2018 NYSPRA 39th Annual Communications Contest Award Winners

Auburn Enlarged City School District
Award of Merit
Excellence in Writing
*Three Auburn students earn New York State Seal of Biliteracy*
Jessica Luisi, Public Information Specialist

Award of Merit
Social Media
#VoteForAJHS social media campaign
Jessica Luisi, Public Information Specialist

Bath Central School District
Award of Excellence
Photograph
*Honoring Fallen Heroes*
Karen Hart, Community Information Specialist

Berlin Central School District
Award of Merit
Video
*Berlin CSD Capital Project Video*
Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

Binghamton City School District
Award of Honor
Budget/Bond Newsletter
*BToday 2018-19 Budget Edition*
Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

Award of Merit
Overall Graphics and Design
*Why Binghamton Poster Series*
Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

Broadalbin-Perth Central School District
Award of Excellence
Annual Report
*Innovate: 2017-18 Annual Report to our Community*
Heather Nellis, Communications Specialist
Award of Excellence
Budget/Bond Newsletter
Patriot Press 2018 Special Budget Edition
Michele Kelley, Communications Specialist

Award of Excellence
Calendar
Our Schools
Michele Kelley & Aaron Cagwin, Communications Specialists, Gigi Gabriel, Designer

Award of Honor
Video
Magical Summer of Reading Video
Lindsay Quackenbush, Communications Specialist

Award of Merit
Strategic Campaign
Boosting teacher morale through employee connections and recognition programs
Heather Nellis, Communications Specialist

Broome Tioga BOCES
Award of Honor
Video
Project Search
Jimmie Buyck - Videographer/editor

Award of Honor
Community Newsletter
BOCES Life - A pictorial perspective on student success
Don Sbarra, Communications Coordinator, & Paul Marinaro, graphic artist

Byram Hills Central School District
Award of Honor
Excellence in Writing
Byram Hills School District Interdisciplinary Murals Project 2018
Lisa Flam, Communications Specialist

Capital Region BOCES
Award of Excellence
Social Media
Capital Region BOCES Twitter Account
Kelsey Clark, Public Information Specialist

Award of Excellence
Special Purpose Publication
Reserve funds: Saving for the future
JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team
Award of Excellence
Strategic Campaign
*Increase Your Pool of Qualified Teaching Applicants with a Targeted Campaign*
Jodie Orzechowski, Program Manager I, Mellissa Braham, Michele Kelley & Lisa Ramirez, Public Information Specialists, Brooks Brown, e-Document Program Assistant, & the Capital Region BOCES Creative Team

Award of Excellence
Strategic Campaign
*Regional Technology Awareness Day*
Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Excellence
Video
*National Scholarship Month Video*
Justin Cortese & Nancy Cole, Public Information Specialists

Award of Excellence
Video
*Stop on Red: National School Bus Safety Week Video*
Justin Cortese & Nancy Cole, Public Information Specialists

Award of Excellence
Website
*Northeastern Regional Information Center (NERIC) Website*
Christine Carpenter, Kelsey Clark, & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor
Special Purpose Publication
*Vaping 101: What every parent should know*
Alyssa Pagano & Nancy Cole, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor
Special Purpose Publication
*What is a capital improvement project?*
JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor
Video
*Career and Tech - Your Future. Your Now*
Michael McCagg & Aaron Cagwin, Public Information Specialists

Award of Merit
Electronic Newsletter
*Compass Point*
Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team
Award of Merit
Special Purpose Publication
*Five tips to help school leaders navigate change*
Mellissa Braham & Betsy DeMars, Public Information Specialists, Kim Smithgall, Assistant Program Manager I, Grants, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

Award of Merit
Website
*Capital Region BOCES website*
Christine Carpenter, Public Information Specialist, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

**Catskill Central School District**
**Award of Honor**
Calendar
*Catskill CSD Calendar*
Kim Vigars, Graphic Designer

**Central New York Regional Information Center**
**Award of Honor**
Special Purpose Publication
*An Administrator's Guide to 1:1 Computing*
Central New York Regional Information Center e-Comm team

**Award of Honor**
Special Purpose Publication
*Why You Need CNYRIC's e-Comm Service*
Central New York Regional Information Center e-Comm team

