2017 NYSPRA 38th Annual Communications Contest Award Winners

Arkport Central School District
_Award of Merit_
Budget/Bond Newsletter
_Arkport 2017-18 Budget Newsletter_
Laura Ryan, Public information Specialist, Capital Region BOCES Communications Service

Averill Park Central School District
_Questar III BOCES_
_Award of Merit_
Budget/Bond Newsletter
_Averill Park CSD Budget Newsletter_
Mary Prusak, Communications Specialist, & Kim Vigars, Graphics Designer

Binghamton City School District
_Broome-Tioga BOCES_
_Award of Merit_
Community Newsletter
_BToday newsletter_
Christina Kunzman, Communications Coordinator, & Clare Stenta, Graphic Designer

_Award of Excellence_
Video
_One Teacher's Story_
Christina Kunzman, Communications Coordinator, & Jimmie Buyck, Graphic Assistant/Videographer

Broadalbin-Perth Central School District
_Award of Excellence_
Calendar
"Innovate: Yesterday, Today, Tomorrow" 2016-17 Calendar
Michele Kelley & Aaron Cagwin, Public Information Specialists, & Gigi Gabriel, Graphic Artist, Capital Region BOCES Communications Service

_Award of Honor_
Website
_Broadalbin-Perth Website_
Michele Kelley, Betsy DeMars & Aaron Cagwin, Public Information Specialists, & the Capital Region BOCES Creative Team
Brockport Central School District
Monroe 2-Orleans BOCES
Award of Honor
Strategic Campaign
Faces of Today and Tomorrow
Kerry Sharp, Communications Specialist, & Anthony Puleo, Digital Media Technician

Award of Merit
Video
Opening Day Video: Do What Matters
Kerry Sharp, Communications Specialist, & Anthony Puleo, Digital Media Technician

Broome-Tioga BOCES
Award of Excellence
Community Newsletter
Broome-Tioga BOCES Life - A Pictorial Perspective on Student Success
Don Sbarra, Communications Coordinator, & Paul Marinaro, Graphic Designer

Award of Honor
Photograph
Eye to eye
Don Sbarra, Communications Coordinator

Award of Honor
Video
PALS Video
Jimmie Buyck, Graphic Assistant/Videographer

Brunswick Central School District
Questar III BOCES
Award of Merit
Video
Brunswick Capital Project
Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

Capital Region BOCES
Award of Excellence
Excellence in Writing
Parent Today: Mindfulness—Why it's becoming more prevalent in schools
Aubree Kammler, Public Information Specialist

Award of Excellence
Strategic Campaign
BOCES Employee Resource Tool (BERT): Using a social intranet to increase employee engagement
The BERT Team

Award of Honor
Excellence in Writing
Parent Today: A history lesson on New York school budgets
Jake Palmateer, Public Information Specialist
Award of Honor
Excellence in Writing
*Parent Today: Eyes wide open—What parents should know about their children and drugs*
Carole Spendley, Public Information Specialist

Award of Honor
Excellence in Writing
*Parent Today: Helping children weather the storm from the news cloud*
Jake Palmateer, Public Information Specialist

Award of Honor
Strategic Campaign
*Transforming education through vision, leadership and support in technology: NERIC brand development*  
Christine Carpenter & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Honor
Video
*Capital Region Spelling Bee*
Justin Cortese & Aaron Cagwin, Public Information Specialists

Award of Honor
Video
*Parent Today: Tips on Scholarships*
Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

Award of Merit
Social Media
*@TechValleyHigh: Networking on Twitter to highlight partnerships and student experiences*
Heather Nellis, Public Information Specialist

Award of Merit
Strategic Campaign
*Testing Water for Lead: Communication Resources for New York Schools*
Jessica Scheckton, Assistant Director of Communications & Public Relations, JoEllen Keenan-Gardner, Matt Leon, Hanna Teal, Nancy Cole, Public Information Specialists, & the Capital Region BOCES Creative Team

Award of Merit
Video
*Capital Region BOCES CTE Recruitment Video*
Michael McCagg & Justin Cortese, Public Information Specialists

Award of Merit
Video
*Kiryn Brackett's Musical Journey*
Christine Carpenter & Nicole Hart, Public Information Specialists
Award of Merit
Video
*Parent Today: Beyond "How was your day?"
Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

