



2022 NYSPPRA 43rd Annual Communications Contest Award Winners

Amherst Central School District

Award of Excellence

Excellence in Writing

From Stomach Acid to Self-Esteem, Amherst CSD Elementary Health Curriculum Targets Mental, Emotional, Physical Wellness

Lori Sosenko, Public Relations Specialist

Award of Honor

Excellence in Writing

How a Classroom Coffee Shop “Perked Up” Students’ Interest in Running a Business and Learning Social Skills

Lori Sosenko, Public Relations Specialist

Bedford Central School District

Award of Excellence

Excellence in Writing

Fox Lane High School Holds First Annual Community Volunteer Day

Jennifer Garry, Communications Specialist

Award of Excellence

Excellence in Writing

Fox Lane Fashion Students Exhibit Work in Pop-Up Exhibition

Jennifer Garry, Communications Specialist

Award of Merit

Excellence in Writing

West Patent Students Explore Emotions Through Art

Jennifer Garry, Communications Specialist

BOCES of New York State

Award of Excellence

Special Purpose

BOCES of New York State 2022 Data Report

Bonnie Minick, Graphic Designer & Emily Popek, Assistant Program Manager

Briarcliff Manor Union-Free School District

Award of Merit

Budget Newsletter

Briarcliff Manor Union Free School District Budget Newsletter

Maytal Wichman, Communications Specialist & Chris Yerkes, Graphic Designer

Award of Merit

Excellence in Writing

Students Gain Technology Skills and Socialize by Volunteering at the Technology Helpdesk

Maytal Wichman, Communications Specialist

Broadalbin-Perth Central School District

Award of Excellence

Website

BPCSD.org

Michele Kelley, Director of Internal & External Relations; Lindsay Quackenbush, Public Information Specialist; Trisha Miller, Public Information Specialist; Kelsie Conroy, Public Information Specialist & Matt VanValkenburgh, Public Information Specialist

Award of Honor

Video

Equine Therapy

Lindsay Quackenbush, Public Information Specialist

Brockport Central School District

Award of Honor

Excellence in Writing

Brockport student's "message in a bottle" discovered eleven years later

Ashley Decker, Communication Specialist, Monroe 2-Orleans BOCES

Byron-Bergen Central School District

Award of Excellence

Photograph

Long Jump for Joy

Gretchen Spittler. Communications Specialist

Award of Excellence

Photograph

Kindness Month

Gretchen Spittler. Communications Specialist

CA BOCES

Award of Honor

Special Purpose

CA BOCES Team BOCES brochure

Kim Survil, CA BOCES Graphic Artist

Award of Merit

Special Purpose

CA BOCES HR Onboarding Booklet

Kim Survil, CA BOCES Graphic Artist

Canastota

Award of Merit

Social Media

Peterboro Street Elementary School Halloween Celebrations

Sapna Kollali, Public Relations Coordinator

Capital Region BOCES

Award of Excellence

Annual Budget

Capital Region BOCES Annual Report for School Year 2020-21

Bonnie Minick, Designer; Capital Region BOCES 360 Communications Team

Award of Excellence

Special Purpose

Capital Region BOCES Adult Education Course Guide

Gigi Gabriel-Dillman, Graphic Designer; Capital Region BOCES 360 Communications team

Award of Excellence

Special Purpose

Capital Region BOCES Educational Support Services Program Guide

Margaret Murphy, Graphic Designer; Capital Region BOCES 360 Communications Team

Churchville-Chili Central School District

Award of Honor

Excellence in Writing

Sparking Positive Energy

Christine Klem, Communications Specialist, Monroe 2-Orleans BOCES

CiTi BOCES

Award of Excellence

Photograph

UPK Butterfly

CiTi BOCES Public Relations

Clinton Central School District

Award of Merit

Strategic Campaign

Clinton Superintendent Search

Rebecca Neary, Senior Public Relations Specialist & Kerry Zegarelli, Graphic Design Artist

DCMO BOCES

Award of Excellence

Photograph

Super Tug of War

Dean Russin, Public Information Specialist, DCMO BOCES

Award of Honor

Social Media

Sherburne-Earlville Facebook on top!

Dean Russin, Public Information Specialist, DCMO BOCES; Robert Berson, Superintendent, Sherburne-Earlville Central School District & Antoinette Halliday, Director of Curriculum, Instruction and Assessment, Sherburne-Earlville Central School District

Award of Merit

Photograph

Proud Moment!

