



2018 NYSPRA 39th Annual Communications Contest Award Winners

Auburn Enlarged City School District

Award of Merit

Excellence in Writing

Three Auburn students earn New York State Seal of Biliteracy

Jessica Luisi, Public Information Specialist

Award of Merit

Social Media

#VoteForAJHS social media campaign

Jessica Luisi, Public Information Specialist

Bath Central School District

Award of Excellence

Photograph

Honoring Fallen Heroes

Karen Hart, Community Information Specialist

Berlin Central School District

Award of Merit

Video

Berlin CSD Capital Project Video

Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

Binghamton City School District

Award of Honor

Budget/Bond Newsletter

BToday 2018-19 Budget Edition

Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

Award of Merit

Overall Graphics and Design

Why Binghamton Poster Series

Christina Kunzman, Public Information Officer, & Clare Stenta, Graphic Designer

Broadalbin-Perth Central School District

Award of Excellence

Annual Report

Innovate: 2017-18 Annual Report to our Community

Heather Nellis, Communications Specialist

Award of Excellence

Budget/Bond Newsletter

Patriot Press 2018 Special Budget Edition

Michele Kelley, Communications Specialist

Award of Excellence

Calendar

Our Schools

Michele Kelley & Aaron Cagwin, Communications Specialists, Gigi Gabriel, Designer

Award of Honor

Video

Magical Summer of Reading Video

Lindsay Quackenbush, Communications Specialist

Award of Merit

Strategic Campaign

Boosting teacher morale through employee connections and recognition programs

Heather Nellis, Communications Specialist

Broome Tioga BOCES

Award of Honor

Video

Project Search

Jimmie Buyck - Videographer/editor

Award of Honor

Community Newsletter

BOCES Life - A pictorial perspective on student success

Don Sbarra, Communications Coordinator, & Paul Marinaro, graphic artist

Byram Hills Central School District

Award of Honor

Excellence in Writing

Byram Hills School District Interdisciplinary Murals Project 2018

Lisa Flam, Communications Specialist

Capital Region BOCES

Award of Excellence

Social Media

Capital Region BOCES Twitter Account

Kelsey Clark, Public Information Specialist

Award of Excellence

Special Purpose Publication

Reserve funds: Saving for the future

JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Excellence

Strategic Campaign

Increase Your Pool of Qualified Teaching Applicants with a Targeted Campaign

Jodie Orzechowski, Program Manager I, Mellissa Braham, Michele Kelley & Lisa Ramirez, Public Information Specialists, Brooks Brown, e-Document Program Assistant, & the Capital Region BOCES Creative Team

Award of Excellence

Strategic Campaign

Regional Technology Awareness Day

Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Excellence

Video

National Scholarship Month Video

Justin Cortese & Nancy Cole, Public Information Specialists

Award of Excellence

Video

Stop on Red: National School Bus Safety Week Video

Justin Cortese & Nancy Cole, Public Information Specialists

Award of Excellence

Website

Northeastern Regional Information Center (NERIC) Website

Christine Carpenter, Kelsey Clark, & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor

Special Purpose Publication

Vaping 101: What every parent should know

Alyssa Pagano & Nancy Cole, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor

Special Purpose Publication

What is a capital improvement project?

JoEllen Gardner & Mellissa Braham, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor

Video

Career and Tech - Your Future. Your Now

Michael McCagg & Aaron Cagwin, Public Information Specialists

Award of Merit

Electronic Newsletter

Compass Point

Kelsey Clark & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Merit

Special Purpose Publication

Five tips to help school leaders navigate change

Melissa Braham & Betsy DeMars, Public Information Specialists, Kim Smithgall, Assistant Program Manager I, Grants, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

Award of Merit

Website

Capital Region BOCES website

Christine Carpenter, Public Information Specialist, Audrey Hendricks, Communications & Public Relations Coordinator, & the Capital Region BOCES Creative Team

