



**2017 NYSPPRA 38<sup>th</sup> Annual Communications Contest Award Winners**

**Arkport Central School District**

***Award of Merit***

Budget/Bond Newsletter

*Arkport 2017-18 Budget Newsletter*

Laura Ryan, Public information Specialist, Capital Region BOCES Communications Service

**Averill Park Central School District**

**Questar III BOCES**

***Award of Merit***

Budget/Bond Newsletter

*Averill Park CSD Budget Newsletter*

Mary Prusak, Communications Specialist, & Kim Vigars, Graphics Designer

**Binghamton City School District**

**Broome-Tioga BOCES**

***Award of Merit***

Community Newsletter

*BToday newsletter*

Christina Kunzman, Communications Coordinator, & Clare Stenta, Graphic Designer

***Award of Excellence***

Video

*One Teacher's Story*

Christina Kunzman, Communications Coordinator, & Jimmie Buyck, Graphic Assistant/Videographer

**Broadalbin-Perth Central School District**

***Award of Excellence***

Calendar

*"Innovate: Yesterday, Today, Tomorrow" 2016-17 Calendar*

Michele Kelley & Aaron Cagwin, Public Information Specialists, & Gigi Gabriel, Graphic Artist, Capital Region BOCES Communications Service

***Award of Honor***

Website

*Broadalbin-Perth Website*

Michele Kelley, Betsy DeMars & Aaron Cagwin, Public Information Specialists, & the Capital Region BOCES Creative Team

**Brockport Central School District**

**Monroe 2-Orleans BOCES**

***Award of Honor***

Strategic Campaign

*Faces of Today and Tomorrow*

Kerry Sharp, Communications Specialist, & Anthony Puleo, Digital Media Technician

***Award of Merit***

Video

*Opening Day Video: Do What Matters*

Kerry Sharp, Communications Specialist, & Anthony Puleo, Digital Media Technician

**Broome-Tioga BOCES**

***Award of Excellence***

Community Newsletter

*Broome-Tioga BOCES Life - A Pictorial Perspective on Student Success*

Don Sbarra, Communications Coordinator, & Paul Marinaro, Graphic Designer

***Award of Honor***

Photograph

*Eye to eye*

Don Sbarra, Communications Coordinator

***Award of Honor***

Video

*PALS Video*

Jimmie Buyck, Graphic Assistant/Videographer

**Brunswick Central School District**

**Questar III BOCES**

***Award of Merit***

Video

*Brunswick Capital Project*

Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

**Capital Region BOCES**

***Award of Excellence***

Excellence in Writing

*Parent Today: Mindfulness—Why it's becoming more prevalent in schools*

Aubree Kammler, Public Information Specialist

***Award of Excellence***

Strategic Campaign

*BOCES Employee Resource Tool (BERT): Using a social intranet to increase employee engagement*

The BERT Team

***Award of Honor***

Excellence in Writing

*Parent Today: A history lesson on New York school budgets*

Jake Palmateer, Public Information Specialist

***Award of Honor***

Excellence in Writing

*Parent Today: Eyes wide open—What parents should know about their children and drugs*

Carole Spendley, Public Information Specialist

***Award of Honor***

Excellence in Writing

*Parent Today: Helping children weather the storm from the news cloud*

Jake Palmateer, Public Information Specialist

***Award of Honor***

Strategic Campaign

*Transforming education through vision, leadership and support in technology: NERIC brand development*

Christine Carpenter & Nicole Graf, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Honor***

Video

*Capital Region Spelling Bee*

Justin Cortese & Aaron Cagwin, Public Information Specialists

***Award of Honor***

Video

*Parent Today: Tips on Scholarships*

Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

***Award of Merit***

Social Media

*@TechValleyHigh: Networking on Twitter to highlight partnerships and student experiences*

Heather Nellis, Public Information Specialist

***Award of Merit***

Strategic Campaign

*Testing Water for Lead: Communication Resources for New York Schools*

Jessica Scheckton, Assistant Director of Communications & Public Relations, JoEllen Keenan-Gardner, Matt Leon, Hanna Teal, Nancy Cole, Public Information Specialists, & the Capital Region BOCES Creative Team

