

Albany City School District

Facilities Plan, Fall 01

PR Marketing Campaign

Excellent

Averill Park Central School District

Averill Park Central School District-Welcome

Website

Merit

Baldwinsville

Books for Babies, June 02

Brain Gym, June 02

Budget Plan Reduces Programs, May 02

Brain Gym Gives Students ..., June 02

The Beacon, Mar. 02

The Beacon, June 02

District Calendar 2001-02, July 01

Feature Article

Photograph Merit

Budget/Bond Newsletter

Feature Article

Community Newsletter

Community Newsletter

Calendar

Merit

Merit

Excellent

Excellent

Excellent

Merit

Barker Central School

American Flag, Oct. 01

Photograph

Excellent

Batavia City Schools

A+ Batavia Communicator, Mar. 02

From School to Work ..., Mar. 02

Community Newsletter

Feature Article

Honor

Merit

Bay Shore School District

Securing Our Future, Spring 02

Budget/Bond Newsletter

Merit

Bedford School District

BedforDateline, Special Issue

Budget/Bond Newsletter

Merit

Bellmore Public Schools

Curriculum Guides, K-6, Sept. 01

Special Purpose Publication

Honor

Bethlehem Central

Literacy for a Lifetime, Aug. 01

Calendar

Merit

Briarcliff

Blackboard, June 02

Community Newsletter

Merit

Brighton Central School District

Introducing New Teachers, 2001-02
Betsy Urban's Novel Feels Familiar, Oct. 01

Special Purpose Publication
Feature Article

Honor
Honor

Broome-Tioga BOCES

Capital Project Referendum, Dec. 01-Feb. 02
The Triangle Player, 2002

PR Marketing Campaign
Photograph

Honor
Merit

Buffalo School District

Calendar & Parent Guide, Aug. 01
Choice Data Matrix, Mar. 02

Calendar
Special Purpose Publication

Excellent
Honor

Byram Hills

Byram Hills Spectrum, Winter 02
Byram Hills School District Calendar, 2001-02

Community Newsletter
Calendar

Merit
Merit

Canandaigua Central School District

Digest, Nov. 01
Give Every Kid a Place to Go, May 02

Community Newsletter
Feature Article

Excellent
Merit

Carmel Central School District

Corner Schoolhouse News, Mar. 02
Renovation Project, Feb-Apr 02
Superintendent's News & Notes, Jan. 02

Budget/Bond Newsletter
PR Marketing Campaign
Internal Newsletter

Honor
Honor
Merit

Chautauqua Lake Central School District

Playground Fun, June 02
Guest Novelist, Feb. 02
God Bless the USA, Oct. 01
Artistic Expression, Aug. 01
Carpenter at Work, June 02
Locks of Love, Feb. 02
Painting Like Pollock, June 02
Pre-K Intern, Feb. 02
Hard Hat for Heroes, Oct. 01
Climbing High, Nov. 01

Photograph
Photograph
Photograph
Photograph
Photograph
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Photograph
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Photograph

Merit
Merit
Merit
Merit
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Honor
Merit
Honor
Honor
Merit