Catskill Central School District
Questar III BOCES
*Award of Excellence
Website
*Catskill CSD Website
Thom Job, Web Manager, & Kim Vigars, Graphic Designer

Central New York Regional Information Center
*Award of Honor
Overall Graphics and Design
*Overall Graphics and Design: 2016 - 2017 Digital Signage Designs
Central New York Regional Information Center e-Communications Team

Central Square Central School District
CiTi BOCES
*Award of Honor
Social Media
*Central Square Community Engagement Social Media
Heather Schuss, Public Information Specialist

Champlain Valley Educational Services
*Award of Merit
Strategic Campaign
*HSE Promotional Campaign
Megan-Jean Manson, Publication Specialist

Churchville-Chili Central School District
Monroe 2-Orleans BOCES
*Award of Merit
Photograph
*Cello Solo
Chris Klem, Communications Specialist

CiTi BOCES
*Award of Excellence
Special Purpose Publication
*Deaf Teens Magazine
Heather Schuss, Graphic Design Specialist

Cohoes City School District
*Award of Honor
Excellence in Writing
*Cohoes unified basketball brings opportunity, triumph to a new group of student athletes
Jodie Orzechowski, APR, Communications Specialist
Award of Merit
Strategic Campaign

*Every Minute Matters: Together, we can reduce chronic absenteeism in Cohoes.*
Jodie Orzechowski, APR, Communications Specialist

Cooperstown Central School District
Award of Merit
Website
Cooperstown Central School District Website
Jake Palmateer and the Capital Region BOCES Creative Team

Delaware Chenango Madison Otsego BOCES
Award of Merit
Special Purpose Publication
*CTE Centennial Tab*
Martha Ryan, Public and School Liaison

Dobbs Ferry School District
Award of Excellence
Strategic Campaign
*DFSD ShareYourThoughts Campaign*
Elizabeth Hausman, Public Information Officer

Award of Merit
Video
*Springhurst Salad Day*
Elizabeth Hausman, Public Information Officer & Kevin Ridley, DFSD-TV Studio Programming Director

Dutchess County BOCES
Award of Honor
Calendar
*Dutchess BOCES 2016-2017 Calendar*
Genevieve Kellam, Communications Director

Dutchess County Department of Community & Family Services
Dutchess County BOCES Office of Communications
Award of Merit
Annual Report
*Dutchess County Dept. of Community Family Services Annual Report 2015*
Genevieve Kellam, Communications Director

East Greenbush Central School District
Award of Excellence
Strategic Campaign
*2017 Capital Project*
Mark Adam, Public Information Specialist
East Irondequoit Central School District
Award of Merit
Poster
Peter Pan Jr.
Danielle Gorevski, Communications Assistant

Award of Merit
Poster
Singin' in the rain
Danielle Gorevski, Communications Assistant

Eastern Suffolk BOCES
Award of Honor
Community Newsletter
Dialogue - Board to Board Publication
Patricia McCabe, Program Administrator

Award of Honor
Community Newsletter
Highlights Newsletter
Patricia McCabe, Program Administrator

Award of Honor
Overall Graphics and Design
Highlights Newsletter
Patricia McCabe, Program Administrator

Erie 1 BOCES
Award of Excellence
Excellence in Writing
Teen breaks barriers and disassembles cars
Candace Reimer, Director of Communications

Erie 2-Chautauqua-Cattaraugus BOCES
Award of Excellence
Video
P-TECH Recruitment Video
Jen Osborne-Coy, Public Information Officer

Award of Honor
Excellence in Writing
Empowering Learners Through Innovative Use of Technology
Erica Carlson, Public Relations Specialist

Award of Honor
Excellence in Writing
Secondhand Style Puts Students First at Baker Road
Erica Carlson, Public Relations Specialist
Award of Merit
Special Purpose Publication
E2CCB Reveals New Career and Technical Education Course Offerings Book
Joshua Gregory, Public Relations Specialist

Fayetteville-Manlius Central School District
Award of Excellence
Calendar
F-M Calendar
Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

Award of Honor
Budget/Bond Newsletter
F-M News Budget Edition
Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

Award of Honor
Excellence in Writing
Staff tackles student stress
Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