Catskill Central School District

Award of Honor

Calendar

Catskill CSD Calendar

Kim Vigars, Graphic Designer

Central New York Regional Information Center

Award of Honor

Special Purpose Publication

An Administrator's Guide to 1:1 Computing

Central New York Regional Information Center e-Comm team

Award of Honor

Special Purpose Publication

Why You Need CNYRIC's e-Comm Service

Central New York Regional Information Center e-Comm team

Central Square School District

Award of Honor

Photograph

Senior Walkthrough

CiTi BOCES Public Relations

Churchville-Chili Central School District

Award of Honor

Community Newsletter

The Link Newsletter

Chris Klem, Communications Specialist, Monroe 2-Orleans BOCES

Photography by Chris Klem / Iva Petrosino / Bill Guy

Graphic Design by Monroe 2-Orleans BOCES Designers Karen Slayton / Lisa Constantine

Amanda Puleo, CCCSD Communications Coordinator

Croton-Harmon Union Free School District

Award of Honor

Social Media

Social Media Initiative

Dr. Deborah O'Connell & Evelyn McCormack

Dobbs Ferry School District

Award of Merit

Electronic Newsletter

Winter e-Newsletter 2018

Elizabeth Hausman, Public Information Officer

Dover Union Free School District

Award of Excellence

Calendar

Dover Union Free School District 2017-18 Calendar

Carol Mackin-O'Leary, Public Information Officer, Eileen Scholes, Special Projects Assistant, & Genevieve Kellam, Communications Director

East Greenbush Central School District

Award of Honor

Video

East Greenbush CSD Bus Purchase

Jason Laz, Communications Technician, Questar III BOCES

Award of Merit

Excellence in Writing

Students Learn from a Galaxy Far, Far Away ...

Mark Adam, Public Information Specialist

East Irondequoit Central School District

Award of Excellence

Photograph

Leader of the Band

Dave Yates, Director of Communications

Award of Excellence

Poster

The Addams Family Poster

Danielle Gorevski, Communications Assistant

Award of Honor

Poster

Rainbow of Stars Poster

Danielle Gorevski, Communications Assistant

Award of Merit

Poster

Mary Poppins Jr. Poster

Danielle Gorevski, Communications Assistant

East Ramapo Central School District

Award of Excellence

Video

East Ramapo 2018-19 Budget Vote Video

Scott Salotto, Director of Communications, and Governmental Relations, & Bridget Clark, Public Information Assistant

Erie 2 Chautauqua-Cattaraugus BOCES

Award of Excellence

Calendar

E2CCB 2017-2018 Calendar

Jen Osborne-Coy, Public Information Officer

Award of Excellence

Excellence in Writing

Peace Rocks

Erica Carlson, Public Relations Specialist

Award of Excellence

Excellence in Writing

P-TECH: Rebirth on East Benton

Erica Carlson, Public Relations Specialist

Award of Excellence

Poster

Student Recognition Poster

Jen Osborne-Coy, Public Information Officer & Alan Gustafson, Public Relations Specialist

Award of Honor

Overall Graphics and Design

Student Recognition Postcards

Jen Osborne-Coy, Public Information Officer, & Alan Gustafson, Public Relations Specialist

Award of Honor

Photograph

Conservation Student Operating Heavy Equipment

Alan Gustafson, Public Relations Specialist

Award of Honor

Photograph

P-TECH Student at the Manufacturing Technology Institute

Alan Gustafson, Public Relations Specialist

Award of Honor

Social Media

Special Olympics 2018 for E2CCB

Erica Carlson, Public Relations Specialist

Award of Honor

Social Media

We Are #OpportunityMakers Moments

Joshua Gregory, Public Relations

Award of Honor

Video

Experiencing Career & Technical Education Video

Erie 2-Chautauqua-Cattaraugus BOCES

Award of Merit

Annual Report

First-Ever Erie 2-Chautauqua-Cattaraugus BOCES Annual Report

Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

Award of Merit

Photograph

Playground Dedication

Alan Gustafson, Public Relations Specialist

Award of Merit

Photograph

Elyse Kemp Jumps for Joy at Summer Talent Show

Erica Carlson, Public Relations Specialist

Award of Merit

Poster

P-TECH Reimaging School 6

Jen Osborne-Coy, Public Information Officer, Alan Gustafson & Erica Carlson, Public Relations Specialists

Award of Merit

Strategic Campaign

Student Recognition Postcards Campaign

Alan Gustafson, Public Relations Specialist, & Jen Osborne-Coy, Public Information Officer