Copiague

Copiague Website

Website

Honor

Croton-Harmon

Reflections, June 02

Community Newsletter

Honor

Dryden Central Schools

District Bulletin, June 02

Budget/Bond Newsletter

Merit

E. Irondequoit Central School District

Music of My Heart, Sept. 01

Video

Excellent

East Aurora

Annual Report, May 02

AR Cover Photograph, May 02

Annual Report/State Report Card

Photograph

Merit

Excellent

East Rochester School District

www.erschools.org

Thanksgiving Breakfast, Mar. 02

Website

Photograph

Merit

Merit

Ellenville Central School District

Ellenville Budget Newsletter, May 02

Ellenville 01-02 Calendar, Aug. 01

Ellenville Newsletter, Winter 01

Recess Reading, May 02

Ellenville Budget Newsletter, May 02

Budget/Bond Newsletter

Calendar

Community Newsletter

Photograph

Overall Graphics & Design

Excellent

Merit

Merit

Merit

Merit

Erie I BOCES

Inside Story, Spring 02

Current, May 02

WNY Conference Day ..., Jan. 02

Overall Graphics & Design

Overall Graphics & Design

Special Purpose Publication

Honor

Merit

Excellent

Fairport Central School District

Commentator, Oct. 01

Welcome Back ..., Sept. 01

Community Newsletter

Special Purpose Publication

Excellent

Merit

Farmingdale Public Schools

Our Schools, Spring 02
Our Schools, Winter 02

Community Newsletter
Community Newsletter

Honor
Excellent

Fayetteville-Manlius Central Schools

FM News, June 02

Community Newsletter

Honor

Franklin Square

Crossroads, May 02

Budget/Bond Newsletter

Honor

Freeport Public Schools

Magnet Schools Campaign, Jan.-Feb. 02
Freeport Magnet Brochure, 2002

PR Marketing Campaign
Overall Graphics & Design

Honor
Honor

Ft. Edward

Ft. Edward School Calendar, Aug. 01

Calendar

Honor

Genesee Valley BOCES

News in Brief, Mar. 02
The Pinnacle, Feb. 02

Community Newsletter
In-house Production-Black Ink

Honor
Honor

Great Neck Public Schools

Parent Education Seminars, Sept. 01-May 02
Handbook for Hispanic Parents ..., Feb. 02
North Middle School Science Project, May 02

PR Marketing Campaign
In-house Production-Black Ink
Photograph

Merit
Merit
Excellent

Greece Central School District

A Prom Night Plan, Apr. 02
Information Guide, Nov. 01
Guidelines for Communication, March 02
Language Resource Guide, Feb. 02
2002-03 Budget Postcards, Apr. 02
Putting the Pieces Together, Dec. 01
Staff & Student Recognition, May 02
Points of Pride Pads, Feb. 02
Keeping You Connected, Apr. 02
The Cornerstone, 2001-02

In-house Production-Black Ink
Special Purpose Publication
Special Purpose Publication
Special Purpose Publication
Special Purpose Publication
In-house Production-Color Ink
In-house Production-Black Ink
Special Purpose Publication
Special Purpose Publication
Overall Graphics & Design

Honor
Excellent
Honor
Excellent
Excellent
Honor
Merit
Excellent
Merit
Merit

...Continued

Greece Central School District...Continued

Information Guide, Nov. 01	Overall Graphics & Design	Excellent
40th Annual Staff Recognition Program, Apr. 02	Overall Graphics & Design	Merit
2002-03 Changes in Funding ..., Apr. 02	Special Purpose Publication	Merit
40th Annual Retirement Dinner, June 02	Special Purpose Publication	Merit
40th Annual Staff Recognition Program, Apr. 02	Special Purpose Publication	Merit
2001-02 Calendar & Handbook, Sept. 02	Calendar	Excellent
Points of Pride Flyers, Sept. 01	Special Purpose Publication	Honor
2002-03 High School Course Offerings, Oct. 01	Special Purpose Publication	Honor
2002-03 Budget Campaign, April 02	PR Marketing Campaign	Honor
2001-02 District Profile, May 02	Annual Report/State Report Card	Merit
Understanding Your Role ..., Oct. 01	Feature Article	Honor
Calendar/Handbook Cover, 2001-02	Photograph	Excellent
Arts for the Sake of Learning, Sept. 01	Photograph	Honor
District Profile & Strategic Framework, Mar. 02	Overall Graphics & Design	Honor
Hands-on Exploratory Learning, Feb. 02	Photograph	Merit
Puppet Theater, Feb. 02	Photograph	Merit
The Connection, 2002	Community Newsletter	Merit
Giving Kids What They Need ..., Dec. 01	Feature Article	Merit
Cornerstone, 2001-02	Internal Newsletter	Honor
Making Schools as Unique as ..., Feb. 02	Feature Article	Honor
Strategic Framework Report, Mar. 02	Photograph	Excellent
2001-02 Instructional Handbook K-5, Oct. 01	Special Purpose Publication	Honor

Guilderland Central School District

Sexual Harassment Brochure, Nov. 01	Special Purpose Publication	Merit
New Math Programs Implemented, Jan-Feb 02	Feature Article	Honor
Guilderland, May 02	Budget/Bond Newsletter	Merit

Hadley-Luzerne

2003 Budget, May 02	Budget/Bond Newsletter	Honor
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Half Hollow Hills

Real Estate Brochure, Jan. 02	Special Purpose Publication	Honor
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Hamburg Central School District

Mid-Year Highlights/Insert, Apr. 02	Special Purpose Publication	Merit
Math Students Navigate Newest Technology, Mar. 02	Feature Article	Merit
Supporting Educational Excellence, Nov. 01	Special Purpose Publication	Merit

Harborfields Central School District

Calendar, Aug. 01	Calendar	Honor
Highlights, Feb. 02	Community Newsletter	Honor

Hewlett-Woodmere Public Schools

Budget Brochure, May 02	Budget/Bond Newsletter	Honor
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Highland Central Schools

