Zahn, Director of Educational Television and Broadcast Media & Marc Epstein, Director of Technology

Greece Central School District

Award of Excellence

Budget/Bond Newsletter

2019-20 Budget Newsletter

Laurel Heiden, Community Relations Manager

Award of Excellence

Calendar

2018-19 Calendar and Handbook

Tammy Nucci, Communications Assistant

Award of Excellence

Strategic Campaign

Reimagine Greece

Laurel Heiden, Community Relations Manager

Award of Honor

Community Newsletter

The Good Newsletter

Laurel Heiden, Community Relations Manager

Award of Merit

Video

The Right Place for You

Laurel Heiden, Community Relations Manager

Half Hollow Hills Central School District

Award of Honor

Photograph

Kindergarten Laughter

Charles A. Parker, Public Relations Director

Hartford Central School District

Award of Merit

Photograph

The Selfless Selfie

Amy Hoffer, Public Information Liaison, WSWHE BOCES, Andrew Cook, Superintendent of Schools & Thomas Murphy, Sweethearts & Heroes

Award of Merit

Photograph

Say, "Greens!"

Amy Hoffer, Public Information Liaison, WSWHE BOCES

Holley Central School District

Award of Excellence

Photograph

Students Constructing Barn

Beth Nash, Communications Specialist, Monroe 2-Orleans BOCES

Award of Honor

Budget/Bond Newsletter

Budget News - May 2019

Beth Nash, Communications Specialist, & Lisa Constantine, Graphic Designer, Monroe 2-Orleans BOCES

Award of Merit

Excellence in Writing

Geometry in Construction Class Completes Barn Build

Beth Nash, Communications Specialist, Monroe 2-Orleans BOCES

Hyde Park Central School District School

Award of Merit

Budget/Bond Newsletter

Link Newsletter

Carol Mackin-O'Leary, Public Information Officer & Eileen Scholes, Special Projects Assistant, Dutchess BOCES Communications Division

Kendall Central School District

Award of Merit

Community Newsletter

The Chronicle -- January and March 2019 editions

Beth Nash, Communications Specialist & Karen Alsup, Graphic Designer, Monroe 2-Orleans BOCES

Kenmore-Town of Tonawanda UFSD

Award of Honor

Calendar

Ken-Ton School District 2018-19 District Calendar

Patrick Fanelli, Community Relations Coordinator

Award of Merit

Electronic Newsletter

SchoolGram

Patrick Fanelli, Community Relations Coordinator

Liberty Central School District

Award of Merit

Special Purpose Publication

District Snapshot Brochure

Dr. Augustine E. Tornatore, Superintendent of Schools & Alyssa Teribury, Public Information Specialist,
Capital Region BOCES Communications Service

Madison-Oneida BOCES

Award of Merit

Excellence in Writing

"SLS Grants Promote Global Connections"

Sapna Kollali, Public Relations Coordinator

Award of Merit

Photograph

Focused Teamwork

Sapna Kollali, Public Relations Coordinator

Award of Merit

Photograph

Oneida Indian Nation (OIN) Early Learning Center

Jill Pekarski, Public Information Specialist

Award of Merit

Social Media

Annual Meeting Tweets

Madison-Oneida BOCES School Communications Team

Marcellus Central School District

Award of Excellence

Budget/Bond Newsletter

Marcellus CSD 2019 Budget Newsletter

Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

Monroe 2-Orleans BOCES

Award of Honor

Excellence in Writing

Restoring one home while building two others

Iva Petrosino, Communication Specialist

Award of Honor

Excellence in Writing
Westside Academy: Trauma Informed School
Chris Klem, Communications Specialist

Award of Honor

Video
Zombie House Project
Anthony Puleo, Digital Media Technician & Stephen Dawe, Communications Manager

Award of Merit

Annual Report
Monroe 2-Orleans BOCES Annual Report
Stephen Dawe, Communications Manager & Karen Alsup, Graphic Designer

