

NYSPRA Membership Form

Please print clearly, type or attach a business card.

Name _____

Title _____

District/BOCES _____

Address _____

Phone _____

Fax _____

Email _____

New Membership Membership Renewal

Please note: Membership is from July 1 through June 30

Individual Member Dues \$40/year

Institutional Member Dues \$90/year
(3 members and school district)

Please submit all members' names:

1. _____

2. _____

3. _____

Make check payable to NYSPRA. Sorry, no purchase orders.

Mail completed form to:

Sue Dieck
Public Information Specialist/District Clerk
Carmel Central School District
P.O. Box 296, 81 South St.
Patterson, NY 12563
(845) 878-2094, ext. 202

Join **NYSPRA**



For more information about the New York School Public Relations Association

Contact:

Marcia Kelley
School Information Officer
East Syracuse-Minoa
Central School District
116 East Irving St.
East Syracuse, NY 13057
Phone: (315) 463-2128
Fax: (315) 463-2387
mkelley@esmschools.org

Let your voice be heard.

Be Connected



Join
the

**New York School
Public Relations
Association**



What is NYSPRA?

New York School Public Relations Association

Your Partner in School Communications

NYSPRA is the NEW York School Public Relations Association - an organization that promotes best practices in the field of educational communications.

NYSPRA is a common link - offering support, information, and proven ideas for building and strengthening a successful communications program.

Membership is from July 1 to June 30



Why NYSPRA?

With nearly 30 years of experience, NYSPRA is known for providing members with practical and proactive approaches to school communications.

NYSPRA knows education and the challenges you face

From breaking news to crisis communications, to ever evolving state and national standards, schools are put to the test everyday. It is clear that a strong school communications program is more important than ever.

Strategies that work

Whether you are an office or one or part of a team; whether you are a savvy PR veteran, or a district staff member responsible for a newsletter, NYSPRA offers relevant strategies and resources tailored to meet your needs.

Networking

Regional Affiliates - With several throughout the state, you're likely to find that local support and opportunities to share are just around the corner. Contact us to connect to a group in your area

Membership Directory - Our membership directory is a Who's Who Guide to your peers across the state. Contact any one of them for advise and support.

Resources

Website - For current news and information about how to work smarter, visit the NYSPRA website. The site is filled with news, school PR tips and offers ways to stay connected with your colleagues

Professional Development Opportunities - Take advantage of local, state and even national workshops and seminars, focusing specifically on school communications.

Conference Stipends - NYSPRA awards annual stipends to help members and their school districts defray the costs of attending professional conferences.

Partnerships - Throughout the year, NYSPRA connects with a variety of state, national, educational and government organizations. For more than 10 years, NYSPRA has maintained a key connection to New York State School Boards Association (NYSSBA).

Professional Recognition

Put your best work to the test. Each year, NYSPRA conducts one of the largest communications contests in the country. Winning publications are displayed at the annual New York State School Boards' Association Conference. Outstanding individuals in the field are recognized with the Golden Empire Awards, also presented at the NYSSBA conference.

Become an advocate for responsible and effective school communications.