**Central Square School District**
**Award of Honor**
Photograph
*Senior Walkthrough*
CiTi BOCES Public Relations

**Churchville-Chili Central School District**
**Award of Honor**
Community Newsletter
*The Link Newsletter*
Chris Klem, Communications Specialist, Monroe 2-Orleans BOCES
Photography by Chris Klem / Iva Petrosino / Bill Guy
Graphic Design by Monroe 2-Orleans BOCES Designers Karen Slayton / Lisa Constantine
Amanda Puleo, CCCSD Communications Coordinator
Croton-Harmon Union Free School District

Award of Honor
Social Media
Social Media Initiative
Dr. Deborah O’Connell & Evelyn McCormack

Dobbs Ferry School District

Award of Merit
Electronic Newsletter
Winter e-Newsletter 2018
Elizabeth Hausman, Public Information Officer

Dover Union Free School District

Award of Excellence
Calendar
Dover Union Free School District 2017-18 Calendar
Carol Mackin-O’Leary, Public Information Officer, Eileen Scholes, Special Projects Assistant, & Genevieve Kellam, Communications Director

East Greenbush Central School District

Award of Honor
Video
East Greenbush CSD Bus Purchase
Jason Laz, Communications Technician, Questar III BOCES

Award of Merit
Excellence in Writing
Students Learn from a Galaxy Far, Far Away ...
Mark Adam, Public Information Specialist

East Irondequoit Central School District

Award of Excellence
Photograph
Leader of the Band
Dave Yates, Director of Communications

Award of Excellence
Poster
The Addams Family Poster
Danielle Gorevski, Communications Assistant

Award of Honor
Poster
Rainbow of Stars Poster
Danielle Gorevski, Communications Assistant
Award of Merit
Poster
Mary Poppins Jr. Poster
Danielle Gorevski, Communications Assistant

East Ramapo Central School District
Award of Excellence
Video
East Ramapo 2018-19 Budget Vote Video
Scott Salotto, Director of Communications, and Governmental Relations, & Bridget Clark, Public Information Assistant

Erie 2 Chautauqua-Cattaraugus BOCES
Award of Excellence
Calendar
E2CCB 2017-2018 Calendar
Jen Osborne-Coy, Public Information Officer

Award of Excellence
Excellence in Writing
Peace Rocks
Erica Carlson, Public Relations Specialist

Award of Excellence
Excellence in Writing
P-TECH: Rebirth on East Benton
Erica Carlson, Public Relations Specialist

Award of Excellence
Poster
Student Recognition Poster
Jen Osborne-Coy, Public Information Officer & Alan Gustafson, Public Relations Specialist

Award of Honor
Overall Graphics and Design
Student Recognition Postcards
Jen Osborne-Coy, Public Information Officer, & Alan Gustafson, Public Relations Specialist

Award of Honor
Photograph
Conservation Student Operating Heavy Equipment
Alan Gustafson, Public Relations Specialist

Award of Honor
Photograph
P-TECH Student at the Manufacturing Technology Institute
Alan Gustafson, Public Relations Specialist
Award of Honor
Social Media
Special Olympics 2018 for E2CCB
Erica Carlson, Public Relations Specialist

Award of Honor
Social Media
We Are #OpportunityMakers Moments
Joshua Gregory, Public Relations

Award of Honor
Video
Experiencing Career & Technical Education Video
Erie 2-Chautauqua-Cattaraugus BOCES

Award of Merit
Annual Report
First-Ever Erie 2-Chautauqua-Cattaraugus BOCES Annual Report
Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

Award of Merit
Photograph
Playground Dedication
Alan Gustafson, Public Relations Specialist

Award of Merit
Photograph
Elyse Kemp Jumps for Joy at Summer Talent Show
Erica Carlson, Public Relations Specialist

Award of Merit
Poster
P-TECH Reimaging School 6
Jen Osborne-Coy, Public Information Officer, Alan Gustafson & Erica Carlson, Public Relations Specialists

Award of Merit
Strategic Campaign
Student Recognition Postcards Campaign
Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

Fayetteville-Manlius Central School District
Award of Merit
Budget/Bond Newsletter
F-M News Budget Edition
Nancy Cole, Public Information Specialist
Award of Merit
Strategic Campaign
F-M Capital Project Campaign
Nancy Cole, Kristine Jarosz & Justin Cortese, Public Information Specialists, & Margaret Murphy, Graphic Artist