***Award of Merit***

Video

*Capital Region BOCES CTE Recruitment Video*

Michael McCagg & Justin Cortese, Public Information Specialists

***Award of Merit***

Video

*Kiryn Brackett's Musical Journey*

Christine Carpenter & Nicole Hart, Public Information Specialists

***Award of Merit***

Video

*Parent Today: Beyond "How was your day?"*

Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

**Catskill Central School District**

**Questar III BOCES**

***Award of Excellence***

Website

*Catskill CSD Website*

Thom Job, Web Manager, & Kim Vigars, Graphic Designer

**Central New York Regional Information Center**

***Award of Honor***

Overall Graphics and Design

*Overall Graphics and Design: 2016 - 2017 Digital Signage Designs*

Central New York Regional Information Center e-Communications Team

**Central Square Central School District**

**CiTi BOCES**

***Award of Honor***

Social Media

*Central Square Community Engagement Social Media*

Heather Schuss, Public Information Specialist

**Champlain Valley Educational Services**

***Award of Merit***

Strategic Campaign

*HSE Promotional Campaign*

Megan-Jean Manson, Publication Specialist

**Churchville-Chili Central School District**

**Monroe 2-Orleans BOCES**

***Award of Merit***

Photograph

*Cello Solo*

Chris Klem, Communications Specialist

**CiTi BOCES**

***Award of Excellence***

Special Purpose Publication

*Deaf Teens Magazine*

Heather Schuss, Graphic Design Specialist

**Cohoes City School District**

***Award of Honor***

Excellence in Writing

*Cohoes unified basketball brings opportunity, triumph to a new group of student athletes*

Jodie Orzechowski, APR, Communications Specialist

***Award of Merit***

Strategic Campaign

*Every Minute Matters: Together, we can reduce chronic absenteeism in Cohoes.*

Jodie Orzechowski, APR, Communications Specialist

**Cooperstown Central School District**

***Award of Merit***

Website

Cooperstown Central School District Website

Jake Palmateer and the Capital Region BOCES Creative Team

**Delaware Chenango Madison Otsego BOCES**

***Award of Merit***

Special Purpose Publication

*CTE Centennial Tab*

Martha Ryan, Public and School Liaison

**Dobbs Ferry School District**

***Award of Excellence***

Strategic Campaign

*DFSD ShareYourThoughts Campaign*

Elizabeth Hausman, Public Information Officer

***Award of Merit***

Video

*Springhurst Salad Day*

Elizabeth Hausman, Public Information Officer & Kevin Ridley, DFSD-TV Studio Programming Director