Fayetteville-Manlius Central School District

Award of Merit

Budget/Bond Newsletter

F-M News Budget Edition

Nancy Cole, Public Information Specialist

Award of Merit

Strategic Campaign

F-M Capital Project Campaign

Nancy Cole, Kristine Jarosz & Justin Cortese, Public Information Specialists, & Margaret Murphy, Graphic Artist

Frankfort-Schuyler Central School District

Award of Honor

Excellence in Writing

Frankfort-Schuyler Students Spreading Message of Unity and Support with Connection Calendar Project

Rebecca Neary, Public Relations Assistant

Award of Merit

Excellence in Writing

Frankfort-Schuyler Friends of Rachel Club Adopts Houston Classroom Affected by Hurricane Harvey

Rebecca Neary, Public Relations Assistant

Glens Falls City School District

Award of Honor

Excellence in Writing

Glens Falls students honor victims of school shootings in Parkland and across the country

Skye Heritage, Communications Specialist

Greece Central School District

Award of Excellence

Budget/Bond Newsletter

Greece Central School District Budget Newsletter

Laurel Heiden, Community Relations Manager

Award of Excellence

Community Newsletter

The Good Newsletter

Laurel Heiden, Community Relations Manager

Award of Honor

Special Purpose Publication

Envision Greece 2022 Strategic Framework

Laurel Heiden, Community Relations Manager

Award of Merit

Calendar

2017-18 Calendar and Handbook

Tammy Nucci, Communications Assistant

Half Hollow Hills Central School District

Award of Honor

Annual Report

2016-17 Annual Report

Charles A. Parker, Public Relations Director

Award of Merit

Photograph

Buddy Bench Donation

Charles A. Parker, Public Relations Director

Hamburg Central School District

Award of Honor

Excellence in Writing

Skills Gained at Bulldog Cafe are Made to Order

Michele Darstein, Community Relations Coordinator

Hendrick Hudson School District

Award of Excellence

Video

The Indian Point Situation Explained

Edward Catapano, Media Specialist, Ellen Lane, Communications Director, & Karen Hoffman, Communications Specialist

Award of Merit

Poster

Hendrick Hudson School District Infographic

Karen Hoffman, Communications Specialist, & Valerie Laudato, Graphic Designer

Award of Merit

Video

Indian Point Explainer Video

Karen Hoffman, Communications Specialist, & Edward Catapano, Media Specialist

HFM PTECH

Award of Honor

Special Purpose Publication

PTECH Playbook

Betsy DeMars, Communications Specialist, & Denise Larocque, Graphic Artist

Hilton Central School District

Award of Excellence

Calendar

Hilton School District Calendar

Grace R. Scism, Director of Communications, & Karen Slayton, Graphic Designer, Monroe 2-Orleans BOCES

Award of Honor

Video

Hilton CSD: Quest Elementary School

Anthony Puleo, Digital Media Technician, Monroe 2-Orleans BOCES, Grace Griffiee, Communication Specialist, Hilton Central School District

Hudson Central School District

Award of Honor

Excellence in Writing

Hudson City School District Superintendent Column, "What Mentors Mean to Us"

Dr. Maria Lagana Suttmeier, Superintendent, & Meghan Tice, Communications Specialist

Hyde Park Central School District

Award of Merit

Video

Hyde Park Central School District 4Cs Critical Thinking Video

Desiree Ferrara, Graphics Aide, Eileen Scholes, Special Projects Assistant, Carol Mackin O'Leary, Public Information Officer, Genevieve Kellam, Communications Director