Frankfort-Schuyler Central School District
Award of Honor
Excellence in Writing
Frankfort-Schuyler Students Spreading Message of Unity and Support with Connection Calendar Project
Rebecca Neary, Public Relations Assistant

Award of Merit
Excellence in Writing
Frankfort-Schuyler Friends of Rachel Club Adopts Houston Classroom Affected by Hurricane Harvey
Rebecca Neary, Public Relations Assistant

Glens Falls City School District
Award of Honor
Excellence in Writing
Glens Falls students honor victims of school shootings in Parkland and across the country
Skye Heritage, Communications Specialist

Greece Central School District
Award of Excellence
Budget/Bond Newsletter
Greece Central School District Budget Newsletter
Laurel Heiden, Community Relations Manager

Award of Excellence
Community Newsletter
The Good Newsletter
Laurel Heiden, Community Relations Manager

Award of Honor
Special Purpose Publication
Envision Greece 2022 Strategic Framework
Laurel Heiden, Community Relations Manager

Award of Merit
Calendar
2017-18 Calendar and Handbook
Tammy Nucci, Communications Assistant

Half Hollow Hills Central School District
Award of Honor
Annual Report
2016-17 Annual Report
Charles A. Parker, Public Relations Director
Award of Merit
Photograph
Buddy Bench Donation
Charles A. Parker, Public Relations Director

Hamburg Central School District
Award of Honor
Excellence in Writing
Skills Gained at Bulldog Cafe are Made to Order
Michele Darstein, Community Relations Coordinator

Hendrick Hudson School District
Award of Excellence
Video
The Indian Point Situation Explained
Edward Catapano, Media Specialist, Ellen Lane, Communications Director, & Karen Hoffman, Communications Specialist

Award of Merit
Poster
Hendrick Hudson School District Infographic
Karen Hoffman, Communications Specialist, & Valerie Laudato, Graphic Designer

Award of Merit
Video
Indian Point Explainer Video
Karen Hoffman, Communications Specialist, & Edward Catapano, Media Specialist

HFM PTECH
Award of Honor
Special Purpose Publication
PTECH Playbook
Betsy DeMars, Communications Specialist, & Denise Larocque, Graphic Artist

Hilton Central School District
Award of Excellence
Calendar
Hilton School District Calendar
Grace R. Scism, Director of Communications, & Karen Slayton, Graphic Designer, Monroe 2-Orleans BOCES

Award of Honor
Video
Hilton CSD: Quest Elementary School
Anthony Puleo, Digital Media Technician, Monroe 2-Orleans BOCES, Grace Griffie, Communication Specialist, Hilton Central School District
Hudson Central School District  
**Award of Honor**  
Excellence in Writing  
*Hudson City School District Superintendent Column, “What Mentors Mean to Us”*  
Dr. Maria Lagana Suttmeier, Superintendent, & Meghan Tice, Communications Specialist

Hyde Park Central School District  
**Award of Merit**  
Video  
*Hyde Park Central School District 4Cs Critical Thinking Video*  
Desiree Ferrara, Graphics Aide, Eileen Scholes, Special Projects Assistant, Carol Mackin O'Leary, Public Information Officer, Genevieve Kellam, Communications Director

Katonah-Lewisboro School District  
**Award of Honor**  
Electronic Newsletter  
*Katonah-Lewisboro School District e-Newsletter*  
Lenore Person, Communications Specialist  
**Award of Merit**  
Budget/Bond Newsletter  
*Katonah-Lewisboro 2018-2019 Budget Newsletter*  
Lenore Person, Communications Specialist

Kenmore-Town of Tonawanda UFSD  
**Award of Excellence**  
Electronic Newsletter  
*SchoolGram*  
Patrick Fanelli, Community Relations Coordinator  
**Award of Merit**  
Strategic Campaign  
*125 Years of Distinction*  
Patrick Fanelli, Community Relations Coordinator

Lakeland Central School District  
**Award of Merit**  
Website  
*Lakeland Web Page*  
James Van Develde, Director of Communications

Madison-Oneida BOCES  
**Award of Excellence**  
Annual Report  
*Madison-Oneida BOCES 2016-2017 Annual Report*  
Sapna Kollali, Public Relations Coordinator
Award of Excellence
Social Media
50th Annual Meeting
Sapna Kollali, Jill Pekarski & Nicole Pitt, MOBOCES School Communication Team