**Dutchess County BOCES**

***Award of Honor***

Calendar

*Dutchess BOCES 2016-2017 Calendar*

Genevieve Kellam, Communications Director

**Dutchess County Department of Community & Family Services**

**Dutchess County BOCES Office of Communications**

***Award of Merit***

Annual Report

*Dutchess County Dept. of Community Family Services Annual Report 2015*

Genevieve Kellam, Communications Director

**East Greenbush Central School District**

***Award of Excellence***

Strategic Campaign

*2017 Capital Project*

Mark Adam, Public Information Specialist

**East Irondequoit Central School District**

***Award of Merit***

Poster

*Peter Pan Jr.*

Danielle Gorevski, Communications Assistant

***Award of Merit***

Poster

*Singin' in the rain*

Danielle Gorevski, Communications Assistant

**Eastern Suffolk BOCES**

***Award of Honor***

Community Newsletter

*Dialogue - Board to Board Publication*

Patricia McCabe, Program Administrator

***Award of Honor***

Community Newsletter

*Highlights Newsletter*

Patricia McCabe, Program Administrator

***Award of Honor***

Overall Graphics and Design

*Highlights Newsletter*

Patricia McCabe, Program Administrator

**Erie 1 BOCES**

***Award of Excellence***

Excellence in Writing

*Teen breaks barriers and disassembles cars*

Candace Reimer, Director of Communications

**Erie 2-Chautauqua-Cattaraugus BOCES**

***Award of Excellence***

Video

*P-TECH Recruitment Video*

Jen Osborne-Coy, Public Information Officer

***Award of Honor***

Excellence in Writing

*Empowering Learners Through Innovative Use of Technology*

Erica Carlson, Public Relations Specialist

***Award of Honor***

Excellence in Writing

*Secondhand Style Puts Students First at Baker Road*

Erica Carlson, Public Relations Specialist

***Award of Merit***

Special Purpose Publication

*E2CCB Reveals New Career and Technical Education Course Offerings Book*

Joshua Gregory, Public Relations Specialist

**Fayetteville-Manlius Central School District**

***Award of Excellence***

Calendar

*F-M Calendar*

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Honor***

Budget/Bond Newsletter

*F-M News Budget Edition*

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Honor***

Excellence in Writing

*Staff tackles student stress*

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Honor***

Excellence in Writing

*Students embrace personalized success*

Kristine Jarosz, Public Information Specialist, Capital Region BOCES Communications Service

**Garden City Public Schools**

***Award of Merit***

Budget/Bond Newsletter

*"On The Line" 2017-2018 Budget Brochure*

Dr. Catherine Knight, Coordinator of Public Information

**Gates Chili Central School District**

**Monroe 2-Orleans BOCES**

***Award of Honor***

Video

*Welcome to Kindergarten*

Anthony Puleo, Digital Media Technician, & Erin Ugine, Coordinator of Early Childhood/P-2 Learning