Dean Russin, Public Information Specialist, DCMO BOCES

East Greenbush Central School District

Award of Excellence

Excellence in Writing

New Clay Target Team Shooting for Success

Mark Adam, Public Information Specialist

Award of Honor

Excellence in Writing

Elementary Students Show Growth in Reading and Math on Mid-Year Assessments

Mark Adam, Public Information Specialist

Award of Merit

Excellence in Writing

New Mental Health Satellite Clinic Opens at Columbia and Goff

Mark Adam, Public Information Specialist

East Irondequoit CSD

Award of Excellence

Website

East Irondequoit CSD Website

Danielle Gorevski, Director of Communications

Award of Honor

Photograph

The Moment of Triumph

Danielle Gorevski, Director of Communications

East Rochester Union Free School District

Award of Honor

Photograph

The wonder of hands-on learning

Ashley Decker, Communication Specialist, Monroe 2-Orleans BOCES

Erie 1 BOCES

Award of Merit

Special Purpose

Collaborate

Erie 1 BOCES Communication Services Division

Award of Merit

Video

Capital Project Update

Michelle Rozanski, Sr. Messaging & Graphics Liaison

Erie 2-Chautauqua-Cattaraugus BOCES

Award of Excellence

Excellence in Writing

Grey To Gold

Mike Rukavina, PR Specialist

Award of Excellence

Special Purpose

2022-23 E2CCB Services & Solutions Guide

Alan Gustafson, PR Specialist; Carrie Rinehart, PR Specialist & Mike Rukavina, PR Specialist

Award of Honor

Annual Budget

2021-22 E2CCB Annual Report

Alan Gustafson, PR Specialist

Award of Honor

Excellence in Writing

SES Fifth Graders Lead A 'Sweet' Experience

Cameron Hurst, PR Specialist

Award of Honor

Photograph

Tractor Day

Cameron Hurst, PR Specialist

Award of Honor

Video

CTE Alumni

Mike Rukavina, PR Specialist

Award of Merit

Budget Newsletter
Navigator Budget Newsletter
Annie Rosenthal, PR Specialist

Award of Merit

Photograph
Saw the Log
Alan Gustafson, PR Specialist

Award of Merit

Social Media
SGI Social Media Campaign
Cameron Hurst, PR Specialist

Fayetteville-Manlius CSD

Award of Merit

Annual Budget
Fayetteville-Manlius Central School District 2020-21 Annual Report
Bonnie Minick, Graphic Designer & Nancy Cole, Public Information Specialist

Franklin-Essex-Hamilton BOCES

Award of Excellence

Strategic Campaign
FEHBEE's First Year
Jess Collier, Public Information Specialist

Gates Chili Central School District

Award of Excellence

Budget Newsletter
Gates Chili Central School District Newsletter – Special Edition
Iva Petrosino, Director of Communications; Dr. Mitchell Ball, Assistant Superintendent for Business & Lisa Constantine, Graphic Designer

Award of Excellence

Community Newsletter
Gates Chili Central School District Newsletter
Iva Petrosino, Director of Communications; Lindsey Reddig, Communications Specialist & Lisa Constantine, Graphic Designer

Award of Honor

Strategic Campaign
Energized. Empowered. Equitable.
Iva Petrosino, Director of Communications & Troy Olin, Assistant Superintendent for Instruction

Award of Merit

Strategic Campaign

Building Brighter Futures

Iva Petrosino, Director of Communications & Dr. Mitchell Ball, Assistant Superintendent for Business

Award of Merit

Video

Words of Wisdom for the Class of 2022

Lindsey Reddig, Communications Specialist

Genesee Valley BOCES

Award of Excellence

Video

The Western New York Tech Academy video

Maggie Fitzgibbon, Public Relations Coordinator & Flying Baby Production, video company

Goshen Central School District

Award of Excellence

Budget Newsletter

Goshen Central School District Special Budget Edition

Christina Gore, Public Information Specialist; Jesse Gigandet, Graphic Designer & Capital Region BOCES Communications Service

Award of Merit

Community Newsletter

District Newsletters

Christina Gore, Public Information Specialist

Guilderland Central School District

Award of Excellence

Social Media

Stories from GHS Graduation 2022

Patrice Vivirito, Public Information Specialist & Patrick Malowski, Digital Content Specialist

Award of Excellence

Strategic Campaign

Guilderland Central School District 2021 Capital Improvement Project

The Guilderland Central School District; Patrick Malowski, Digital Content Specialist & Patrice Vivirito, Public Information Specialist