Award of Merit

Community Newsletter
Together
Iva Petrosino, Communication Specialist & Lisa Constantine, Graphic Designer
Contributors: Mark Ball, Beth Cefalu, Tricia Croce, Steve Dawe, Jackie Finn, Chris Klem, Jennifer Merkel, Beth Nash, Iva Petrosino, Mary Prusak, Jade Rood, Kerry Sharp and Gretchen Spittler

Award of Merit

Excellence in Writing
Department for Exceptional Children: Assistive Technology
Chris Klem, Communications Specialist, Monroe 2-Orleans BOCES

Award of Merit

Excellence in Writing
Moving Forward Together
Iva Petrosino, Communication Specialist

Award of Merit

Overall Graphics and Design
Monroe 2-Orleans BOCES Annual Report
Stephen Dawe, Communications Manager & Karen Alsup, Graphic Designer

Monroe One BOCES

Award of Honor

Photograph
Programs Collaborate for Prom Joy
Mary Prusak, Communications Specialist, Monroe 2-Orleans BOCES

Monticello Central School District

Award of Merit

Community Newsletter

The Panther Post Newsletter

Linda Smith, Public Information Specialist, Capital Region BOCES, Courtney Bonfante, School District

Public Information Office & Capital Region BOCES Creative Team

Moravia Central School District

Award of Excellence

Budget/Bond Newsletter

Budget Newsletter/Stakeholders Report

Laura Ryan, Public Information Specialist & Bonnie Minick, Graphic Artist, Capital Region BOCES

Communications Service

Nassau BOCES

Award of Excellence

Video

Workforce Development

Nassau BOCES

Award of Honor

Video

Kelly Powers

Nassau BOCES

Award of Merit

Overall Graphics and Design

Nassau BOCES Entryway murals

Nassau BOCES

Niskayuna Central School District

Award of Honor

Community Newsletter

Your Schools Newsletter

Matt Leon, Public Information Specialist, Capital Region BOCES Communications Service

North Shore Central School District

Award of Honor

Budget/Bond Newsletter

North Shore Central School District Budget Newsletter

Dr. Peter Giarrizzo, Superintendent of Schools & Ms. Shelly Newman, Director Public Relations/Senior

Illustrator

Award of Merit

Website

North Shore Central School District Website

Dr. Peter Giarrizzo, Superintendent of Schools, Ms. Shelly Newman, Director Public Relations/Senior
Illustrator & Scott Pullo, Web Cola Media Inc.

Oneida-Herkimer-Madison BOCES

Award of Excellence

Special Purpose Publication

2019-20 Program Guide

Cheri Derdzinski, Senior Graphic Artist

Award of Excellence

Special Purpose Publication

OHM BOCES Service Directory 2019-20

Oneida-Herkimer-Madison BOCES School Communications

Onondaga-Cortland-Madison Board of Cooperative Educational Services

Award of Excellence

Excellence in Writing

Student-directed IEPs - a trend to catch?

Jackie Wiegand, Marketing Coordinator

Award of Excellence

Poster

OCM BOCES Students Embrace a "Chain Reaction" for Kindness with School Poster

Lou Reid, Public Information Specialist

Award of Honor

Overall Graphics and Design

"OCM CAT" Logo Rebrands with Popular Literary Genres

Lou Reid, Public Information Specialist

Award of Merit

Annual Report

OCM BOCES Annual Report: Celebrating 70 Years

Jackie Wiegand, Marketing Coordinator, Lou Reid, Public Information Specialist & Laurie Cook, School
Information Officer

Oneida City School District

Award of Merit

Video

Retirement Video Series

Nicole Pitt, Public Information Specialist, Madison-Oneida BOCES

Oriskany Central School District

Award of Honor

Excellence in Writing

"Community Transition Activities Helping AHS Students Prepare for Future"

Rebecca Neary, Public Relations Specialist, Oneida-Herkimer-Madison BOCES

Peekskill City School District

Award of Excellence

Overall Graphics and Design

The Peekskill Promise

Branwen MacDonald, Board of Education Trustee & Laura Belfiore, Communications Specialist