**Glens Falls City School District**

***Award of Excellence***

Calendar

*Glens Falls Printed District Calendar, 2016-17*

Skye Heritage, Communications

***Award of Honor***

Budget/Bond Newsletter

*Educational Program Invests in Future*

Skye Heritage, Communications, & Bobby Yusko, Asst. Superintendent for Business

***Award of Honor***

Excellence in Writing

*ESP Week Spotlight: Ms. Mary*

Skye Heritage, Communications

**Grand Island Central School District**

**Erie 1 BOCES**

***Award of Honor***

Excellence in Writing

*Transforming a Classroom into a Multi-Sensory Learning Space*

Lori Sosenko, Sr. Messaging & Graphics Liaison

**Greece Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*2017-18 Budget Newsletter*

Laurel Heiden, Community Relations Manager

***Award of Excellence***

Calendar

*2016-17 Calendar and Handbook*

Tammy Nucci, Communications Assistant

***Award of Excellence***

Excellence in Writing

*Students, Volunteer Make Beautiful Music Together*

Laurel Heiden, Community Relations Manager

***Award of Excellence***

Photograph

*Many Thanks*

Tammy Nucci, Communications Assistant

***Award of Merit***

Poster

*Spooktacular Movie Night*

Laurel Heiden, Community Relations Manager

**Greenburgh Central School District**

**Mack Digital Communications**

***Award of Honor***

Social Media

*Greenburgh Social Media Initiative*

Evelyn McCormack, Communications Consultant

**Hannibal Central School District**

**CiTi BOCES**

***Award of Excellence***

Calendar

*Hannibal Calendar*

Heather Schuss, Public Information Specialist



***Award of Honor***

Poster

*Hannibal Foreign Exchange Posters*

Heather Schuss, Public Information Specialist

**Highland Central School District**

**Ulster BOCES**

***Award of Merit***

Budget/Bond Newsletter

*Highland Central School District 2017 Budget Newsletter*

Ulster BOCES Community Relations Team

**Hilton Central School District**

**Monroe 2 - Orleans BOCES**

***Award of Honor***

Photograph

*Science Fun Day*

Grace Griffie, Communications Director

**Holley Central School District**

**Monroe 2-Orleans BOCES**

***Award of Honor***

Community Newsletter

*Holley Community Newsletter*

Beth Nash, Communication Specialist, & Lisa Constantine, Graphic Designer

**Hudson Central School District**

**Questar III BOCES**

***Award of Merit***

Budget/Bond Newsletter

*Hudson CSD Budget Newsletter*

Meghan Tice, Communications Specialist, & Kim Vigars, Graphic Designer

**Ichabod Crane Central School District**

**Questar III BOCES**

***Award of Honor***

Budget/Bond Newsletter

*Ichabod Crane CSD Budget Newsletter*

Mary Prusak, Communications Specialist, & Kim Vigars, Graphic Designer

**Kenmore-Town of Tonawanda UFSD**

***Award of Excellence***

Budget/Bond Newsletter

*Ken-Ton School District 2017-18 Budget Newsletter*

Patrick Fanelli, Community Relations Coordinator

***Award of Honor***

Calendar

*Ken-Ton School District 2016-17 District Calendar*

Patrick Fanelli, Community Relations Coordinator

***Award of Honor***

Social Media

*Ken-Ton School District Facebook Page*

Patrick Fanelli, Community Relations Coordinator

**Lake Shore Central School District**

**Erie 2 BOCES**

***Award of Honor***

Strategic Campaign

*Lake Shore Capital Construction Project's Massive Approval*

Joshua Gregory, Public Relations Specialist

**Lakeland Central School District**

***Award of Merit***

Photograph

*Photograph-Microscopes*

James Van Develde, Director of Communications

**Lansing Central School District**

**Central New York Regional Information Center**

***Award of Excellence***

Budget/Bond Newsletter

*Lansing Central School District Budget Newsletter*

Katie Finn, Public Information Specialist, & Jennifer Edsall, Graphics Technician

***Award of Honor***

Community Newsletter

*Lansing Central School District Community Newsletter*

Katie Finn, Public Information Specialist, & Jennifer Edsall, Graphics Technician

**Madison-Oneida BOCES**

***Award of Excellence***

Social Media

*Madison-Oneida BOCES Tweets About Construction Careers Day*

Sapna Kollali, Public Relations Coordinator

***Award of Honor***

Excellence in Writing

*"Students Learn To Solve Rubik's Cube"*

Sapna Kollali, Public Relations Coordinator

**Maine-Endwell Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*Maine-Endwell Central School District Budget Newsletter 2017-2018*