Katonah-Lewisboro School District

Award of Honor

Electronic Newsletter

Katonah-Lewisboro School District e-Newsletter

Lenore Person, Communications Specialist

Award of Merit

Budget/Bond Newsletter

Katonah-Lewisboro 2018-2019 Budget Newsletter

Lenore Person, Communications Specialist

Kenmore-Town of Tonawanda UFSD

Award of Excellence

Electronic Newsletter

SchoolGram

Patrick Fanelli, Community Relations Coordinator

Award of Merit

Strategic Campaign

125 Years of Distinction

Patrick Fanelli, Community Relations Coordinator

Lakeland Central School District

Award of Merit

Website

Lakeland Web Page

James Van Develde, Director of Communications

Madison-Oneida BOCES

Award of Excellence

Annual Report

Madison-Oneida BOCES 2016-2017 Annual Report

Sapna Kollali, Public Relations Coordinator

Award of Excellence

Social Media

50th Annual Meeting

Sapna Kollali, Jill Pekarski & Nicole Pitt, MOBOCES School Communication Team

Award of Excellence

Social Media

Opening Day of School 2017

Sapna Kollali & Nicole Pitt, MOBOCES School Communication Team

Award of Excellence

Social Media

SED Commissioner Visits MOBOCES

Sapna Kollali, Public Relations Coordinator

Award of Excellence

Special Purpose Publication

Our Alumni Wear Many Hats

Jill Pekarski, Public Relations Specialist

Award of Excellence

Special Purpose Publication

Table Tents Madison-Oneida BOCES Annual Meeting

Jill Pekarski, Public Relations Specialist

Award of Honor

Overall Graphics and Design

Logo and Visual Identity Guide

Jill Pekarski, Public Relations Specialist

Award of Merit

Special Purpose Publication

50th Anniversary Timeline

Jill Pekarski, Public Relations Specialist

Award of Merit

Video

CTE Open House Commercial

Nicole Pitt, Public Relations Specialist

Mahopac Central School District

Award of Honor

Video

Mahopac Special Education: Mahopac Schools' Innovative Programming for 21st Century Learning

Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist

Award of Honor

Video

Technology in Mahopac Schools: Google Classroom

Fiona Mitchell, Communications Specialist, & Edward Catapano, Media Specialist

Maine-Endwell Central School District

Award of Honor

Calendar

Maine-Endwell School District Calendar

Brenda Potsko, Public Information Specialist, & William Closs, Graphic Designer

Marathon Central School District

Award of Merit

Social Media

Growing Marathon's Facebook Page

Katie Jensen, Public Information Specialist

Monroe 2 BOCES

Award of Honor

Community Newsletter

Together

Editor: Heather Campo, Communications Specialist, Designer: Lisa Constantine, Graphic Designer

Article and Photograph Contributors: Mark Ball, Heather Campo, Steve Dawe, Jackie Finn, Grace Griffiee, Chris Klem, Jennifer Merkel, Beth Nash, Iva Petrosino, Jade Rood, Kerry Sharp & Gretchen Spittler

Award of Honor

Excellence in Writing

WEMOCO alum wins \$50K on Food Network show

Iva Petrosino, Communications Specialist, Monroe 2-Orleans BOCES

Award of Merit

Excellence in Writing

Escape From the Ordinary

Chris Klem, Communications Specialist

Award of Merit

Photograph

Making an Impression

Jennifer Merkel

Award of Merit

Photograph

Measure Up

Jennifer Merkel

Nassau BOCES

Award of Excellence

Website

Long Island High School for the Arts

Nassau BOCES

Award of Honor

Video

Get to Know Us! Video

Nassau BOCES Communications Office

Award of Honor

Photograph

Flag salute

Nassau BOCES Communications Office

Award of Merit

Photograph

Thank you photo

Nassau BOCES Communications Office

Award of Merit

Special Purpose Publication

Strategic Goals Report

Nassau BOCES Communications Office

Award of Merit

Strategic Campaign

Get to Know Us! Campaign

Nassau BOCES Communications Office

Award of Merit

Strategic Campaign

Jerusalem Avenue Referendum

Nassau BOCES Communications Office

Award of Merit

Photograph

Referendum student learning

Nassau BOCES Communications Office

Award of Merit

Photograph

Teacher and student

Nassau BOCES Communications Office

New York Mills Union Free School District

Award of Honor

Website

New York Mills Union Free School District Website

School Communications

Niskayuna Central School District

Award of Excellence

Community Newsletter

Niskayuna Your Schools Newsletter

Matt Leon & Samantha Bloem, Communications Specialists

North Colonie Central School District

Award of Excellence

Budget/Bond Newsletter

North Colonie Central School District's 2018 Budget Newsletter

Taryn Kane, North Colonie CSD Communications Specialist, & Gigi Gabriel-Dillman, Capital Region BOCES Graphic Artist

