



2016 NYSPPRA 37th Annual Communications Contest Award Winners

Arkport Central School District

Laura Ryan, Public Information Specialist
Merit / Budget/Bond Newsletter
Arkport Budget Newsletter

Bethlehem Central School District

Sabre Sarnataro, Public Information Specialist
Merit / Excellence in Writing
Designing for the real world: MS students build and test bridges

Binghamton City School District

Broome-Tioga BOCES
Clare Stenta, Graphic Designer, and Christina Kunzman, Communications Coordinator
Honor / Community Newsletter
BToday

Broadalbin-Perth Central School District

Michele Kelley, Public Information Specialist
Excellence / Budget/Bond Newsletter
Patriot Press Special Capital Project Edition

Michele Kelley, Public Information Specialist
Excellence / Calendar
2028: Preparing for Their Futures 2015-16 Calendar

Michele Kelley, Public Information Specialist
Honor / DVD/Video
#BPinnovate

Michele Kelley, Public Information Specialist
Honor / Social Media
#BPinnovate on Facebook, Twitter and Instagram

Michele Kelley, Public Information Specialist
Honor / Strategic Campaign
2016 Capital Project: Our Schools, Their Futures

Michele Kelley, Public Information Specialist
Merit / Website
The New BPCSD.org

Broome-Tioga BOCES

Don Sbarra, Communications Coordinator, and Paul Marinaro, Graphic Designer
Merit / Community Newsletter
Hornets' News

Linda Myers, Communications Coordinator, and Jimmie Buyck, Videographer/Editor
Honor / DVD/Video
Welcome to BOCES

Don Sbarra, Communications Coordinator, and Paul Marinaro, Graphic Designer
Merit / Special Purpose Publication
BOCES Life

Byram Hills Central School District
Putnam Northern Westchester BOCES
Ellen Lane, Communications Director
Merit / Budget/Bond Newsletter
Byram Hills Budget Brochure

Capital Region BOCES

Stephanie Hunter, Audrey Hendricks, Laura Ryan, Adrienne Leon, Capital Region BOCES Communications Service
Excellence / DVD/Video
Assessments in Education

Melissa Braham, Matt Leon, Aaron Cagwin, Adrienne Leon, Capital Region BOCES Communications Service
Merit / DVD/Video
School Budgets 101

Audrey Hendricks, Mike McCagg, Jill Aurora, Capital Region BOCES Communications Service
Excellence / Excellence in Writing
Overcoming the “Middle Skills” Gap with Career and Technical Education

Kim Smithgall, Audrey Hendricks, Brooks Brown, Jill Aurora, Capital Region BOCES Communications Service
Excellence / Excellence in Writing
Regional response to the state’s proposed changes in placement of students with disabilities

Audrey Hendricks, Kim Smithgall, Adrienne Leon, Capital Region BOCES Creative Team
Excellence / Special Purpose Publication
History of Standardized Tests Infographic

Justin Cortese, Jennie Kerwood, Capital Region BOCES Creative Team
Excellence / Special Purpose Publication
School Attendance Matters Infographic

JoEllen Gardner, Melissa Braham, Adrienne Leon, Capital Region BOCES Creative Team
Honor / Special Purpose Publication
School Budget 101 Infographic

JoEllen Gardner, Melissa Braham, Adrienne Leon, Capital Region BOCES Creative Team
Merit / Special Purpose Publication
What is a capital improvement project? Infographic

Melissa Braham, Nancy Cole, Jennie Kerwood, Capital Region BOCES Creative Team
Excellence / Strategic Campaign
Bus Driver Recruitment

Audrey Hendricks, Adrienne Leon, Capital Region BOCES Creative Team
Excellence / Strategic Campaign
Using data to drive instruction: Communicating on assessments in the opt-out era

Capital Region BOCES Career & Technical School

Mike McCagg, Jill Aurora, Capital Region BOCES Creative Team
Merit / Special Purpose Publication
Capital Region BOCES Career & Technical School: Your Future Starts Here! 2016-17 Course Guide

Carmel Central School District

Susan Dieck, APR, Public Information Officer
Merit / Social Media
Facebook

Center for Instruction, Technology & Innovation CiTi BOCES

Todd Shear, Graphic Design Specialist
Honor / Overall Graphics and Design
Substitute Recruitment Day Flyer

Paul Griser, Lani Camp and Naomi Hines, Public Information Assistants
Excellence / Poster
Career and Technical Education Program of the Month Poster

Dobbs Ferry School District

Elizabeth Hausman, Public Information Officer
Honor / DVD/Video
Kindergarten Rocks

Elizabeth Hausman, Public Information Officer
Excellence / DVD/Video
We Are Dobbs

East Greenbush Central School District

Mark Adam, Public Information Specialist, and Thom Job and Kim Vigars, Questar III BOCES
Honor / Website
New East Greenbush CSD Website

East Irondequoit Central School District

Danielle Gorevski, Communications Assistant
Honor / Poster
Beauty & The Beast

Danielle Gorevski, Communications Assistant
Merit / Poster
Lion King Jr.