Brenda Potsko, Communications Coordinator

**Maine-Endwell Central School District**

**Broome-Tioga BOCES**

***Award of Honor***

Overall Graphics and Design

*2016-19 Strategic Plan Display*

Brenda Potsko, Communications Coordinator, & Clare Stenta, Graphic Designer

**Marcellus Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*May 2017 Marcellus Budget Newsletter*

Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Honor***

Social Media

*Get Out the Vote Social Media Campaign*

Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

**Monroe 2-Orleans BOCES**

***Award of Excellence***

Excellence in Writing

*Constructing a new appreciation for math*

Iva Petrosino, Communications Support Specialist

***Award of Honor***

Excellence in Writing

*Linda Burlingame Retirement*

Heather Campo, Communications Specialist

***Award of Honor***

Excellence in Writing

*BOCES 2 Builds Futures*

Chris Klem, Communications Specialist

***Award of Honor***

Excellence in Writing

*Thriving at Alternative High School*

Chris Klem, Communications Specialist

***Award of Honor***

Excellence in Writing

*BOCES 2 Builds Pride*

Jennifer Merkel, Communication Specialist

***Award of Honor***

Excellence in Writing

*BOCES 2 Builds Innovation*

Iva Petrosino, Communications Support Specialist

***Award of Honor***

Photograph

*Sparking Success*

Jennifer Merkel, Communication Specialist

***Award of Merit***

Photograph

*Measuring Skills*

Jennifer Merkel, Communication Specialist

***Award of Merit***

Annual Report

*Monroe 2-Orleans BOCES Annual Report*

Stephen Dawe, Communications Manager, & Karen Slayton, Graphic Designer

**Monroe-Woodbury Central School District**

***Award of Excellence***

Calendar

*"We Are Monroe-Woodbury" 16-17 Calendar*

Carole Spendley, Public Information Specialist

**Nassau BOCES**

***Award of Excellence***

Calendar

*Nassau BOCES Master Calendar*

Communications Office

***Award of Honor***

Strategic Campaign

*Nassau BOCES 50th Anniversary*

Communications Office

***Award of Honor***

Video

*Carman Road School video*

Communications Office

***Award of Honor***

Video

*Meet Filmmaking Instructor Anthony Petrucci*

Communications Office

**New Lebanon Central School District**

**Questar III BOCES**

***Award of Excellence***

Budget/Bond Newsletter

*New Lebanon CSD Budget Newsletter*

Kristin LaPlante, Communications Specialist, & Kim Vigars, Graphic Designer

***Award of Merit***

Video

*New Lebanon Renovation Project*

Jason Laz, Communications Technician, & Kristin LaPlante, Communications Specialist

**New Paltz Central School District**

**Ulster BOCES**

***Award of Excellence***

Budget/Bond Newsletter

*New Paltz Central School District 2017 Budget Newsletter*

Ulster BOCES Community Relations Team

**Niskayuna Central School District**

***Award of Merit***

Strategic Campaign

*Raising Awareness: Strategic Plan Shaping the Future of our Schools*

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

***Award of Merit***

Video

*Meet Our Future: Strategic Plan Video*

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

**Oneida-Herkimer-Madison BOCES**

***Award of Excellence***

Excellence in Writing

*Whitesboro High School Technology Teacher Builds Prosthetic Hand for Student*

Shaun Kaleta, Public Relations Assistant

***Award of Excellence***

Special Purpose Publication

*Career & Technical Education Center Program Guide*

Cheri Derdzinski, Senior Graphic Artist

***Award of Honor***

Excellence in Writing

*"Curriculum Exchange Program Gives Students Opportunities Outside of Their District"*

Cheri Derdzinski, Senior Graphic Artist

***Award of Merit***

Budget/Bond Newsletter

*Oriskany Central School District Budget Newsletter*

Shelby LaGray-Masters, Graphic Design Artist, & Rebecca Neary, Public Relations Assistant

***Award of Merit***

Excellence in Writing

*Special Assembly Motivates Students to Become More Active in School Community*

Shaun Kaleta, Public Relations Assistant

***Award of Merit***

Excellence in Writing

*Whitesboro Senior, Culinary Arts Student, Awarded Scholarship*

Shaun Kaleta, Public Relations Assistant

***Award of Merit***

Special Purpose Publication

*2017-18 Service Directory*

Andrea Rafferty, Associate Graphic Artist

***Award of Merit***

Special Purpose Publication

*2017 Annual Meeting Book*

Cheri Derdzinski, Senior Graphic Artist, & Jean Palmer, Senior Public Relations Specialist

***Award of Merit***

Special Purpose Publication

*Whitesboro Central School District Public Information Guide*

Cheri Derdzinski, Senior Graphic Artist, & Shaun Kaleta, Public Relations Assistant

***Award of Merit***

Website

*Oriskany Central School District Website*

School Communications Service

**Onondaga Cortland Madison Board of Cooperative Educational Services**

***Award of Honor***

Annual Report

*OCM BOCES - Annual Report - Committed to Your Success*

Jackie Wiegand, Marketing Coordinator, Lou Reid, Public Information Specialist, Laurie Cook, School Information Officer, & Danica Kaltaler, Public Information Specialist, Central New York Regional Information Center (CNYRIC)