Award of Honor
Excellence in Writing
Students embrace personalized success
Kristine Jarosz, Public Information Specialist, Capital Region BOCES Communications Service

Garden City Public Schools
Award of Merit
Budget/Bond Newsletter
"On The Line" 2017-2018 Budget Brochure
Dr. Catherine Knight, Coordinator of Public Information

Gates Chili Central School District
Monroe 2-Orleans BOCES
Award of Honor
Video
Welcome to Kindergarten
Anthony Puleo, Digital Media Technician, & Erin Ugine, Coordinator of Early Childhood/P-2 Learning

Glens Falls City School District
Award of Excellence
Calendar
Glens Falls Printed District Calendar, 2016-17
Skye Heritage, Communications

Award of Honor
Budget/Bond Newsletter
Educational Program Invests in Future
Skye Heritage, Communications, & Bobby Yusko, Asst. Superintendent for Business
Award of Honor
Excellence in Writing
ESP Week Spotlight: Ms. Mary
Skye Heritage, Communications

Grand Island Central School District
Erie 1 BOCES
Award of Honor
Excellence in Writing
Transforming a Classroom into a Multi-Sensory Learning Space
Lori Sosenko, Sr. Messaging & Graphics Liaison

Greece Central School District
Award of Excellence
Budget/Bond Newsletter
2017-18 Budget Newsletter
Laurel Heiden, Community Relations Manager

Award of Excellence
Calendar
2016-17 Calendar and Handbook
Tammy Nucci, Communications Assistant

Award of Excellence
Excellence in Writing
Students, Volunteer Make Beautiful Music Together
Laurel Heiden, Community Relations Manager

Award of Excellence
Photograph
Many Thanks
Tammy Nucci, Communications Assistant

Award of Merit
Poster
Spooktacular Movie Night
Laurel Heiden, Community Relations Manager

Greenburgh Central School District
Mack Digital Communications
Award of Honor
Social Media
Greenburgh Social Media Initiative
Evelyn McCormack, Communications Consultant

Hannibal Central School District
CiTi BOCES
Award of Excellence
Calendar
Hannibal Calendar
Heather Schuss, Public Information Specialist
Award of Honor
Poster
*Hannibal Foreign Exchange Posters*
Heather Schuss, Public Information Specialist

Highland Central School District
Ulster BOCES
**Award of Merit**
Budget/Bond Newsletter
*Highland Central School District 2017 Budget Newsletter*
Ulster BOCES Community Relations Team

Hilton Central School District
Monroe 2 - Orleans BOCES
**Award of Honor**
Photograph
*Science Fun Day*
Grace Griffee, Communications Director

Holley Central School District
Monroe 2-Orleans BOCES
**Award of Honor**
Community Newsletter
*Holley Community Newsletter*
Beth Nash, Communication Specialist, & Lisa Constantine, Graphic Designer

Hudson Central School District
Questar III BOCES
**Award of Merit**
Budget/Bond Newsletter
*Hudson CSD Budget Newsletter*
Meghan Tice, Communications Specialist, & Kim Vigars, Graphic Designer

Ichabod Crane Central School District
Questar III BOCES
**Award of Honor**
Budget/Bond Newsletter
*Ichabod Crane CSD Budget Newsletter*
Mary Prusak, Communications Specialist, & Kim Vigars, Graphic Designer

Kenmore-Town of Tonawanda UFSD
**Award of Excellence**
Budget/Bond Newsletter
*Ken-Ton School District 2017-18 Budget Newsletter*
Patrick Fanelli, Community Relations Coordinator

**Award of Honor**
Calendar
*Ken-Ton School District 2016-17 District Calendar*
Patrick Fanelli, Community Relations Coordinator
Award of Honor
Social Media
Ken-Ton School District Facebook Page
Patrick Fanelli, Community Relations Coordinator

Lake Shore Central School District
Erie 2 BOCES
Award of Honor
Strategic Campaign
Lake Shore Capital Construction Project's Massive Approval
Joshua Gregory, Public Relations Specialist

Lakeland Central School District
Award of Merit
Photograph
Photograph-Microscopes
James Van Develde, Director of Communications

Lansing Central School District
Central New York Regional Information Center
Award of Excellence
Budget/Bond Newsletter
Lansing Central School District Budget Newsletter
Katie Finn, Public Information Specialist, & Jennifer Edsall, Graphics Technician