Little Teapots, May 02	Photograph	Merit
Highland District Newsletter, Winter 01	Community Newsletter	Merit
Highland Welcomes Students, Winter 01	Feature Article	Honor

Holley Central School District

Finding the Right Career Path, Feb. 02	Feature Article	Merit
Holley Dimension, June 02	Community Newsletter	Merit

Honeoye Falls-Lima School District

Seamless Technology Integration, June 02	Video	Merit
Tech Rubric Flipchart, Mar. 02	Special Purpose Publication	Honor

Ichabod Crane Central School

Budget News, May 02	Budget/Bond Newsletter	Merit
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Jericho Unified Free School District

The Finish Line, Aug. 01	Photograph	Merit
Jericho School News, Oct. 01	Community Newsletter	Excellent
Jericho School News, Oct. 01	Overall Graphics & Design	Honor
Jericho School News, June 02	Community Newsletter	Merit
School Calendar & Guide, Aug. 02	Overall Graphics & Design	Merit
Say What?, Aug. 01	Photograph	Merit
Flight to the Far Court, Apr. 02	Photograph	Honor

Lakeland Central School District

King and I, May 02

Salutes

Reading

Photograph

Photograph

Photograph

Merit

Honor

Honor

Lancaster Central Schools

Code of Conduct Parents' Summary, Aug. 01

Special Advisory, Dec. 01

Your Lancaster Schools, Spring 02

Special Purpose Publication

Special Purpose Publication

Community Newsletter

Merit

Merit

Merit

Liverpool Central School District

The School Bell, June 02

Community Newsletter

Merit

Longwood Central School District

Pledge of Allegiance, Oct. 01

Photograph

Merit

Mahopac

Blue Ribbon Bulletin, Mar. 02

Community Newsletter

Honor

Manhasset USFD

Cafe Manhasset, Dec. 02

Feature Article

Excellent

Marlboro Central Schools

District Begins Laying Framework ..., Jan. 02

Feature Article

Merit

Mohonasen Central School District

Mohonasen School District

Budget Brochure, May 02

Parent-Student Survival Guide, Sept. 01

Budget Newsletter, May 02

Mohonasen Budget Newsletter, May 02

Website

Special Purpose Publication

Special Purpose Publication

Overall Graphics & Design

Budget/Bond Newsletter

Honor

Merit

Excellent

Excellent

Merit

Monroe #1 BOCES

Eastern Monroe Career Center, Jan. 02

Special Purpose Publication

Merit

Nassau BOCES

JASON Project XIV Poster, Spring 02	Overall Graphics & Design	Excellent
Master Calendar, Smr 01	Calendar	Honor
Insider, Apr. 02	Internal Newsletter	Honor
Nassau Tech Program, Oct. 01	Special Purpose Publication	Honor
JASON Project News, Spring 02	Community Newsletter	Honor
Nassau BOCES Website	Website	Merit
Tech Catalog, Dec. 01	Special Purpose Publication	Honor

North Merrick Unified Free School District

Compass, Fall 01	Overall Graphics & Design	Honor
Compass, Early Spg 01	Community Newsletter	Honor

North Salem

Compass, May 02	Budget/Bond Newsletter	Excellent
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Nyack

Principal Search Brochure, Jan. 02	Special Purpose Publication	Merit
NYS Standard-Eng./Lang. Arts, Oct. 01	Photograph	Excellent

Orchard Park Central Schools

Hearts for Heroes, Nov. 01	Photograph	Merit
OPCS Community Report, Oct. 01	Community Newsletter	Merit

Oyster Bay-E. Norwick

OB-EN Observer, Winter 02	Community Newsletter	Merit
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Pine Bush Central School District

Retirement Booklet, Apr. 02	Special Purpose Publication	Merit
High School Academies Brochure, May 02	In-house Production-Color Ink	Excellent
Retirement Booklet, Apr. 02	In-house Production-Color Ink	Merit

Pioneer Central School District

Annual Report, Apr. 02	Annual Report/State Report Card	Honor
2002-2003 Proposed Budget, May 02	Budget/Bond Newsletter	Merit

Pittsford Central School District

School District Newsletter, May 02 Community Newsletter Excellent

Port Jefferson Unified Free School District

Horizon, Mar. 02 Community Newsletter Merit
Horizon/Budget Issue, May 02 Budget/Bond Newsletter Excellent

Questar III

DS Application Brochure, Sept. 01 Special Purpose Publication Honor
InnerLink, May 02 Internal Newsletter Honor
2002 Stakeholders Report, Mar. 02 Annual Report/State Report Card Excellent