Danielle Gorevski, Communications Assistant
Honor / Poster
Shrek Jr.

Eldred Central School District

Ulster BOCES Communications Service

Holly Brooker, Community Relations Coordinator, and Lisa Ramirez, Community Relations Specialist
Honor / Social Media

Eldred Facebook

Elmsford Union Free School District

Putnam Northern Westchester BOCES

Ellen Lane, Communications Director

Honor / DVD/Video

Elmsford Budget Video 2016-2017

Erie 2-Chautauqua-Cattaraugus BOCES

Erica Carlson, Public Relations Specialist

Merit / Excellence in Writing

Cutting a New Path: P-TECH

Erica Carlson, Public Relations Specialist

Merit / Excellence in Writing

Google Expeditions

Joshua Gregory, Public Relations Specialist

Honor / Photograph

E2CCB Career and Technical Education - Real Life Learning

Fayetteville-Manlius Central School District

Nancy Cole, Public Information Specialist

Honor / Excellence in Writing

Students donate more than 600 loaves of bread to local charities

Gates Chili Central School District

Monroe 2-Orleans BOCES

Jackie Finn, Communications Specialist, and Karen Slayton, Graphic Designer

Merit / Poster

Exit Standards for the Gates Chili Graduate

Jackie Finn, Communications Specialist, and Karen Slayton, Graphic Designer

Excellence / Strategic Campaign

Froggy Summer Reading Caravan at Gates Chili

Genesee Valley Educational Partnership (GV BOCES)

Maggie Fitzgibbon, Public Relations Coordinator

Merit / Community Newsletter

Community Newsletter - Genesee Valley Educational Partnership (GV BOCES)

Maggie Fitzgibbon, Public Relations Coordinator

Merit / Special Purpose Publication

Special Purpose Publication

Goshen Central School District

Christina Gore, Public Information Specialist

Honor / Budget/Bond Newsletter

May 2016 Budget Newsletter - Goshen

Christina Gore, Public Information Specialist
Merit / Excellence in Writing
Goshen senior brings attention to global water crisis

Greece Central School District

Laurel Heiden, Community Relations Manager
Honor / Budget/Bond Newsletter
Budget Newsletter - Greece

Laurel Heiden, Communications Relations Manager
Merit / Calendar
2015-16 Calendar and Handbook

Laurel Heiden, Community Relations Manager
Excellence / Community Newsletter
The Good Newsletter

Laurel Heiden, Community Relations Manager
Honor / Special Purpose Publication
Community Schools Movement

Hendrick Hudson School District

Putnam Northern Westchester BOCES
Ellen Lane, Communications Director
Merit / Special Purpose Publication
The Lanyard Community Edition

Highland Central School District

Ulster BOCES Communications Service
Melina Makris, Community Relations Specialist II
Merit / Excellence in Writing
Highland Innovative Teaching Technique Has Highland Middle School Students Flipping for Math

Ulster BOCES Communications Service
Holly Brooker, Community Relations Coordinator
Excellence / Photograph
Highland Tug of War

Holley Central School District

Monroe 2-Orleans BOCES
Beth Nash, Communication Specialist
Honor / Photograph
Photography Submission – Holley

Ichabod Crane Central School District

Questar III BOCES
Mary Prusak, Communications Specialist, and Kimberly Vigars, Senior Graphic Designer
Merit / Budget/Bond Newsletter
Ichabod Crane CSD Budget Newsletter, May 2016

Ithaca City School District

Central New York Regional Information Center
Merit / Website
Ithaca City School District's Website

Kenmore-Town of Tonawanda UFSD

Patrick Fanelli, Community Relations Coordinator
Honor / Social Media
Ken-Ton School District Facebook Page

Lakeland Central School District

James Van Develde, Director of Communications
Merit / Photograph
Photography-Student and Dictionary

James Van Develde, Director of Communications
Honor / Photograph
Save A Life Photo