Award of Excellence
Social Media
Opening Day of School 2017
Sapna Kollali & Nicole Pitt, MOBOCES School Communication Team

Award of Excellence
Social Media
SED Commissioner Visits MOBOCES
Sapna Kollali, Public Relations Coordinator

Award of Excellence
Special Purpose Publication
Our Alumni Wear Many Hats
Jill Pekarski, Public Relations Specialist

Award of Excellence
Special Purpose Publication
Table Tents Madison-Oneida BOCES Annual Meeting
Jill Pekarski, Public Relations Specialist

Award of Honor
Overall Graphics and Design
Logo and Visual Identity Guide
Jill Pekarski, Public Relations Specialist

Award of Merit
Special Purpose Publication
50th Anniversary Timeline
Jill Pekarski, Public Relations Specialist

Award of Merit
Video
CTE Open House Commercial
Nicole Pitt, Public Relations Specialist

Mahopac Central School District
Award of Honor
Video
Mahopac Special Education: Mahopac Schools’ Innovative Programming for 21st Century Learning
Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist

Award of Honor
Video
Technology in Mahopac Schools: Google Classroom
Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist
Maine-Endwell Central School District

*Award of Honor*

Calendar

*Maine-Endwell School District Calendar*

Brenda Potsko, Public Information Specialist, & William Closs, Graphic Designer

Marathon Central School District

*Award of Merit*

Social Media

*Growing Marathon's Facebook Page*

Katie Jensen, Public Information Specialist

Monroe 2 BOCES

*Award of Honor*

Community Newsletter

*Together*

Editor: Heather Campo, Communications Specialist, Designer: Lisa Constantine, Graphic Designer

Article and Photograph Contributors: Mark Ball, Heather Campo, Steve Dawe, Jackie Finn, Grace Griffie, Chris Klem, Jennifer Merkel, Beth Nash, Iva Petrosino, Jade Rood, Kerry Sharp & Gretchen Spittler

*Award of Honor*

Excellence in Writing

*WEMOCO alum wins $50K on Food Network show*

Iva Petrosino, Communications Specialist, Monroe 2-Orleans BOCES

*Award of Merit*

Excellence in Writing

*Escape From the Ordinary*

Chris Klem, Communications Specialist

*Award of Merit*

Photograph

*Making an Impression*

Jennifer Merkel

*Award of Merit*

Photograph

*Measure Up*

Jennifer Merkel

Nassau BOCES

*Award of Excellence*

Website

*Long Island High School for the Arts*

Nassau BOCES
Award of Honor
Video
*Get to Know Us! Video*
Nassau BOCES Communications Office

Award of Honor
Photograph
*Flag salute*
Nassau BOCES Communications Office

Award of Merit
Photograph
*Thank you photo*
Nassau BOCES Communications Office

Award of Merit
Special Purpose Publication
*Strategic Goals Report*
Nassau BOCES Communications Office

Award of Merit
Strategic Campaign
*Get to Know Us! Campaign*
Nassau BOCES Communications Office

Award of Merit
Strategic Campaign
*Jerusalem Avenue Referendum*
Nassau BOCES Communications Office

Award of Merit
Photograph
*Referendum student learning*
Nassau BOCES Communications Office

Award of Merit
Photograph
*Teacher and student*
Nassau BOCES Communications Office

New York Mills Union Free School District
Award of Honor
Website
*New York Mills Union Free School District Website*
School Communications
Niskayuna Central School District
Award of Excellence
Community Newsletter
Niskayuna Your Schools Newsletter
Matt Leon & Samantha Bloem, Communications Specialists

North Colonie Central School District
Award of Excellence
Budget/Bond Newsletter
North Colonie Central School District's 2018 Budget Newsletter
Taryn Kane, North Colonie CSD Communications Specialist, & Gigi Gabriel-Dillman, Capital Region BOCES Graphic Artist

Award of Honor
Excellence in Writing
Albany County Executive Recognizes two Shaker students for saving a girl's life
Taryn Kane, North Colonie Communications Specialist

North Rockland Central School District
Award of Honor
Video
NRCS 2017-18 Board Appreciation video
Bridget Clark, Public Information Assistant, & Scott Salotto, Director of Communications and Governmental Relations

North Shore Central School District
Award of Excellence
Social Media
Twitter: Snow Day Challenge
Dr. Peter Giarrizzo, Superintendent of Schools