Award of Honor

Excellence in Writing

Albany County Executive Recognizes two Shaker students for saving a girl's life

Taryn Kane, North Colonie Communications Specialist

North Rockland Central School District

Award of Honor

Video

NRCS 2017-18 Board Appreciation video

Bridget Clark, Public Information Assistant, & Scott Salotto, Director of Communications and Governmental Relations

North Shore Central School District

Award of Excellence

Social Media

Twitter: Snow Day Challenge

Dr. Peter Giarrizzo, Superintendent of Schools

OCM BOCES

Award of Honor

Annual Report

2017 OCM BOCES Annual Report: Valuing our Partnerships

Jackie Wiegand, Marketing Coordinator, Laurie Cook, School Information Officer, & Lou Reid, Public Information Specialist

Award of Honor

Website

Get Your Game On!

Lou Reid, Public Information Specialist

Award of Merit

Excellence in Writing

Career & Technical Education Programs make a difference for area students, businesses

Jackie Wiegand, Marketing Coordinator

Award of Merit

Overall Graphics and Design
Kapow! Free Comic Book Day
Lou Reid, Public Information Specialist

Oneida-Herkimer-Madison BOCES

Award of Excellence

Overall Graphics and Design
2018-19 CTE Program Guide
Cheri Derdzinski, Senior Graphic Artist

Award of Honor

Excellence in Writing
Oneida-Herkimer-Madison BOCES District Superintendent to Retire
Jean Palmer, Senior Public Relations Specialist

Award of Honor

Special Purpose Publication
2018-19 CTE Program Guide
Cheri Derdzinski, Senior Graphic Artist

Award of Merit

Overall Graphics and Design
Jared Campbell
Andrea Rafferty, Associate Graphic Artist

Award of Merit

Overall Graphics and Design
P-TECH Student Handout
Andrea Rafferty, Associate Graphic Artist

Award of Merit

Special Purpose Publication
2018-19 Service Directory
Jean Palmer, Senior Public Relations Specialist

Award of Merit

Special Purpose Publication
2018 Annual Meeting Book
Jean Palmer, Senior Public Relations Specialist

Oriskany Central School District

Award of Merit

Budget/Bond Newsletter
Oriskany May/Budget 2018 Newsletter
Rebecca Neary, Public Relations Assistant, & Jean Palmer, Senior Public Relations Specialist

Ossining Central School District

Award of Excellence

Excellence in Writing

Ossining Students Tell Veterans' Stories Visually

Cara Matthews, Public Relations Specialist

Award of Excellence

Excellence in Writing

Ossining's You've Been Booked Program Builds Love of Reading

Cara Matthews, Public Relations Specialist

Oswego City School District

Award of Merit

Photograph

Oswego High School Mock DWI Crash Scene

CiTi BOCES Public Relations

Palmyra-Macedon Central School District

Award of Excellence

Video

Dr. Bob Ike named Superintendent of the Year

Dresden Engle, Communications Director, & Shawn Gray, Videographer/Editor

Award of Honor

Video

Creating an Instructional Program of Wonder

Shawn Gray, Videographer/Editor

Award of Honor

Video

Pal-Mac State of the School 2018

Palmyra-Macedon Central School District, Dresden Engle, & Communications Director, Shawn Gray, Videographer/Editor