Madison-Oneida BOCES

Sapna Kollali, Public Information Officer, and the Madison-Oneida BOCES Graphics Team
Honor / Annual Report
Madison-Oneida BOCES 2014-2015 Annual Report

Sapna Kollali, Public Information Officer
Merit / Excellence in Writing
AHP Earns Regional, National Recognition

Sapna Kollali, Public Information Officer
Honor / Excellence in Writing
STEM Course Offers College Experiences in High School

Sapna Kollali, Public Information Officer
Merit / Excellence in Writing
Students Earn Diploma, Training Through Pilot Program

Sapna Kollali, Public Information Officer
Excellence / Social Media
Madison-Oneida BOCES Facebook page

Mahopac Central School District

Putnam Northern Westchester BOCES
Ellen Lane, Communications Director
Honor / DVD/Video
Thank You, Mahopac

Marcellus Central School District

Laura Ryan, Communications Specialist
Honor / Budget/Bond Newsletter
Marcellus Budget Newsletter

Marlboro Central School District

Ulster BOCES Communications Service

Jessica Murray, Community Relations Specialist II, and Cathy Sanchez, Graphics

Merit / Budget/Bond Newsletter

Marlboro Budget Issue

Ulster BOCES Communications Service

Jessica Murray, Community Relations Specialist II, and Cathy Sanchez, Graphics

Merit / Community Newsletter

Marlboro Community Newsletter

Mohonasen Central School District

Karen Nerney, Communications Specialist

Honor / Strategic Campaign

The Center for Advanced Technology at Mohonasen

Monroe 2-Orleans BOCES

Heather Campo, Communications Specialist, and Lisa Constantine, Graphic Designer

Honor / Community Newsletter

Together

Iva Petrosino, Communications Support Specialist, and Heather Campo and Jennifer Merkel, Communications Specialists

Merit / Excellence in Writing

Odyssey of the Jewel

Stephen Dawe, Manager, Communications Services

Merit / Special Purpose Publication

Monroe 2-Orleans BOCES Annual Report

Monticello Central School District

Carole Spendley and Alyssa Pagano, Public Information Specialists

Honor / Overall Graphics and Design

High School Twitter Poster

Nassau BOCES

Angela Marshall, Public Information Officer

Honor / Electronic Newsletter

Pre-K Update

Angela Marshall, Public Information Officer

Merit / Photograph

LIHSA Theatre

Angela Marshall, Public Information Officer

Excellence / Website

Nassau BOCES Website

New Paltz Central School District

Ulster BOCES Communications Service

Community Relations Team

Honor / Budget/Bond Newsletter

New Paltz Budget Newsletter

Niskayuna Central School District

Matt Leon, Communications Specialist
Honor / Community Newsletter
Your Schools Newsletter

Stephanie Hunter, Communications Specialist
Honor / DVD/Video
Fourth Grade Entrepreneur & Humanitarian Fair

Oneida-Herkimer-Madison BOCES

School Communications
Merit / Overall Graphics and Design
Career and Technical Education Center 2016-17 Program Guide

Cheri Derdzinski, Graphic Design Artist
Excellence / Photograph
Learning Gives You Wings

Jean Palmer, Senior Public Relations Specialist
Merit / Special Purpose Publication
Service Directory 2016-17

Onondaga-Cortland-Madison BOCES

Jackie Wiegand, Marketing Coordinator
Merit / Excellence in Writing
It's a Wrap: What WCNY Means to our BOCES Students

Onteora Central School District

Ulster BOCES Communications Service
Valerie Havas, Community Relations Specialist II
Merit / Photograph
Onteora Phoenicia Wall Flowers I've Got This Covered

Owego - Apalachin Central School District

Broome - Tioga BOCES
Steve Jensen, Communications Coordinator, Jimmie Buyck, Videographer/Editor
Merit / DVD/Video
There's No Place Like Home

Peekskill City School District

Laura Belfiore, Communications Specialist
Excellence / Photograph
Oaksides Students Discover What Makes Technology Tick

Laura Belfiore, Communications Specialist
Excellence / Photograph
PHS Art Students Decorate Downtown Peekskill
Laura Belfiore, Communications Specialist
Merit / Photograph
Uriah Hill Graduates

Pelham Public Schools

Maria Slippen, Public Relations Specialist

Merit / Social Media

A coordinated Social Media effort: Facebook, Twitter, and Blog

Putnam Northern Westchester BOCES

Ellen Lane, Communications Director

Excellence / DVD/Video

Falls Academy: Middle School Done Differently

Queensbury Union Free School District

Mellissa Braham, Public Information Specialist

Merit / DVD/Video

“Your Vision, Their Future” 2016 capital project video

Questar III BOCES

Adam Charbonneau, Public Information Specialist, Dan Sherman, Director of Communications, Randall Squier, Superintendent of Schools, and Kimberly Vigars, Senior Graphic Designer