OCM BOCES
Award of Honor
Annual Report
2017 OCM BOCES Annual Report: Valuing our Partnerships
Jackie Wiegand, Marketing Coordinator, Laurie Cook, School Information Officer, & Lou Reid, Public Information Specialist

Award of Honor
Website
Get Your Game On!
Lou Reid, Public Information Specialist

Award of Merit
Excellence in Writing
Career & Technical Education Programs make a difference for area students, businesses
Jackie Wiegand, Marketing Coordinator
Award of Merit
Overall Graphics and Design
*Kapow! Free Comic Book Day*
Lou Reid, Public Information Specialist

Oneida-Herkimer-Madison BOCES
Award of Excellence
Overall Graphics and Design
*2018-19 CTE Program Guide*
Cheri Derdzinski, Senior Graphic Artist

Award of Honor
Excellence in Writing
*Oneida-Herkimer-Madison BOCES District Superintendent to Retire*
Jean Palmer, Senior Public Relations Specialist

Award of Honor
Special Purpose Publication
*2018-19 CTE Program Guide*
Cheri Derdzinski, Senior Graphic Artist

Award of Merit
Overall Graphics and Design
*Jared Campbell*
Andrea Rafferty, Associate Graphic Artist

Award of Merit
Overall Graphics and Design
*P-TECH Student Handout*
Andrea Rafferty, Associate Graphic Artist

Award of Merit
Special Purpose Publication
*2018-19 Service Directory*
Jean Palmer, Senior Public Relations Specialist

Award of Merit
Special Purpose Publication
*2018 Annual Meeting Book*
Jean Palmer, Senior Public Relations Specialist

Oriskany Central School District
Award of Merit
Budget/Bond Newsletter
*Oriskany May/Budget 2018 Newsletter*
Rebecca Neary, Public Relations Assistant, & Jean Palmer, Senior Public Relations Specialist
Ossining Central School District

Award of Excellence
Excellence in Writing
Ossining Students Tell Veterans’ Stories Visually
Cara Matthews, Public Relations Specialist

Award of Excellence
Excellence in Writing
Ossining’s You’ve Been Booked Program Builds Love of Reading
Cara Matthews, Public Relations Specialist

Oswego City School District

Award of Merit
Photograph
Oswego High School Mock DWI Crash Scene
CiTi BOCES Public Relations

Palmyra-Macedon Central School District

Award of Excellence
Video
Dr. Bob Ike named Superintendent of the Year
Dresden Engle, Communications Director, & Shawn Gray, Videographer/Editor

Award of Honor
Video
Creating an Instructional Program of Wonder
Shawn Gray, Videographer/Editor

Award of Honor
Video
Pal-Mac State of the School 2018
Palmyra-Macedon Central School District, Dresden Engle, & Communications Director, Shawn Gray, Videographer/Editor

Award of Merit
Strategic Campaign
Fostering Community Pride: Dr. Ike is named Superintendent of the Year
Palmyra-Macedon Central School District, Dresden Engle, Communications Director

Peekskill City School District

Award of Honor
Excellence in Writing
Peekskill Schools Advocacy Group Demands Equitable NYS Funding
Laura Belfiore, Communications Specialist
**Award of Merit**
Photograph  
*Hands-On Robotics*  
Laura Belfiore, Communications Specialist  

**Pelham Union Free School District**  
**Award of Honor**  
Budget/Bond Newsletter  
*Bond Focus*  
Alex Wolff, Public Information Officer  

**Penfield Central School District**  
**Award of Honor**  
Photograph  
*Selfie*  
Nancy Bradstreet, Director of Communications  

**Pittsford Central School District**  
**Award of Honor**  
Calendar  
*2017-18 PCSD School Calendar*  
Nancy Wayman, Director of Communication  

**Award of Honor**  
Community Newsletter  
*PCSD Community Newsletter*  
Nancy Wayman, Director of Communication  

**Award of Merit**  
Electronic Newsletter  
*Superintendent Pero's eNewsletter*  
Nancy Wayman, Director of Communication  

**Award of Merit**  
Photograph  
*Science Class Experiment*  
Nancy Wayman, Director of Communication  

**Award of Merit**  
Website  
*New District Website*  
Nancy Wayman, Director of Communication  

**Public Schools of the Tarrytowns**  
**Award of Honor**  
Video  
*Peabody Preserve Video*  
Christopher Borsari, Superintendent of Schools, & Oscar Pak, Student
Putnam|Northern Westchester BOCES