Rockland BOCES

The Best Go to BOCES PR Marketing Campaign Merit

Rondout Valley Central School

Turtle Eggs, May 02 Photograph Honor

Roslyn Schools

Roslyn Public Schools Website Merit

Rush Henrietta

Community Newsletter, Jan. 02 Community Newsletter Merit
Technology Fuels Learning ..., Feature Article Merit
District Folder, Aug. 02 Overall Graphics & Design Merit
United in Spirit, Jan. 02 Photograph Honor
Technology Fuels Learning ..., Video Honor
Community Newsletter, Apr. 02 Community Newsletter Excellent

S. Huntington School District

Calendar & Parent Handbook, 2001-02 Overall Graphics & Design Merit
Calendar & Parent Handbook, 2001-02 Calendar Merit
Calendar & Parent Handbook, 2001-02 Special Purpose Publication Excellent
Spotlight, Jan. 02 Community Newsletter Honor
Spotlight, Apr. 02 Community Newsletter Honor
Spotlight, July 02 Community Newsletter Merit

Salamanca City Central School District

The Powwow, Jan-Feb 02	Community Newsletter	Merit
Calendar of Events, 2001-02	Calendar	Merit

Sayville

Currents in Sayville Curriculum, Spring 02	In-house Production-Color Ink	Honor
Highlights of Sayville School District, Feb. 02	In-house Production-Color Ink	Excellent

Somers

Trunkline, Sept. 01	Community Newsletter	Merit
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Springville Griffith Institute Central School District

District Calendar, Sept. 01	Calendar	Honor
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Tuckahoe Union Free School District

A Diploma at Last, July 02	Photograph	Merit
2002-03 Budget Newsletter, May 02	Budget/Bond Newsletter	Honor

Ulster BOCES

Innovation Collaboration Education, Mar. 02	Annual Report/State Report Card	Honor
Customer Service Reminders, Mar. 02	In-house Production-Color Ink	Merit
www.ulsterboces.org	Website	Excellent
New Visions Brochure, Winter 01-02	Special Purpose Publication	Merit
Customer Service Marketing, Mar. 02-Present	PR Marketing Campaign	Merit
Home Sweet Home, Dec. 01	Photograph	Honor
The Many Faces of Ulster BOCES, Sept. 02	Overall Graphics & Design	Honor
Showcase, Fall 01	Internal Newsletter	Excellent
BOCES Bits, Winter 02	Internal Newsletter	Merit
Proposed Budget, Apr. 02	In-house Production-Black Ink	Merit
BETAC Summer Institute, May 02	In-house Production-Black Ink	Honor
What is Ulster BOCES?, Jan 02-May 02	In-house Production-Black Ink	Honor
Literacy Brochure, May 02	In-house Production-Black Ink	Excellent
What is Ulster BOCES? Selman, May 02	Feature Article	Honor

Valley Stream Central High School District

Observer, Mar-Apr 02	Community Newsletter	Honor
Observer, June-July 02	Community Newsletter	Honor

Victor Central Schools

VCS Activities Calendar, Aug. 01	Photograph	Honor
Cover Photograph, VCS Newsmag.	Photograph	Honor
VCS Newsmagazine, Jan. 02	Community Newsletter	Merit
Activities Calendar, Aug. 01	Calendar	Merit
VCS Newsmagazine, Oct. 01	Community Newsletter	Honor

W. Hempstead Unified Free School District

Educator, Sept.-Oct. 01	Community Newsletter	Merit
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W. Irondequoit

Live by the Lore ..., June 02	Video	Honor
National Honor Society, 2001-02	Special Purpose Publication	Merit
The Communicator, Mar. 02	Internal Newsletter	Merit

Waterford Half-Moon

Waterford-Halfmoon School Calendar, Aug. 01	Calendar	Merit
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Wayne Central School District

Transportation Guide, Smr 02	Special Purpose Publication	Merit
Inside Our Schools, Apr. 02	Community Newsletter	Merit

West Islip

Familiar Faces, Sept. 01	Photograph	Merit
Full-Day Kindergarten Underway, Sept. 01	Photograph	Merit
Highlights, Sept. 01	Community Newsletter	Merit
Celebrate Education, May 02	PR Marketing Campaign	Excellent

Westbury Public Schools

School Calendar, Aug. 01	Calendar	Merit
Westbury Schools, May 02	Budget/Bond Newsletter	Excellent

Williamsville Central School District

Williamsville Central School District	Website	Honor
Williamsville School Calendar, 2001-02	Calendar	Excellent