Award of Honor
Community Newsletter
Lansing Central School District Community Newsletter
Katie Finn, Public Information Specialist, & Jennifer Edsall, Graphics Technician

Madison-Oneida BOCES
Award of Excellence
Social Media
Madison-Oneida BOCES Tweets About Construction Careers Day
Sapna Kollali, Public Relations Coordinator

Award of Honor
Excellence in Writing
"Students Learn To Solve Rubik's Cube"
Sapna Kollali, Public Relations Coordinator

Maine-Endwell Central School District
Award of Excellence
Budget/Bond Newsletter
Maine-Endwell Central School District Budget Newsletter 2017-2018
Brenda Potsko, Communications Coordinator
Maine-Endwell Central School District
Broome-Tioga BOCES
Award of Honor
Overall Graphics and Design
2016-19 Strategic Plan Display
Brenda Potsko, Communications Coordinator, & Clare Stenta, Graphic Designer

Marcellus Central School District
Award of Excellence
Budget/Bond Newsletter
May 2017 Marcellus Budget Newsletter
Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

Award of Honor
Social Media
Get Out the Vote Social Media Campaign
Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

Monroe 2-Orleans BOCES
Award of Excellence
Excellence in Writing
Constructing a new appreciation for math
Iva Petrosino, Communications Support Specialist

Award of Honor
Excellence in Writing
Linda Burlingame Retirement
Heather Campo, Communications Specialist

Award of Honor
Excellence in Writing
BOCES 2 Builds Futures
Chris Klem, Communications Specialist

Award of Honor
Excellence in Writing
Thriving at Alternative High School
Chris Klem, Communications Specialist

Award of Honor
Excellence in Writing
BOCES 2 Builds Pride
Jennifer Merkel, Communication Specialist

Award of Honor
Excellence in Writing
BOCES 2 Builds Innovation
Iva Petrosino, Communications Support Specialist
Award of Honor
Photograph
Sparking Success
Jennifer Merkel, Communication Specialist

Award of Merit
Photograph
Measuring Skills
Jennifer Merkel, Communication Specialist

Award of Merit
Annual Report
Monroe 2-Orleans BOCES Annual Report
Stephen Dawe, Communications Manager, & Karen Slayton, Graphic Designer

Monroe-Woodbury Central School District
Award of Excellence
Calendar
“We Are Monroe-Woodbury” 16-17 Calendar
Carole Spendley, Public Information Specialist

Nassau BOCES
Award of Excellence
Calendar
Nassau BOCES Master Calendar
Communications Office

Award of Honor
Strategic Campaign
Nassau BOCES 50th Anniversary
Communications Office

Award of Honor
Video
Carman Road School video
Communications Office

Award of Honor
Video
Meet Filmmaking Instructor Anthony Petrucci
Communications Office

New Lebanon Central School District
Questar III BOCES
Award of Excellence
Budget/Bond Newsletter
New Lebanon CSD Budget Newsletter
Kristin LaPlante, Communications Specialist, & Kim Vigars, Graphic Designer
**Award of Merit**

**Video**

*New Lebanon Renovation Project*

Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

**New Paltz Central School District**

**Ulster BOCES**

**Award of Excellence**

Budget/Bond Newsletter

*New Paltz Central School District 2017 Budget Newsletter*

Ulster BOCES Community Relations Team

**Niskayuna Central School District**

**Award of Merit**

Strategic Campaign

*Raising Awareness: Strategic Plan Shaping the Future of our Schools*

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

**Award of Merit**

Video

*Meet Our Future: Strategic Plan Video*

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

**Oneida-Herkimer-Madison BOCES**

**Award of Excellence**

Excellence in Writing

*Whitesboro High School Technology Teacher Builds Prosthetic Hand for Student*

Shaun Kaleta, Public Relations Assistant

**Award of Excellence**

Special Purpose Publication

*Career & Technical Education Center Program Guide*

Cheri Derdzinski, Senior Graphic Artist

**Award of Honor**

Excellence in Writing

"Curriculum Exchange Program Gives Students Opportunities Outside of Their District"

Cheri Derdzinski, Senior Graphic Artist

**Award of Merit**

Budget/Bond Newsletter

*Oriskany Central School District Budget Newsletter*

Shelby LaGray-Masters, Graphic Design Artist, & Rebecca Neary, Public Relations Assistant