***Award of Merit***

Video

*OCM BOCES - Transitions*

Jackie Wiegand, Marketing Coordinator, & Laurie Cook, School Information Officer

**Onteora Central School District**

**Ulster BOCES**

***Award of Honor***

Photograph

*Windblown Waif*

Valerie Havas, Community Relations Specialist

***Award of Merit***

Photograph

*Artful Adversaries*

Valerie Havas, Community Relations Specialist

***Award of Merit***

Photograph

*Groovin' in the Garden*

Valerie Havas, Community Relations Specialist

**Palmyra-Macedon Central School District**

**Dresden Public Relations**

***Award of Excellence***

Video

*Select Choir goes to Carnegie Hall*

Dresden Engle, Director, & Shawn Gray, Videographer/Editor

***Award of Excellence***

Video

*Welcome to Pal-Mac Primary School*

Shawn Gray, Videographer/Editor

***Award of Merit***

Video

*Palmyra-Macedon CSD 2017 State of the School*

Shawn Gray, Videographer/Editor

**Peekskill City School District**

***Award of Excellence***

Photograph

*First Day Faces*

Laura Belfiore, Communications Specialist

***Award of Merit***

Calendar

*2016-2017 Peekskill City School District Calendar*

Laura Belfiore, Communications Specialist

***Award of Merit***

Budget/Bond Newsletter

*In Our Schools: Special Budget Issue*

Laura Belfiore, Communications Specialist

***Award of Merit***

Photograph

*Hillcrest Violinist*

Laura Belfiore, Communications Specialist

***Award of Merit***

Photograph

*Peekskill Students March in Ed Walk for Fiscal Equity*

Laura Belfiore, Communications Specialist

**Pelham Union Free School District**

***Award of Honor***

Budget/Bond Newsletter

*Budget Newsletter*

Alex Wolff, Public Information Officer

***Award of Honor***

Overall Graphics and Design

*Winter Newsletter*

Alex Wolff, Public Information Officer

**Penfield Central School District**

***Award of Honor***

Photograph

*All In*

Nancy Bradstreet, Director of Communications

**Perry Central School District**

**Genesee Valley Educational Partnership**

***Award of Merit***

Social Media

*Perry Central School District - Social Media*

Megan Winter, Public Relations Specialist

**Pine Bush Central School District**

**Ulster BOCES**

***Award of Merit***

Community Newsletter

*2016-2017 Pine Bush Community Newsletter Series*

Jessica Murray, Community Relations Specialist, & Valerie Laudato, Graphics Specialist

***Award of Honor***

Photograph

*Tinker Time*

Jessica Murray, Community Relations Specialist

**Pittsford Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*PCSD Budget Vote Newsletter*

Nancy Wayman, Director of Communications

***Award of Excellence***

Calendar

*PCSD Calendar*

Nancy Wayman, Director of Communications



**Pulaski Academy & Central Schools**

**CiTi BOCES**

***Award of Honor***

Overall Graphics and Design

*Pulaski Community & School Guide*

Heather Schuss, Public Information Specialist

**Queensbury Union Free School District**

***Award of Excellence***

Community Newsletter

*Connections Fall 2016 and Winter 2017*

Mellissa Braham & Nicole Hart, Public Information Specialists, Capital Region BOCES Communications Service

***Award of Honor***

Excellence in Writing

*"Robotics Teams Compete and Build Life Skills"*

Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Merit***

Poster

*"Get a full school meal for 25 cents or less" free and reduced-price meals poster*

Mellissa Braham, Public Information Specialist & Margaret Murphy, Graphic Designer, Capital Region BOCES Communications Service

***Award of Merit***

Video

*WHBI Soldier Surprise video*

Nicole Hart, Public Information Specialist, Capital Region BOCES Communications Service