Award of Merit

Strategic Campaign

Fostering Community Pride: Dr. Ike is named Superintendent of the Year

Palmyra-Macedon Central School District, Dresden Engle, Communications Director

Peekskill City School District

Award of Honor

Excellence in Writing

Peekskill Schools Advocacy Group Demands Equitable NYS Funding

Laura Belfiore, Communications Specialist

Award of Merit

Photograph

Hands-On Robotics

Laura Belfiore, Communications Specialist

Pelham Union Free School District

Award of Honor

Budget/Bond Newsletter

Bond Focus

Alex Wolff, Public Information Officer

Penfield Central School District

Award of Honor

Photograph

Selfie

Nancy Bradstreet, Director of Communications

Pittsford Central School District

Award of Honor

Calendar

2017-18 PCSD School Calendar

Nancy Wayman, Director of Communication

Award of Honor

Community Newsletter

PCSD Community Newsletter

Nancy Wayman, Director of Communication

Award of Merit

Electronic Newsletter

Superintendent Pero's eNewsletter

Nancy Wayman, Director of Communication

Award of Merit

Photograph

Science Class Experiment

Nancy Wayman, Director of Communication

Award of Merit

Website

New District Website

Nancy Wayman, Director of Communication

Public Schools of the Tarrytowns

Award of Honor

Video

Peabody Preserve Video

Christopher Borsari, Superintendent of Schools, & Oscar Pak, Student

Putnam|Northern Westchester BOCES

Award of Merit

Overall Graphics and Design

Professional Development Opportunities in Learning

Tricia Herbold, Visual Designer

Award of Merit

Video

Creative Service Department Promo

Edward Catapano, Media Specialist, & Tricia Herbold, Visual Designer

Queensbury Union Free School District

Award of Excellence

Excellence in Writing

Pre-engineering Programs Inspire

Mellissa Braham, Public Information Specialist

Award of Honor

Community Newsletter

Connections - Fall 2017, Winter 2018

Mellissa Braham, Public Information Specialist

Award of Honor

Video

Flipped Classrooms in Queensbury Schools

Stephanie Hunter, Public Information Specialist

Questar III BOCES

Award of Honor

Electronic Newsletter

Questar III E-News

Dan Sherman, Director of Communications, & Jason Laz, Communications Technician

Award of Honor

Video

An Inside Look at George Washington School

Jason Laz, Communications Technician

Award of Honor

Website

Health Insurance Trust Website

Thom Job, Webmaster, & Kim Vigars, Graphic Designer

Award of Merit

Excellence in Writing

District Superintendent Column

Dr. Gladys I Cruz, District Superintendent, & Dan Sherman, Director of Communications

Richfield Springs Central School District

Award of Honor

Budget/Bond Newsletter

Richfield Springs Capital Project Newsletter

Andrea Rafferty, Associate Graphic Artist, & Shaun Kaleta, Public Relations Assistant

Rockland BOCES

Award of Excellence

Annual Report

Rockland BOCES 2016-17 Annual Report

Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler & Bridget Clark, Public Information Assistant

Award of Excellence

Calendar

Rockland BOCES 2017-18 Academic Calendar

Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler, Public Information Assistant

Award of Excellence

Video

Rockland BOCES: A Year of Excellence 2017

Scott Salotto, Director of Communications and Governmental Relations

Award of Honor

Special Purpose Publication

Rockland BOCES: A Parent Guide To School Emergencies

Scott Salotto, Director of Communications and Governmental Relations, & Michele Kessler, Public Information Assistant

Rome City School District

Award of Honor

Photograph

Homecoming 2017

Jill Pekarski, Public Relations Specialist, Madison-Oneida BOCES

Rotterdam-Mohonasen Central School District

Award of Honor

Calendar

Modeling a Culture of Thoughtfulness: It Starts With Us

Karen Nerney, Public Information Specialist, and Bonnie Minick, Graphic Artist

Schodack Central School District

Award of Merit

Budget/Bond Newsletter

Schodack Budget Newsletter

Jason McCord, Communications Specialist, & Kim Vigars, Graphic Designer

Solvay Union Free School District

Award of Merit

Excellence in Writing

Solvay Police Department gives back to two Solvay UFSD Teachers

Katie Jensen, Public Information Specialist

Somers Central School District

Award of Honor

Video

L.I.F.E. - The Elementary Years

Somers Central School District, Amanda Bergen, Communications Specialist, Putnam|Northern

Westchester BOCES

South Glens Falls Central School District

Award of Merit

Special Purpose Publication

2018-19 South Glens Falls High School Academic Programming Guide

Monica Lester, Communications Specialist, Capital Region BOCES Communications Service

South Orangetown Central School District

Award of Excellence

Video

Mission: Engage! Summer STEAM Camp 2017

Jen Citrolo, Communications Coordinator

Award of Honor

Community Newsletter

SOCSD Update Community Newsletter

Jen Citrolo, Communications Coordinator, & Michele Kessler, Public Information Assistant

Award of Honor

Video

Elevate, Engage, Inspire! K-12 Robotics Video

Jen Citrolo, Communications Coordinator

Award of Merit

Video

Elevate, Engage, Inspire! 2018 SOCSD School Maker Faire Video

Jen Citrolo, Communications Coordinator

Southwestern Central School District

Award of Honor

Social Media

Back-To-School Countdown for Southwestern

Erica Carlson, Public Relations Specialist

Spencerport Central School District

Award of Honor

Budget/Bond Newsletter

Cornerstone Budget Newsletter

Lanette Cypher, Communication Specialist, & Lisa Constantine, Graphic Designer, Monroe 2 Orleans BOCES