Award of Merit
Overall Graphics and Design
*Professional Development Opportunities in Learning*
Tricia Herbold, Visual Designer

Award of Merit
Video
*Creative Service Department Promo*
Edward Catapano, Media Specialist, & Tricia Herbold, Visual Designer

Queensbury Union Free School District

Award of Excellence
Excellence in Writing
*Pre-engineering Programs Inspire*
Mellissa Braham, Public Information Specialist

Award of Honor
Community Newsletter
*Connections - Fall 2017, Winter 2018*
Mellissa Braham, Public Information Specialist

Award of Honor
Video
*Flipped Classrooms in Queensbury Schools*
Stephanie Hunter, Public Information Specialist

Questar III BOCES

Award of Honor
Electronic Newsletter
*Questar III E-News*
Dan Sherman, Director of Communications, & Jason Laz, Communications Technician

Award of Honor
Video
*An Inside Look at George Washington School*
Jason Laz, Communications Technician

Award of Honor
Website
*Health Insurance Trust Website*
Thom Job, Webmaster, & Kim Vigars, Graphic Designer

Award of Merit
Excellence in Writing
*District Superintendent Column*
Dr. Gladys I Cruz, District Superintendent, & Dan Sherman, Director of Communications

Richfield Springs Central School District
**Award of Honor**
Budget/Bond Newsletter
*Richfield Springs Capital Project Newsletter*
Andrea Rafferty, Associate Graphic Artist, & Shaun Kaleta, Public Relations Assistant

**Rockland BOCES**

*Award of Excellence*
Annual Report
*Rockland BOCES 2016-17 Annual Report*
Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler & Bridget Clark, Public Information Assistant

*Award of Excellence*
Calendar
*Rockland BOCES 2017-18 Academic Calendar*
Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler, Public Information Assistant

*Award of Excellence*
Video
*Rockland BOCES: A Year of Excellence 2017*
Scott Salotto, Director of Communications and Governmental Relations

*Award of Honor*
Special Purpose Publication
*Rockland BOCES: A Parent Guide To School Emergencies*
Scott Salotto, Director of Communications and Governmental Relations, & Michele Kessler, Public Information Assistant

**Rome City School District**

*Award of Honor*
Photograph
*Homecoming 2017*
Jill Pekarski, Public Relations Specialist, Madison-Oneida BOCES

**Rotterdam-Mohonasen Central School District**

*Award of Honor*
Calendar
*Modeling a Culture of Thoughtfulness: It Starts With Us*
Karen Nerney, Public Information Specialist, and Bonnie Minick, Graphic Artist

**Schodack Central School District**

*Award of Merit*
Budget/Bond Newsletter
*Schodack Budget Newsletter*
Jason McCord, Communications Specialist, & Kim Vigars, Graphic Designer
Solvay Union Free School District
*Award of Merit*
Excellence in Writing
*Solvay Police Department gives back to two Solvay UFSD Teachers*
Katie Jensen, Public Information Specialist

Somers Central School District
*Award of Honor*
Video
*L.I.F.E. - The Elementary Years*
Somers Central School District, Amanda Bergen, Communications Specialist, Putnam|Northern Westchester BOCES

South Glens Falls Central School District
*Award of Merit*
Special Purpose Publication
*2018-19 South Glens Falls High School Academic Programming Guide*
Monica Lester, Communications Specialist, Capital Region BOCES Communications Service

South Orangetown Central School District
*Award of Excellence*
Video
*Mission: Engage! Summer STEAM Camp 2017*
Jen Citrolo, Communications Coordinator

*Award of Honor*
Community Newsletter
*SOCSD Update Community Newsletter*
Jen Citrolo, Communications Coordinator, & Michele Kessler, Public Information Assistant

*Award of Honor*
Video
*Elevate, Engage, Inspire! K-12 Robotics Video*
Jen Citrolo, Communications Coordinator

*Award of Merit*
Video
*Elevate, Engage, Inspire! 2018 SOCSD School Maker Faire Video*
Jen Citrolo, Communications Coordinator