**Award of Merit**

Excellence in Writing

*Special Assembly Motivates Students to Become More Active in School Community*

Shaun Kaleta, Public Relations Assistant
Award of Merit
Excellence in Writing
Whitesboro Senior, Culinary Arts Student, Awarded Scholarship
Shaun Kaleta, Public Relations Assistant

Award of Merit
Special Purpose Publication
2017-18 Service Directory
Andrea Rafferty, Associate Graphic Artist

Award of Merit
Special Purpose Publication
2017 Annual Meeting Book
Cheri Derdzinski, Senior Graphic Artist, & Jean Palmer, Senior Public Relations Specialist

Award of Merit
Special Purpose Publication
Whitesboro Central School District Public Information Guide
Cheri Derdzinski, Senior Graphic Artist, & Shaun Kaleta, Public Relations Assistant

Award of Merit
Website
Oriskany Central School District Website
School Communications Service

Onondaga Cortland Madison Board of Cooperative Educational Services
Award of Honor
Annual Report
OCM BOCES - Annual Report - Committed to Your Success
Jackie Wiegand, Marketing Coordinator, Lou Reid, Public Information Specialist, Laurie Cook, School Information Officer, & Danica Kaltaler, Public Information Specialist, Central New York Regional Information Center (CNYRIC)

Award of Merit
Video
OCM BOCES - Transitions
Jackie Wiegand, Marketing Coordinator, & Laurie Cook, School Information Officer

Onteora Central School District
Ulster BOCES
Award of Honor
Photograph
Windblown Waif
Valerie Havas, Community Relations Specialist

Award of Merit
Photograph
Artful Adversaries
Valerie Havas, Community Relations Specialist
**Award of Merit**
Photograph
*Groovin' in the Garden*
Valerie Havas, Community Relations Specialist

**Palmyra-Macedon Central School District**
**Dresden Public Relations**
**Award of Excellence**
Video
*Select Choir goes to Carnegie Hall*
Dresden Engle, Director, & Shawn Gray, Videographer/Editor

**Award of Excellence**
Video
*Welcome to Pal-Mac Primary School*
Shawn Gray, Videographer/Editor

**Award of Merit**
Video
*Palmyra-Macedon CSD 2017 State of the School*
Shawn Gray, Videographer/Editor

**Peekskill City School District**
**Award of Excellence**
Photograph
*First Day Faces*
Laura Belfiore, Communications Specialist

**Award of Merit**
Calendar
*2016-2017 Peekskill City School District Calendar*
Laura Belfiore, Communications Specialist

**Award of Merit**
Budget/Bond Newsletter
*In Our Schools: Special Budget Issue*
Laura Belfiore, Communications Specialist

**Award of Merit**
Photograph
*Hillcrest Violinist*
Laura Belfiore, Communications Specialist

**Award of Merit**
Photograph
*Peekskill Students March in Ed Walk for Fiscal Equity*
Laura Belfiore, Communications Specialist
Pelham Union Free School District
Award of Honor
Budget/Bond Newsletter
Budget Newsletter
Alex Wolff, Public Information Officer

Award of Honor
Overall Graphics and Design
Winter Newsletter
Alex Wolff, Public Information Officer

Penfield Central School District
Award of Honor
Photograph
All In
Nancy Bradstreet, Director of Communications

Perry Central School District
Genesee Valley Educational Partnership
Award of Merit
Social Media
Perry Central School District - Social Media
Megan Winter, Public Relations Specialist

Pine Bush Central School District
Ulster BOCES
Award of Merit
Community Newsletter
2016-2017 Pine Bush Community Newsletter Series
Jessica Murray, Community Relations Specialist, & Valerie Laudato, Graphics Specialist

Award of Honor
Photograph
Tinker Time
Jessica Murray, Community Relations Specialist

Pittsford Central School District
Award of Excellence
Budget/Bond Newsletter
PCSD Budget Vote Newsletter
Nancy Wayman, Director of Communications

Award of Excellence
Calendar
PCSD Calendar
Nancy Wayman, Director of Communications
Pulaski Academy & Central Schools
CiTi BOCES
Award of Honor
Overall Graphics and Design
Pulaski Community & School Guide
Heather Schuss, Public Information Specialist