Holley Central School District

Award of Merit

Photograph

Students Building a Barn

Beth Nash, Communications Specialist

Honeoye Falls-Lima Central School District

Award of Merit

Excellence in Writing

From Kabul to HF-L – An Afghan Family’s Harrowing Journey to America

Leah Shepard, Public Relations Specialist

Katonah-Lewisboro School District

Award of Honor

Excellence in Writing

Beyond Black History Month DEI – a year-round focus

Lenore Person, Communications Specialist

Kenmore-Town of Tonawanda UFSD

Award of Excellence

Social Media

Ken-Ton School District Facebook Page

Patrick Fanelli, Director of Communications

Award of Merit

Website

Ken-Ton School District Website

Patrick Fanelli, Director of Communications

Lyons Central School District

Award of Merit

Community Newsletter

Lyons Central School District Newsletter Redesign

Renée Heining, Public Information Coordinator & Georgina McKean, Public Information Coordinator

Madison

Award of Honor

Photograph

“Slime Time”

Ray Biggs, Public Relations Specialist

Award of Honor

Photograph

“That was Awesome”

Ray Biggs, Public Relations Specialist

Award of Merit

Social Media

Facebook - Madison Central School District

Ray Biggs, Public Relations Specialist

MOBOCES

Award of Excellence

Excellence in Writing

“MOBOCES helps Oneida Indian Nation with children’s books in Native language”

Sapna Kollali, Public Relations Coordinator

Award of Honor

Photograph

“Worth The Squeeze”

Ray Biggs, Public Relations Specialist

Monroe 2 Orleans BOCES

Award of Excellence

Excellence in Writing

NEW MEANINGS: DIVERSITY, EQUITY & INCLUSION INITIATIVES

Christine Klem, Communications Specialist, Monroe 2-Orleans BOCES

Award of Honor

Photograph

LCSD Graduation Celebration

Tricia Croce, Communication Specialist

Award of Honor

Photograph

High-five Goodbye

Tricia Croce, Communication Specialist

Award of Merit

Photograph

Year-end Goodbye

Tricia Croce, Communication Specialist

Award of Merit

Special Purpose

BCSD Capital Improvement Brochure

Tricia Croce, BCSD Communication Specialist; Ashley Decker, BCSD Communication Specialist & Lisa

Constantine, Graphic Designer

Nassau BOCES

Award of Excellence

Photograph

LIHSA puppeteers

Angela Marshall, Executive Manager, Nassau BOCES Communications Office

New Hartford Central School District

Award of Merit

Electronic Newsletter

New Hartford Sports Express Newsletter - Winter

Kerry Zegarelli, Graphic Design Artist & Jerry Pritchard, Public Relations Assistant

New York State Association for Women in Administration

Award of Honor

Website

NYSAWA Website

Alyssa Teribury, Assistant Program Manager; Ken Petersen, Website Developer & Karen Pacelli, Graphic Designer

North Rose-Wolcott Central School District

Award of Excellence

Photograph

Joy on Moving Up Day

Amanda Hogan, Public Information Coordinator, Wayne-Finger Lakes BOCES

North Salem Central School District

Award of Excellence

Electronic Newsletter

The Compass

Sarah Divi, Communications Specialist & Valerie Laudato, Graphic Designer

North Syracuse Central School District

Award of Merit

Strategic Campaign

Brighter Together: NSCSD Strategic Plan

Daniel D. Bowles, NSCSD Superintendent of Schools; Greg Stone, NSCSD Director of Elementary Education and ELA; Laurie Cook, NSCSD School Information Officer; Aubree Kammler, Capital Region BOCES Communications & Gigi Gabriel Dillman, Graphic Artist/Web Designer

Oneida-Herkimer-Madison BOCES

Award of Honor

Graphics & Design

School to Careers - Power Skills for Success Poster

Andrea Meyers, Supervisor of Graphic Services & Assistant Supervisor of Printing Services

Award of Honor

Special Purpose

2022-23 Service Directory

Kerry Zegarelli, Graphic Design Artist; Rebecca Neary, Senior Public Relations Specialist