Award of Excellence

Photograph

Young Violinist

Laura Belfiore, Communications Specialist

Award of Honor

Calendar

2018-2019 Peekskill City School District Calendar

Laura Belfiore, Communications Specialist & Amalfis J. Zucco, Secretary to the Superintendent of Schools

Award of Merit

Strategic Campaign

Love Letters To Peekskill Campaign

Laura Belfiore, Communications Specialist & Isabel Pipolo, Peekskill PTO Vice President

Peel District School Board

Award of Excellence

Strategic Campaign

Peel Learning Foundation

Brian Hobbs, Executive Officer, Ryan Strang, APR, Communications Officer & Carla Pereira, APR, Director of Communications and Community Relations

Award of Excellence

Strategic Campaign

Student Census: Count Me In Peel

Kayla Tishcoff, Senior Communications Officer

Award of Excellence

Website

Website: Peel Learning Foundation

Communications and Community Relations Department Learning Technology Support Services

Phelps-Clifton Springs Central School District

Award of Honor

Website

Website: Midlakes.org

Todd Clausen, Public Relations Coordinator, Wayne-Finger Lakes BOCES

Award of Merit

Excellence in Writing

Midlakes Theatre Experience

Todd Clausen, Public Relations Coordinator, Wayne-Finger Lakes BOCES

Pine Bush Central School District

Award of Honor

Special Purpose Publication

Pine Bush Central School District Strategic Plan: Tomorrow Begins Today

Linda Smith, Public Information Specialist & Bonnie Minick, Graphic Artist, Capital Region BOCES Communications Service

Award of Merit

Calendar

Pine Bush Central School District 2018-2019 Calendar

Linda Smith, Public Information Specialist & Denise LaRocque, Graphic Artist, Capital Region BOCES Communications Service

Pittsford Central School District

Award of Excellence

Budget/Bond Newsletter

2019 PCSD Budget Vote Newsletter

Nancy Wayman, Director of Communication

Plattsburgh City School District

Award of Excellence

Overall Graphics and Design

Re-branding the Plattsburgh City School District

Megan-Jean Manson, Publications Specialist, Champlain Valley Educational Services & David J. Baroody, Assistant Superintendent for Business at Plattsburgh City School District

PNWBOCES

Award of Excellence

Special Purpose Publication

Mandarin Brochure

Ellen Lane, Director of Communications & Tricia Herbold, Art Director/Graphic Design Specialist

Award of Honor

Community Newsletter

Briarcliff Bulletin

Maria Slippen, Communications Specialist & Amy Rosenberg, Graphic Designer

Award of Honor

Community Newsletter

Tech Talk

Karen Thornton, Communications Specialist & Valerie Laudato, Graphic Designer

Award of Honor

Excellence in Writing

CV Starr's Young Innovators' STEAM Expo Showcases Students' Creativity and Innovation

Jennifer Garry, Communications Specialist

Award of Merit

Electronic Newsletter

The Lanyard Newsletter

Karen Hoffman, Communications Specialist & Valerie Laudato, Graphic Designer

Award of Merit

Overall Graphics and Design

Science 21 (SCI21) Brochure

Tricia Herbold, Art Director and Design Specialist

Pocantico Hills Central School District

Award of Merit

Community Newsletter

Homepages: the Pocantico Hills Central School District Quarterly Newsletter

Cara Matthews, Public Relations Specialist, Southern Westchester BOCES

Queensbury Union Free School District

Award of Excellence

Community Newsletter

Connections: 2018-19 Fall & Winter newsletters

Taryn Kane & Chris Crucetti, Public Information Specialists & Gigi Gabriel-Dillman, Graphic Artist, Capital Region BOCES Communications Service

Award of Honor

Excellence in Writing

Ugandan Educators Tour Queensbury Schools

Taryn Kane, Public Information Specialist, Capital Region BOCES Communications Service

Award of Honor

Overall Graphics and Design

Kindergarten Registration Postcard

Taryn Kane, Public Information Specialist & Gigi Gabriel-Dillman, Graphic Artsist, Capital Region BOCES Communications Service