Stockbridge Valley Central School District

Award of Merit

Excellence in Writing

Elementary Students Investigate Meteorite Landing

Sapna Kollali, Public Relations Coordinator, Madison-Oneida BOCES

Award of Merit

Photograph

Recycled Treasure #1

Sapna Kollali, Public Relations Coordinator, Madison-Oneida BOCES

Suffern Central School District

Award of Excellence

Video

Athletics & Physical Fitness at Suffern Central School Video

Jenny Mirmelstein, Public Information Assistant

Syracuse City School District

Award of Merit

Excellence in Writing

Building Community Partnerships Improves Students' Access to Mental Health Services

Karin Davenport, Communications Specialist, Syracuse City School District

Troy City School District

Award of Honor

Budget/Bond Newsletter

Troy Budget Newsletter

Erin Clary, Communications Specialist, & Kim Vigars, Graphic Designer

Union-Endicott School District

Award of Honor

Photograph

Unified in Friendship

Linda Myers, Communications Coordinator

Utica City School District

Award of Excellence

Overall Graphics and Design

"Reading and Libraries" Utica City School District Calendar 2017-2018

Cheri Derdzinski, Senior Graphic Artist

Award of Honor

Calendar

"Reading and Libraries" Utica City School District Calendar 2017-2018

Cheri Derdzinski, Senior Graphic Artist

Valhalla Union Free School District

Award of Excellence

Electronic Newsletter

Valhalla Voyages E-News

Natalia Baage-Lord, Public Relations Specialist

Warrensburg Central School District

Award of Merit

Calendar

Warrensburg Central School District Calendar

Amy Hoffer, Public Information Liaison, WSWHE BOCES, & John Goralski, Superintendent of Schools, Warrensburg Central School District

Warwick Valley Central School District

Award of Excellence

Excellence in Writing

Focus on collaboration: looking back at a unique STEM service project

Louise Hutchison, Communications Specialist, Warwick Valley Central School District

Award of Honor

Budget/Bond Newsletter

Warwick Valley Central School District Budget Newsletter 2018-19

Louise Hutchison & Lisa Ramirez, Communications Specialists, Warwick Valley Central School District, & Karen Pacelli, Graphic Designer, Capital Region BOCES Communications Service

West Genesee Central School District

Award of Excellence

Social Media

Social Media-Twitter-Tweets from Principal Dunham

Stephen Dunham, West Genesee Middle School Principal

Award of Honor

Social Media

Social Media-Twitter-Tweets from the Superintendent

Christopher Brown, Ph.D, Superintendent of Schools

William Floyd School District

Award of Honor

Video

William Floyd Capital Project Vote October 30, 2017

Vincent Vaccarello, Website Manager; James Montalto, Public Relations Director

Award of Merit

Excellence in Writing
Freshman Student Athlete Overcomes Adversity to Shine
James Montalto, Public Relations Director

Award of Merit

Excellence in Writing
WFHS Senior Earns Suffolk County Large School Player of the Year, All-State Accolades
Thomas Reilly, Community Relations Assistant

Award of Merit

Photograph
Exploration
James Montalto, Public Relations Director

Award of Merit

Photograph
Rosie the Reading Dog
James Montalto, Public Relations Director

Williamsille Central School District

Award of Excellence

Special Purpose Publication
2018-19 Budget Summary Book
Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

Award of Honor

Calendar
2017-18 Calendar Publication
Rita M. Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

WSWHE BOCES

Award of Excellence

Poster
Fort Edward Union Free School District Backpack Program Poster
Emily Ingersoll, Public Information Specialist, & Jordan Burby, Graphic Design Specialist

Award of Honor

Strategic Campaign
WSWHE BOCES Career and Technical Education Open House Campaign
Maribeth Macica, Public Information Specialist, WSWHE BOCES

Award of Merit

Overall Graphics and Design
WSWHE BOCES Exceptional Learners Division
Maribeth Macica, Public Information Specialist, WSWHE BOCES