Award of Merit

Graphics & Design

CTE Program Guide 2022-2023

Cheri Derdzinski, Associate Graphic Artist

Onondaga-Cortland-Madison BOCES

Award of Honor

Electronic Newsletter

BOCES Bits

Lou Reid, Public Information Specialist; Jackie Wiegand, Marketing Coordinator

Award of Honor

Excellence in Writing

Students showcase proficiency in 10 world languages

Jackie Wiegand, Marketing Coordinator

Award of Honor

Excellence in Writing

Summer jobs and college "co-ops" await OCM BOCES students at Lockheed Martin

Jackie Wiegand, Marketing Coordinator

Award of Honor

Excellence in Writing

Big opportunity and bright future await Liverpool senior at OCM BOCES

Jackie Wiegand, Marketing Coordinator

Award of Merit

Annual Budget

2021 OCM BOCES Annual Report: Moving Forward Together

Jackie Wiegand, Marketing Coordinator & Lou Reid, Public Information Specialist

Peekskill City School District

Award of Merit

Photograph

Spring Concert Soloist

Laura Belfiore, Communications Director

Perry Central School District

Award of Excellence

Photograph

Trailblazers

Megan Winter, Public Relations Specialist

Phelps-Clifton Springs Central School District

Award of Excellence

Excellence in Writing

HEROES' WORK

Todd Clausen, Public Relations Coordinator

Award of Excellence

Photograph

Love Can't Be Masked

Todd Clausen, Public Relations Coordinator

Award of Honor

Photograph

GOAL!

Todd Clausen, Public Relations Coordinator

Pittsford Central School District

Award of Excellence

Calendar

2021-22 Calendar of Schedules and Events

Nancy Wayman, Director of Communication & Laurie Everhart, Communication Specialist

Award of Honor

Special Purpose

2021-22 Code of Conduct

Nancy Wayman, Director of Communication

Award of Honor

Strategic Campaign

Thornell Road Elementary School 50th Anniversary Event

Nancy Wayman, Director of Communication; Laurie Everhart, Communication Specialist & Jade Rood, Communication Specialist

Award of Merit

Social Media

Season of Gratitude Social Media Campaign

Nancy Wayman, Director of Communication; Laurie Everhart, Communication Specialist & Jade Rood, Communication Specialist

Putnam/Northern Westchester BOCES

Award of Excellence

Excellence in Writing

Justin Naclerio Makes Waves at Electric Boat

Fiona Mitchell, Communications Specialist

Award of Merit

Excellence in Writing
Culinary Grad Cooks Up New Adventure
Fiona Mitchell, Communications Specialist

Award of Merit

Social Media
PNWBOCES Instagram Social Media
Declan Thornton, Social Media Specialist

Queensbury Union Free School District

Award of Honor

Budget Newsletter
Queensbury UFSD Budget Newsletter
Conner Dickson, Public Information Specialist & Scott Whittemore, Assistant Superintendent for Business

Red Creek Central School District

Award of Honor

Video
"Never Give Up": The Logan Cortoux Story
Christopher Cassavecca; Red Creek Central School District; Wayne-Finger Lakes BOCES

Award of Honor

Website
RCCSD.org Renewed
Christopher Cassavecca; Red Creek Central School District; Wayne-Finger Lakes BOCES

Rockland BOCES

Award of Excellence

Photograph
Student Archaeologists Find Hidden Treasures
Hailey Robertson, Public Information Specialist

Award of Excellence

Video
Welcome to Rockland BOCES Mountainside High School
Scott Salotto, Director of Communications and Governmental Relations

Award of Excellence

Video
2021 Capital Improvements Bond
Ashley Columbia, Public Information Assistant & Scott Salotto, Director of Communications and Governmental Relations

Award of Excellence

Video

East Ramapo Roundup Video

Trisha Sullivan, Public Information Specialist

Award of Excellence

Video

The Suffern Scoop: A Monthly Video Series

Jenny Mirmelstein, Public Information Specialist

Award of Honor

Strategic Campaign

Introducing the North Rockland Remote Academy

Jacqueline Dodrill, Public Information Specialist

Award of Honor

Video

Before and After Videos for the East Ramapo Central School District

Trisha Sullivan, Public Information Specialist

Award of Honor

Video

North Rockland Voice/ Best Buddies” Diversity, Equity and Inclusion Video Campaign

Jacqueline Dodrill, Public Information Specialist

Award of Merit

Video

"Rockland BOCES 2021-22 Board of Education Appreciation!"

Scott Salotto, Director of Communications and Governmental Relations

Award of Merit

Video

Welcome Back Nyack!