Award of Merit

Special Purpose Publication

Queensbury Global Scholars Host Families brochure

Taryn Kane, Public Information Specialist & Gigi Gabriel-Dillman, Graphic Artist, Capital Region BOCES Communications Service

Remsen Central School District

Award of Honor

Excellence in Writing

"Remsen CSD Accepts Rachel's Challenge to Be Kind"

Rebecca Neary, Public Relations Specialist, Oneida-Herkimer-Madison BOCES

Rockland BOCES

Award of Excellence

Calendar

Rockland BOCES 2018-19 Academic Calendar

Scott Salotto, Director of Communications and Governmental Relations & Michele Kessler, Graphic Design

Award of Excellence

Video

Rockland BOCES - Rooted in the Community

Scott Salotto, Director of Communications and Governmental Relations, Bridget Clark, Public Information Assistant & Michele Kessler, Graphic Design

Rome City School District

Award of Excellence

Photograph

Pies for a Purpose

Shannon Eddy, Public Relations Assistant

Award of Excellence

Photograph

Waving Goodbye to the 2018-19 School Year

Shannon Eddy, Public Relations Assistant

Award of Merit

Social Media

Leading Through Listening

Peter Blake, Rome City School District Superintendent

Rush-Henrietta Central School District

Award of Excellence

Video

Superheroes Needed

Heather Campo, Communications Specialist & Travis Anderson, Senior Information Specialist, Rush-Henrietta Central School District; Mark D'Annunzio, Video Production, Monroe One BOCES

Scarsdale Union Free School District

Award of Merit

Community Newsletter

Community Newsletter

Victoria Presser, Public information Officer

South Glens Falls Central School District

Award of Merit

#WeBelieveinSGF

Strategic Campaign

Monica Lester, Public Information Specialist & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

South Orangetown Central School District

Award of Honor

Community Newsletter

SOCSO Update

Jen Citrolo, Communications Specialist & Michele Kessler, Graphic Design, Rockland BOCES

Southern Westchester BOCES

Award of Excellence

Special Purpose Publication

2019-2020 Professional Learning Catalog

Brian Howard, Director of Communications & Dianne Averill, Graphic Designer

Award of Merit

Poster

TELL Awards Poster

Jeffrey Braun, Graphic Illustrator

Southwestern Central School District

Award of Honor

Social Media

#WeAreSouthwestern Back-to-School Countdown Social Media Campaign

Erica Carlson, Public Relations Specialist, Erie 2-Chautauqua-Cattaraugus BOCES

Spencerport Central School District

Award of Excellence

Calendar

Calendar 2019: #RangerPride

Lanette Cypher, Communication Specialist, Spencerport Central School District & Wendy Fredericks
Graphic Designer, Monroe 2-Orleans BOCES

St. Lawrence-Lewis BOCES

Award of Merit

Special Purpose Publication

St. Lawrence-Lewis Counties School Boards Association Student Recognition Dinner Program

Jenna Thompson, Graphic Designer & Rebekah Mott, Manager of Communications and Print Services

Suffern Central School District

Award of Merit

Video

Supporting the Whole Child - Showcasing the Social and Emotional Supports of the Suffern Central School District

Jenny Mirmelstein, Communications Specialist, Rockland BOCES

Syracuse City School District

Award of Honor

Website

Syracuse City School District Website

CNYRIC e-Communications Team

Union Springs Central School District

Award of Merit

Community Newsletter

SpringBoard

Jessica Luisi, Public Information Specialist, Central New York Regional Information Center

Award of Merit

Social Media

CNY Scholastic Art Awards

Jessica Luisi, Public Information Specialist, Central New York Regional Information Center

Union-Endicott Central School District

Award of Excellence

Photograph

That is so cool!

Linda Myers, Communications Coordinator

Award of Excellence

Photograph

You can do this

Linda Myers, Communications Coordinator

Award of Honor

Photograph

You did it!