Queensbury Union Free School District
Award of Excellence
Community Newsletter
Connections Fall 2016 and Winter 2017
Mellissa Braham & Nicole Hart, Public Information Specialists, Capital Region BOCES Communications Service

Award of Honor
Excellence in Writing
“Robotics Teams Compete and Build Life Skills”
Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

Award of Merit
Poster
“Get a full school meal for 25 cents or less” free and reduced-price meals poster
Mellissa Braham, Public Information Specialist & Margaret Murphy, Graphic Designer, Capital Region BOCES Communications Service

Questar III BOCES
Award of Merit
Electronic Newsletter
Questar III E-News
Jason Laz, Communications Technician, & Dan Sherman, Director of Communications

Award of Excellence
Video
Make Sure Your Car is Ready for Winter
Jason Laz, Communications Technician

Award of Excellence
Video
Student Success at Catskill Academy
Jason Laz, Communications Technician, & Dan Sherman, Director of Communications

Award of Merit
Video
The State Aid Planning Office
Jason Laz, Communications Technician, & the State Aid Planning Team
Award of Merit
Video
*Tips to Stay Healthy PSA*
Jason Laz, Communications Technician

Ramapo Central School District
Rockland BOCES
Award of Honor
Social Media
#MountieSuperstar
Scott Salotto, Director of Communications and Governmental Relations

Award of Excellence
Video
*Cultivating Student Success Through 21st Century Learning*
Scott Salotto, Director of Communications and Governmental Relations

Rockland BOCES
Award of Excellence
Calendar
*Rockland BOCES 2016-17 Calendar*
Scott Salotto, Director of Communications and Governmental Relations

Rotterdam-Mohonasen Central School District
Award of Excellence
Budget/Bond Newsletter
*Mohonasen Budget Newsletter*
Karen Nerney & Samantha Brumley, Public Information Specialists, and the Capital Region BOCES Creative Team

Award of Excellence
Video
*What's It Like to Take Classes at CAT?*
Aaron Cagwin, Samantha Brumley & Karen Nerney, Public Information Specialists, Capital Region BOCES Communications Service

Saugerties Central School District
Ulster BOCES
Award of Merit
Community Newsletter
*Saugerties Central School District 2016-2017 Community Newsletters*
Melina Makris, Community Relations Specialist, & Cherie Kocsis, Graphics Specialist

Scarsdale Union Free School District
Award of Honor
Community Newsletter
*Community Newsletter*
Victoria Presser, Public Information Officer
Solvay Union Free School District
Central New York Regional Information Center

Award of Merit
Excellence in Writing
Solvay UFSD rocks the bald and raises $24,697.42 for St. Baldrick's
Katie Finn, Public Information Specialist

South Glens Falls Central School District

Award of Excellence
Calendar
South Glens Falls CSD 2016-17 Calendar
Monica Lester, Public Information Specialist, Capital Region BOCES Communications Service

Award of Excellence
Strategic Campaign
Everybody Reads Campaign
Monica Lester, Public Information Specialist, & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

Award of Honor
Poster
Everybody Reads Poster
Monica Lester, Public Information Specialist, & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

South Orangetown Central School District
Rockland BOCES

Award of Honor
Overall Graphics and Design
Summer STEAM Camp Flier
Scott Salotto, Director of Communications and Governmental Relations

Award of Merit
Video
Mission: Engage! Problem-Based Learning
Scott Salotto, Director of Communications and Governmental Relations

Southern Westchester BOCES

Award of Excellence
Excellence in Writing
Alum's Passion Shows in Mini Cheesecake Creations
Colette Connolly, Public Relations Specialist

Award of Honor
Social Media
Social Media - Port Chester Schools
Brian Howard, Director of Communications
Award of Merit
Electronic Newsletter
Careers Central
Brian Howard, Director of Communications

Award of Merit
Video
SWBOCES students restore town’s 9/11 Memorial Wall
Brian Howard, Director of Communications

Southwestern Central School District
Award of Honor
Social Media
Graduation at Southwestern Central School District
Erica Carlson, Public Relations Specialist

Award of Merit
Social Media
Promoting Good Digital Citizenship at Southwestern Central School District
Erica Carlson, Public Relations Specialist