**Questar III BOCES**

***Award of Merit***

Electronic Newsletter

*Questar III E-News*

Jason Laz, Communications Technician, & Dan Sherman, Director of Communications

***Award of Excellence***

Video

*Make Sure Your Car is Ready for Winter*

Jason Laz, Communications Technician

***Award of Excellence***

Video

*Student Success at Catskill Academy*

Jason Laz, Communications Technician, & Dan Sherman, Director of Communications

***Award of Merit***

Video

*The State Aid Planning Office*

Jason Laz, Communications Technician, & the State Aid Planning Team

***Award of Merit***

Video

*Tips to Stay Healthy PSA*

Jason Laz, Communications Technician

**Ramapo Central School District**

**Rockland BOCES**

***Award of Honor***

Social Media

*#MountieSuperstar*

Scott Salotto, Director of Communications and Governmental Relations

***Award of Excellence***

Video

*Cultivating Student Success Through 21st Century Learning*

Scott Salotto, Director of Communications and Governmental Relations

**Rockland BOCES**

***Award of Excellence***

Calendar

*Rockland BOCES 2016-17 Calendar*

Scott Salotto, Director of Communications and Governmental Relations

**Rotterdam-Mohonasen Central School District**

***Award of Excellence***

Budget/Bond Newsletter

*Mohonasen Budget Newsletter*

Karen Nerney & Samantha Brumley, Public Information Specialists, and the Capital Region BOCES

Creative Team

***Award of Excellence***

Video

*What's It Like to Take Classes at CAT?*

Aaron Cagwin, Samantha Brumley & Karen Nerney, Public Information Specialists, Capital Region BOCES

Communications Service

**Saugerties Central School District**

**Ulster BOCES**

***Award of Merit***

Community Newsletter

*Saugerties Central School District 2016-2017 Community Newsletters*

Melina Makris, Community Relations Specialist, & Cherie Kocsis, Graphics Specialist

**Scarsdale Union Free School District**

***Award of Honor***

Community Newsletter

*Community Newsletter*

Victoria Presser, Public Information Officer

**Solvay Union Free School District  
Central New York Regional Information Center**

***Award of Merit***

Excellence in Writing

*Solvay UFSD rocks the bald and raises \$24,697.42 for St. Baldrick's*

Katie Finn, Public Information Specialist

**South Glens Falls Central School District**

***Award of Excellence***

Calendar

*South Glens Falls CSD 2016-17 Calendar*

Monica Lester, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Excellence***

Strategic Campaign

*Everybody Reads Campaign*

Monica Lester, Public Information Specialist, & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

***Award of Honor***

Poster

*Everybody Reads Poster*

Monica Lester, Public Information Specialist, & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

**South Orangetown Central School District**

**Rockland BOCES**

***Award of Honor***

Overall Graphics and Design

*Summer STEAM Camp Flier*

Scott Salotto, Director of Communications and Governmental Relations

***Award of Merit***

Video

*Mission: Engage! Problem-Based Learning*

Scott Salotto, Director of Communications and Governmental Relations

**Southern Westchester BOCES**

***Award of Excellence***

Excellence in Writing

*Alum's Passion Shows in Mini Cheesecake Creations*

Colette Connolly, Public Relations Specialist

***Award of Honor***

Social Media

*Social Media - Port Chester Schools*

Brian Howard, Director of Communications

***Award of Merit***

Electronic Newsletter

*Careers Central*

Brian Howard, Director of Communications

***Award of Merit***

Video

*SWBOCES students restore town's 9/11 Memorial Wall*

Brian Howard, Director of Communications

**Southwestern Central School District**

***Award of Honor***

Social Media

*Graduation at Southwestern Central School District*

Erica Carlson, Public Relations Specialist

***Award of Merit***

Social Media

*Promoting Good Digital Citizenship at Southwestern Central School District*

Erica Carlson, Public Relations Specialist

***Award of Merit***

Social Media

*Showcasing the Special Olympics Volunteer and Athlete Participation at Southwestern Central School District*