Merit / Budget/Bond Newsletter

Coxsackie-Athens Central School District - Capital Project an Investment in Safety, Academics, & Athletics

Kim Vigars, Senior Graphic Designer, and Erin Clary, Communications Specialist

Merit / Calendar

Calendar: Troy CSD

Rockland BOCES

Scott Salotto, Director of Communications and Governmental Relations, Michele Kessler, Public Information Assistant, and Jen Citrolo, Communications Coordinator

Excellence / Special Purpose Publication

Rockland BOCES Student Services Program Guide

Rome City School District

Madison-Oneida BOCES

Jill Pekarski, Madison-Oneida BOCES Public Information Specialist

Honor / Special Purpose Publication

Love Where You Learn brochure

Rondout Valley Central School District

Ulster BOCES Communications Service

Community Relations Team

Merit / Budget/Bond Newsletter

Rondout Valley Budget Newsletter

Ulster BOCES Communications Service

Valerie Laudato, Graphics Specialist

Merit / Overall Graphics and Design

Rondout Valley Realtor Brochure

Saugerties Central School District

Ulster BOCES Communications Service

Melina Makris, Community Relations Specialist II and Cherie Kocsis, Graphics Specialist

Excellence / Budget/Bond Newsletter

Saugerties Budget Issue

Ulster BOCES Communications Service

Melina Makris, Community Relations Specialist II and Valerie Laudato, Graphics

Merit / Calendar

Saugerties District Calendar 2015-16

Scarsdale Union Free School District

Victoria Presser, Public Information Officer

Honor / Community Newsletter

Insight Newsletters

South Glens Falls Central School District

Monica Lester, Public Information Specialist

Merit / Budget/Bond Newsletter

Building Our Future Newsletter

Monica Lester, Public Information Specialist, and Karen Pacelli, Graphic Artist

Merit / Poster

Building Our Future Campaign Poster

Monica Lester, Public Information Specialist

Merit / Strategic Campaign

Building Our Future Campaign

Southern Westchester BOCES

Natalia Baage-Lord, Public Relations Specialist

Excellence / Excellence in Writing

Valhalla's Long-Time Volunteer Honored for Her Service

Syracuse City School District

Central New York Regional Information Center

Merit / Website

Syracuse City School District's Website

Ulster BOCES

Melina Makris, Community Relations Specialist II

Honor / Excellence in Writing

Ulster BOCES Spotlight on Stacey Ross

Tammy Cilione, Community Relations Specialist II

Honor / Photograph

Ulster BOCES Student Painting Bus

Community Relations Team

Honor / Poster

Ulster BOCES Success Story Posters

Community Relations Team
Honor / Social Media
Ulster BOCES Facebook

Community Relations Team
Merit / Strategic Campaign
Ulster BOCES Career & Tech Success Stories

Union Endicott Central School District

Linda Myers, Communications Coordinator
Merit / Community Newsletter
Tiger Trends newsletter

Linda Myers, Communications Coordinator
Excellence / Photograph
What Is That?

Utica City School District

Oneida-Herkimer-Madison BOCES
Andrea Rafferty, Associate Graphic Artist
Honor / Calendar
“Building Our Future”

Andrea Rafferty, Associate Graphic Artist
Honor / Overall Graphics and Design
“Building Our Future”

Warwick Valley Central School District

Maureen Westphal and Louise Hutchison, Communications Specialists
Honor / Website
Warwick Valley Central School District Website

West Genesee Central School District

Bonnie Russell, School Information Officer
Honor / Social Media
West Genesee Notes from the Superintendent

Whitesboro Central School District

Oneida-Herkimer-Madison BOCES
Shaun Kaleta, Public Relations Assistant
Merit / Excellence in Writing
Retiring Marcy Elementary Music Teacher Gets Surprise Sendoff

Shaun Kaleta, Public Relations Assistant
Honor / Excellence in Writing
Scanning Electron Microscope Lets Students See World in Different Light

William Floyd School District

James Montalto, Public Relations Director
Honor / Photograph
First Day Jitters

James Montalto, Public Relations Director
Honor / Social Media
William Floyd School District social media

James Montalto, Public Relations Director, and Vincent Vaccarello, Website Manager
Honor / Website
William Floyd School District website