Southwestern Central School District
*Award of Honor*
Social Media
*Back-To-School Countdown for Southwestern*
Erica Carlson, Public Relations Specialist
Spencerport Central School District
Award of Honor
Budget/Bond Newsletter
Cornerstone Budget Newsletter
Lanette Cypher, Communication Specialist, & Lisa Constantine, Graphic Designer, Monroe 2 Orleans BOCES

Stockbridge Valley Central School District
Award of Merit
Excellence in Writing
Elementary Students Investigate Meteorite Landing
Sapna Kollali, Public Relations Coordinator, Madison-Oneida BOCES

Award of Merit
Photograph
Recycled Treasure #1
Sapna Kollali, Public Relations Coordinator, Madison-Oneida BOCES

Suffern Central School District
Award of Excellence
Video
Athletics & Physical Fitness at Suffern Central School Video
Jenny Mirmelstein, Public Information Assistant

Syracuse City School District
Award of Merit
Excellence in Writing
Building Community Partnerships Improves Students' Access to Mental Health Services
Karin Davenport, Communications Specialist, Syracuse City School District

Troy City School District
Award of Honor
Budget/Bond Newsletter
Troy Budget Newsletter
Erin Clary, Communications Specialist, & Kim Vigars, Graphic Designer

Union-Endicott School District
Award of Honor
Photograph
Unified in Friendship
Linda Myers, Communications Coordinator

Utica City School District
Award of Excellence
Overall Graphics and Design
"Reading and Libraries" Utica City School District Calendar 2017-2018
Cheri Derdzinski, Senior Graphic Artist
Award of Honor
Calendar
“Reading and Libraries” Utica City School District Calendar 2017-2018
Cheri Derdzinski, Senior Graphic Artist

Valhalla Union Free School District
Award of Excellence
Electronic Newsletter
Valhalla Voyages E-News
Natalia Baage-Lord, Public Relations Specialist

Warrensburg Central School District
Award of Merit
Calendar
Warrensburg Central School District Calendar
Amy Hoffer, Public Information Liaison, WSWHE BOCES, & John Goralski, Superintendent of Schools, Warrensburg Central School District

Warwick Valley Central School District
Award of Excellence
Excellence in Writing
Focus on collaboration: looking back at a unique STEM service project
Louise Hutchison, Communications Specialist, Warwick Valley Central School District

Award of Honor
Budget/Bond Newsletter
Warwick Valley Central School District Budget Newsletter 2018-19
Louise Hutchison & Lisa Ramirez, Communications Specialists, Warwick Valley Central School District, & Karen Pacelli, Graphic Designer, Capital Region BOCES Communications Service

West Genesee Central School District
Award of Excellence
Social Media
Social Media-Twitter-Tweets from Principal Dunham
Stephen Dunham, West Genesee Middle School Principal

Award of Honor
Social Media
Social Media-Twitter-Tweets from the Superintendent
Christopher Brown, Ph.D, Superintendent of Schools

William Floyd School District
Award of Honor
Video
William Floyd Capital Project Vote October 30, 2017
Vincent Vaccarello, Website Manager; James Montalto, Public Relations Director
Award of Merit
Excellence in Writing
*Freshman Student Athlete Overcomes Adversity to Shine*
James Montalto, Public Relations Director

Award of Merit
Excellence in Writing
*WFHS Senior Earns Suffolk County Large School Player of the Year, All-State Accolades*
Thomas Reilly, Community Relations Assistant

Award of Merit
Photograph
*Exploration*
James Montalto, Public Relations Director

Award of Merit
Photograph
*Rosie the Reading Dog*
James Montalto, Public Relations Director

**Williamsille Central School District**

*Award of Excellence*
Special Purpose Publication
*2018-19 Budget Summary Book*
Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

*Award of Honor*
Calendar
*2017-18 Calendar Publication*
Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

**WSWHE BOCES**

*Award of Excellence*
Poster
*Fort Edward Union Free School District Backpack Program Poster*
Emily Ingersoll, Public Information Specialist, & Jordan Burby, Graphic Design Specialist

*Award of Honor*
Strategic Campaign
*WSWHE BOCES Career and Technical Education Open House Campaign*
Maribeth Macica, Public Information Specialist, WSWHE BOCES

*Award of Merit*
Overall Graphics and Design
*WSWHE BOCES Exceptional Learners Division*
Maribeth Macica, Public Information Specialist, WSWHE BOCES