Award of Merit
Social Media
Showcasing the Special Olympics Volunteer and Athlete Participation at Southwestern Central School District
Erica Carlson, Public Relations Specialist

Syracuse City School District
Central New York Regional Information Center
Award of Excellence
Overall Graphics and Design
Overall Graphics and Design: Syracuse City School District Homepage Ads
Central New York Regional Information Center e-Communications Team

The Genesee Valley Educational Partnership
Award of Merit
Excellence in Writing
LPN Saves a Life
Maggie Fitzgibbon, PR and Printing/Graphics Coordinator

Troy City School District
Questar III BOCES
Award of Excellence
Calendar
Troy CSD Calendar
Erin Clary, Communications Specialist, & Kim Vigars, Graphic Designer
TST BOCES
CiTi BOCES
Award of Excellence
Video
New Visions Recruitment Video
Heather Schuss, Public Information Specialist

Ulster BOCES
Award of Excellence
Overall Graphics and Design
2017 Ulster BOCES Career & Technical Center Program Guide
Valerie Laudato, Graphic Specialist

Award of Excellence
Photograph
High Wire Act
Tammy Cilione, Community Relations Coordinator

Award of Merit
Photograph
Cleared for Takeoff
Tammy Cilione, Community Relations Coordinator

Award of Honor
Special Purpose Publication
2017 Ulster BOCES Career & Technical Center Program Guide
Holly Brooker, Community Relations Coordinator, & Tammy Cilione, Community Relations Coordinator

Award of Merit
Video
Student-Manufactured Lockers Make their Way to the International Space Station
Kristine Conte, Video Production Specialist

Union Endicott Central School District
Award of Honor
Photograph
Tiger Face - Tiger Pride
Linda Myers, Communications Coordinator

Union Springs Central School District
Central New York Regional Information Center
Award of Excellence
Calendar
Union Springs Central School District Calendar
Jessica Luisi, Public Information Specialist, & Kristen Tryon, Graphics Technician
Utica City School District
Oneida-Herkimer-Madison BOCES
Award of Excellence
Calendar
*Oh the Places You’ll Go 2016-17 Utica Calendar*
Andrea Rafferty, Associate Graphic Artist

Award of Excellence
Overall Graphics and Design
*Oh the Places You’ll Go 2016-17 Utica Calendar*
Andrea Rafferty, Associate Graphic Artist

Valhalla Union Free School District
Award of Honor
Excellence in Writing
*Cross Country Standout Athlete Makes "Triple Impact"*
Natalia Baage-Lord, Public Relations Specialist

Award of Merit
Electronic Newsletter
*Valhalla Voyages E-News*
Natalia Baage-Lord, Public Relations Specialist

Valley Central School District
Award of Honor
Excellence in Writing
*Horseplay is therapeutic at Montgomery school*
Courtney Bonfante, Public Information Specialist, Capital Region BOCES Communications Service

Warwick Valley Central School District
Award of Honor
Excellence in Writing
*HS Media Center/Communications Suite now a state of the art learning center*
Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

Award of Merit
Excellence in Writing
*Leadership opportunities abound for Warwick students*
Maureen Westphal, Public Information Specialist, Capital Region BOCES Communications Service

Award of Merit
Photograph
*Connecting with friends after the final bell*
Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

West Genesee Central School District
Award of Honor
Social Media
*West Genesee CSD Superintendent Twitter*
Bonnie Russell, School Information Officer
William Floyd School District
Award of Excellence
Excellence in Writing
WFHS Senior Receives Congressional Nomination to U.S. Naval Academy
James Montalto, Public Relations Director

Award of Excellence
Social Media
William Floyd School District social media
James Montalto, Public Relations Director

Award of Honor
Photograph
Swim
James Montalto, Public Relations Director

Award of Merit
Photograph
Compound Mitre Saw
James Montalto, Public Relations Director

Award of Merit
Website
William Floyd School District website
Vincent Vaccarello, Website Manager, and James Montalto, Public Relations Director

Williamsville Central School District
Award of Excellence
Calendar
2016-17 Calendar Publication
Rita Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

Award of Honor
Special Purpose Publication
2017-18 Budget Summary Book
Rita Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

Windsor Central School District
Award of Honor
Video
Windsor Middle School - Making a Difference
Jason Weinstein, Public Information Coordinator