Bridget Clark, Public Information Specialist

Rome

Award of Honor

Photograph

Memorial Day Ceremony at Veterans Park in Rome

Jill Pekarski, Public Relations Specialist

Award of Honor

Website

Rome Website

Jill Pekarski, Public Relations Specialist

Rush-Henrietta Central School District

Award of Merit

Excellence in Writing

Host to Legendary Acts, Dome Arena Welcomes Graduation

Travis Anderson, Senior Information Specialist

Award of Merit

Social Media

Rush-Henrietta Facebook Page

Travis Anderson, Senior Information Specialist

Saratoga Springs City School District

Award of Merit

Video

Equity & Inclusion in Action in SSCSD

Maura Manny, Director of Community Outreach and Communications

Schalmont Central School District

Award of Honor

Budget Newsletter

Schalmont CSD Budget Newsletter

Jason McCord, Director of Communications & Bonnie Minick, Graphic Designer, Capital Region BOCES Communications Service

Award of Merit

Photograph

Schalmont Prom Walk-In Photo

Jason McCord, Director of Communications

Silver Creek Central School District

Award of Excellence

Excellence in Writing

When Art Imitates "Life"

Erica Carlson, Public Relations Specialist

Spencerport Central School District

Award of Honor

Calendar

Spencerport Central School District 2021-22 Calendar

Lanette Cypher, Spencerport Central School District Director of Communications & Lisa Constantine, Monroe 2 Orleans BOCES Graphic Designer

Award of Honor

Community Newsletter

The Cornerstone newsletter

Lanette Cypher, Spencerport CSD Director of Communications & Allison Mason, Monroe 2 Orleans BOCES
Graphic Designer

Syracuse City School District

Award of Honor

Excellence in Writing

Middle School Students Author Books about Bullying, Bias, Race, and Ethnicity

Karin Davenport, Communications Specialist

Award of Honor

Excellence in Writing

Unified Athletics Break Down Stereotypes

Karin Davenport, Communications Specialist

Award of Merit

Excellence in Writing

Impact Coaches Lead Teachers to Success

Karin Davenport, Communications Specialist

Utica City School District

Award of Excellence

Photograph

Utica Calendar Photo

Kerry Zegarelli, Graphic Design Artist

Award of Merit

Calendar

2021-22 UCSD Calendar

Kerry Zegarelli, Graphic Design Artist & Adam Brockway, Former Graphic Design Artist

Valhalla Union Free School District

Award of Excellence

Community Newsletter

Valhalla Voyages Newsletters 2021-22

Natalia Baage, Public Relations Specialist

Award of Excellence

Social Media

Celebrating Viking Spirit through Valhalla's Facebook Page

Natalia Baage, Public Relations Specialist

Warwick Valley Central School District

Award of Honor

Photograph

WVCSD Soccer Celebration

Warwick Valley Central School District

Award of Merit

Photograph

WVCSD Kindergarten Fun With Oobleck

Warwick Valley Central School District

Waterville Central School District

Award of Excellence

Graphics & Design

School Tax Infographic

Manny Beltran, Graphic Design Artist & Jerry Pritchard, Public Relations Assistant

Award of Excellence

Photograph

Waterville Elementary Summer Photo

Manny Beltran, Graphic Design Artist

Wayne-Finger Lakes BOCES

Award of Excellence

Excellence in Writing

Williamson Ukrainian Exchange Student Reflects on Year in the U.S.

Georgie McKean, WFL BOCES Public Information Coordinator

Award of Merit

Photograph

Lyons Special Olympics

Georgie McKean, WFL BOCES Public Information Coordinator

West Genesee CSD

Award of Honor

Video

West Genesee CSD Referendum/Capital Project Video

Bonnie Russell, West Genesee CSD School Information Office & Patrick Malowski, Capital Region BOCES

Videographer

Williamsville Central School District

Award of Merit

Excellence in Writing

Kevin Lester To Be Inducted into The New York State Baseball Hall of Fame

Nick Filipowski, Director of Communications

Award of Merit

Video

"The Painted Bird" World Premiere

Nick Filipowski, Director of Communications & David Morales, Social Media & Web Specialist

WSWHE BOCES

Award of Excellence

Poster

Women in Trades Poster Project

Maribeth Macica, Senior Public Information Specialist

Award of Excellence

Video

Women in Trades: Empower Your Future!

Maribeth Macica, Senior Public Information Specialist

Award of Honor

Video

Addressing the CTE Salary Aid Cap

Maribeth Macica, Senior Public Information Specialist