Linda Myers, Communications Coordinator

Utica City School District

Award of Excellence

Photograph

Living in Harmony

Carly Wright, Graphic Design Artist, Oneida-Herkimer-Madison BOCES

Award of Honor

Calendar

"School Spirit" Utica City School District Calendar 2018-2019

Carly Wright, Graphic Design Artist & Andrea Rafferty, Graphic Services Supervisor, Oneida-Herkimer-Madison BOCES

Award of Honor

Overall Graphics and Design

"School Spirit" Utica City School District Calendar 2018-2019

Carly Wright, Graphic Design Artist & Andrea Rafferty, Graphic Services Supervisor, Oneida-Herkimer-Madison BOCES

Valhalla Union Free School District

Award of Merit

Electronic Newsletter

Valhalla Voyages E-News 2018-19

Natalia Baage-Lord, Public Relations Specialist, Southern Westchester BOCES

Award of Merit

Social Media

Valhalla Schools Facebook: Eliciting Advocacy and Improving Public Opinion

Natalia Baage-Lord, Public Relations Specialist, Southern Westchester BOCES

Award of Merit

Website

Valhalla Schools Website

Natalia Baage-Lord, Public Relations Specialist, Southern Westchester BOCES

Valley Stream 13 Union Free School District

Award of Merit

Excellence in Writing

A Solar-Powered Foundation

Constance Evelyn, Ed.D., Superintendent of Valley Stream Union Free School District & Zimmerman/Edelson, Inc.

Vestal Central School District

Award of Merit

Budget/Bond Newsletter

Look at Us! Budget Newsletter

Regina M. Felice, Public Information Coordinator

Wayne-Finger Lakes BOCES

Award of Honor

Video

Garrett Karge: Alternative Path To Success

Todd Clausen, Public Relations Coordinator,

West Genesee Central School District

Award of Honor

Video

We Celebrate Learning - Spotlight on a Journey of West Genesee Students: Raichlin Brothers

Bonnie Russell, West Genesee CSD School Information Officer & Stephanie Hunter, Assistant Manager, Capital Region BOCES Communications Service

Award of Merit

Video

We Celebrate Learning - Spotlight on a Journey of a West Genesee Student: Khrystyna Adam

Bonnie Russell, West Genesee CSD School Information Officer, & Stephanie Hunter, Assistant Manager, Capital Region BOCES Communications Service

Westbury Union Free School District

Award of Excellence

Video

Westbury Union Free School District Anthem Video

Zimmerman/Edelson, Inc. & Superintendent of Schools, Mr. Eudes S. Budhai

Wheatland-Chili Central School District

Award of Merit

Special Purpose Publication

Are You Ready to Make a Difference?

Jackie Finn, Communication Specialist & Allison Mason, Graphic Designer, Monroe 2-Orleans BOCES

Award of Merit

Video 0

Wheatland-Chili: T.J. Connor Field Day 2019

Anthony Puleo, Digital Media Technician & Jackie Finn, Communication Specialist, Monroe 2-Orleans
BOCES

William Floyd School District

Award of Excellence

Excellence in Writing

William Floyd School District Named a Top Workplace for 2018

James Montalto, Public Relations Director

Award of Honor

Excellence in Writing

Student Spotlight: Hailey Loughlin, William Floyd High School Senior

Thomas Reilly, Community Relations Assistant

Award of Honor

Excellence in Writing

WFSD Receives Highest Designation on Comptroller Report

James Montalto, Public Relations Director

Williamsville Central School District

Award of Merit

Calendar

2018-19 Calendar Publication

Rita M. Wolff, APR, Director of Communications & Amy Vohwinkel, Graphic Artist

Award of Merit

Special Purpose Publication

Music Capital Project Mailer

Rita M. Wolff, APR, Director of Communications & Amy Vohwinkel, Graphic Artist

WSWHE BOCES

Award of Excellence

Video

SKILLS GAP, The Role of CTE in Providing a Pipeline of Skilled Workers

Maribeth Macica, Senior Public Information Specialist, WSWHE BOCES

Award of Merit

Social Media

Milk Challenge @WSWHEBOCES

Amy Hoffer, Public Information Liaison, Tara Sullivan, Coordinator Communication Services, Emily

Ingersoll, Public Information Specialist & Maribeth Macica, Senior Public Information Specialist