Erica Carlson, Public Relations Specialist

**Syracuse City School District**

**Central New York Regional Information Center**

***Award of Excellence***

Overall Graphics and Design

*Overall Graphics and Design: Syracuse City School District Homepage Ads*

Central New York Regional Information Center e-Communications Team

**The Genesee Valley Educational Partnership**

***Award of Merit***

Excellence in Writing

*LPN Saves a Life*

Maggie Fitzgibbon, PR and Printing/Graphics Coordinator

**Troy City School District**

**Questar III BOCES**

***Award of Excellence***

Calendar

*Troy CSD Calendar*

Erin Clary, Communications Specialist, & Kim Vigars, Graphic Designer

**TST BOCES**

**CiTi BOCES**

***Award of Excellence***

Video

*New Visions Recruitment Video*

Heather Schuss, Public Information Specialist

**Ulster BOCES**

***Award of Excellence***

Overall Graphics and Design

*2017 Ulster BOCES Career & Technical Center Program Guide*

Valerie Laudato, Graphic Specialist

***Award of Excellence***

Photograph

*High Wire Act*

Tammy Cilione, Community Relations Coordinator

***Award of Merit***

Photograph

*Cleared for Takeoff*

Tammy Cilione, Community Relations Coordinator

***Award of Honor***

Special Purpose Publication

*2017 Ulster BOCES Career & Technical Center Program Guide*

Holly Brooker, Community Relations Coordinator, & Tammy Cilione, Community Relations Coordinator

***Award of Merit***

Video

*Student-Manufactured Lockers Make their Way to the International Space Station*

Kristine Conte, Video Production Specialist

**Union Endicott Central School District**

***Award of Honor***

Photograph

*Tiger Face - Tiger Pride*

Linda Myers, Communications Coordinator

**Union Springs Central School District**

**Central New York Regional Information Center**

***Award of Excellence***

Calendar

*Union Springs Central School District Calendar*

Jessica Luisi, Public Information Specialist, & Kristen Tryon, Graphics Technician

**Utica City School District**  
**Oneida-Herkimer-Madison BOCES**

***Award of Excellence***

Calendar

*Oh the Places You'll Go 2016-17 Utica Calendar*

Andrea Rafferty, Associate Graphic Artist

***Award of Excellence***

Overall Graphics and Design

*Oh the Places You'll Go 2016-17 Utica Calendar*

Andrea Rafferty, Associate Graphic Artist

**Valhalla Union Free School District**

***Award of Honor***

Excellence in Writing

*Cross Country Standout Athlete Makes "Triple Impact"*

Natalia Baage-Lord, Public Relations Specialist

***Award of Merit***

Electronic Newsletter

*Valhalla Voyages E-News*

Natalia Baage-Lord, Public Relations Specialist

**Valley Central School District**

***Award of Honor***

Excellence in Writing

*Horseplay is therapeutic at Montgomery school*

Courtney Bonfante, Public Information Specialist, Capital Region BOCES Communications Service

**Warwick Valley Central School District**

***Award of Honor***

Excellence in Writing

*HS Media Center/Communications Suite now a state of the art learning center*

Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Merit***

Excellence in Writing

*Leadership opportunities abound for Warwick students*

Maureen Westphal, Public Information Specialist, Capital Region BOCES Communications Service

***Award of Merit***

Photograph

*Connecting with friends after the final bell*

Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

**West Genesee Central School District**

***Award of Honor***

Social Media

*West Genesee CSD Superintendent Twitter*

Bonnie Russell, School Information Officer

## **William Floyd School District**

### ***Award of Excellence***

Excellence in Writing

*WFHS Senior Receives Congressional Nomination to U.S. Naval Academy*

James Montalto, Public Relations Director

### ***Award of Excellence***

Social Media

*William Floyd School District social media*

James Montalto, Public Relations Director

### ***Award of Honor***

Photograph

*Swim*

James Montalto, Public Relations Director

### ***Award of Merit***

Photograph

*Compound Mitre Saw*

James Montalto, Public Relations Director

### ***Award of Merit***

Website

William Floyd School District website

Vincent Vaccarello, Website Manager, and James Montalto, Public Relations Director

## **Williamsville Central School District**

### ***Award of Excellence***

Calendar

*2016-17 Calendar Publication*

Rita Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

### ***Award of Honor***

Special Purpose Publication

*2017-18 Budget Summary Book*

Rita Wolff, APR, Director of Communications, & Amy Vohwinkel, Graphic Artist

## **Windsor Central School District**

### ***Award of Honor***

Video

*Windsor Middle School - Making a Difference*

Jason Weinstein, Public Information Coordinator