



30th -ANNUAL COMMUNICATIONS AWARDS

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2009 Award Winners

ANNUAL REPORTS

Excellence

Greece Central School District
Laurel Heiden
Annual Report 2008

Honor

Madison-Oneida BOCES
Jill Pekarski
Annual Report 2007-2008

Merit

Ulster BOCES
Cherie Kocsis
Ulster BOCES 2007-2008 Annual Report

BUDGET/BOND NEWSLETTERS

Excellence

Mayfield Central School District (Capital Region BOCES)
Deborah Bush-Suflita
Mayfield District Newsletter, Budget Edition

Burnt Hills-Ballston Lake Central School District
Christine Multer
Succeeding in Unprecedented Times: Burnt Hills-Ballston Lake 2009-10 Proposed Budget

Kingston City School District (Ulster BOCES)
Dorothy Wills-Raftery
Kingston City School District Library Renovation Newsletter

Niskayuna Central School District
Judy Frost
Your Schools--Budget Edition

Honor

Kingston City School District (Ulster BOCES)
Dorothy Wills-Raftery
Kingston 2009 Budget Newsletter

Brockport Central School District (Monroe 2-Orleans BOCES)
Deb Moyer
Transportation Facility Proposal

Highland Central School District (Ulster BOCES)
Holly Brooker
Highland 2009 Budget Newsletter

Pittsford Central School District
Nancy Wayman
Budget Newsletter

Schalmon Central School District
Mellissa Braham
Schalmon News, Budget Issue

Schodack Central School District (Questar III BOCES)
Jason McCord
Schodack Budget Newsletter

Merit

Enlarged City School District of Middletown
Melissa Cortellini
Budget Newsletter

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora 2009 Budget Newsletter

Goshen Central School District
Christina Intranuovo
Budget 2009-10 Newsletter

Sewanhaka Central High School District (Nassau BOCES)
William Frohlich
Sewanhaka Scoop -- Budget Edition

Schoharie Central School District (Capital Region BOCES)
Jessica Scheckton
Schoharie Budget Newsletter

Seafood Union Free School District (Nassau BOCES)
William Frohlich
Seafood Education Spotlight -- Budget Edition

Greece Central School District
Laurel Heiden
The Connection -- Budget Edition

CALENDARS

Excellence

Rochester City School District
Tom Petronio
2008-2009 Calendar

Ellenville Central School District (Ulster BOCES)
Judy Herron
Ellenville 2008-2009 School Calendar

Marlboro Central School District (Ulster BOCES)
Kathryn Heidecker
2008-2009 Marlboro School Calendar

Yonkers Public Schools
Jerilynne Fierstein
2008-2009 School Calendar & Handbook

Honor

City School District of Albany
Ron Lesko
2008-09 Annual Calendar

New Paltz Central School District (Ulster BOCES)
Holly Brooker
New Paltz 2008-2009 School Calendar

Schuylerville Central School District
Kim Smithgall
2008-09 District Calendar

Pittsford Central School District
Nancy Wayman
Pittsford Schools 2008-2009 Schedules and Events

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora 2008-2009 School Calendar

Ulster BOCES
Cherie Kocsis
Ulster BOCES 2008-2009 Calendar: Roots

Katonah-Lewisboro Union Free School District
Karli Wheeler
Katonah-Lewisboro School Calendar

Merit

Bethlehem Central School District
Matt Leon
Calendar: BC is for character

Capital Region BOCES
Mary Prusak
Capital Region BOCES 2008-09 Calendar

Mohonasen Central School District
Adrienne Leon
Mohonasen 2008-2009 Calendar

Guilderland Central School District
Amy Zurlo
2008-09 District Calendar

Roundout Valley Central School District (Ulster BOCES)
Valerie Laudato
Roundout Valley 2008-2009 School Calendar

Saugerties Central School District (Ulster BOCES)
Holly Brooker
Saugerties 2008-2009 Calendar & Parent Guide

Greece Central School District
Laurel Heiden
2008-09 Calendar and Handbook

South Colonie Central School District
John K. Noetzel
District Calendar

Community Newsletters

Excellence

Katonah-Lewisboro Union Free School District
Karli Wheeler
Keys for Healthy Living

Yonkers Public Schools
Jerilynne Fierstein
Currents

Garden City Public Schools
Catherine Knight
On the Line Newsletter

Liberty Central School District (Capital Region BOCES)
Deborah Bush-Suflita
Liberty District Newsletter

Middleburgh Central School District (Capital Region BOCES)
Deborah Bush-Suflita
Middleburgh District Newsletter

Honor

Fayetteville-Manlius Central School District (Capital Region BOCES)
Deborah Bush-Suflita
FM News

Ellenville Central School District (Ulster BOCES)
Judy Herron
Ellenville Central Newsletter

Genesee Valley BOCES
Andrea Walton
News in Brief

Brunswick Central School District (Questar III BOCES)
Jason McCord
The Communicator

Southern Westchester BOCES
Colette Connolly
Alliance

Seaford Union Free School District (Nassau BOCES)
William Frohlich
Seaford Education Spotlight

New Paltz Central School District (Ulster BOCES)
Holly Brooker
New Paltz Community Newsletter

Frontier Central School District
Dr. Mary Ann Costello
Community Newsletter

Penfield Central School District (HJMT Communications, LLC)
Nancy Bradstreet
Penfield Prestige

Pittsford Central School District
Nancy Wayman
Community Newsletter

Merit

Capital Region BOCES
Deborah Bush-Suflita
Great Expectations Special Education Newsletter

Millbrook Central School District (Dutchess BOCES)
Anna Marie Paolercio
Millbrook Messenger

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora Newsletter

Niagara Falls City School District
Judie Gregory
Our Schools District Newsletter

Vestal Central School District
Regina M. Felice
"Look at Us!" Newsletter

New Hyde Park-Garden City Park Union Free School District (Nassau BOCES)
William Frohlich
NHP-GCP News Briefs

North Shore Central School District
Shelly Newman
North Shore Schools Community Newsletter

Freeport Public Schools (Nassau BOCES)
William Frohlich
Freeport Pride

Great Neck Public Schools
Jessica Vega
Bulletin Board--Newsletter of the Great Neck Public Schools

Monroe 2-Orleans BOCES
Jackie Finn
Together

Hewlett-Woodmere Public Schools
Barbara Hatt
Spotlight

Monticello Central School District
Renata Gittler
District Newsletter

Scarsdale Union Free School District
Victoria Free Presser
Insight

Southern Westchester BOCES
Evelyn McCormack
Tools of the Trade

Southwestern Central School District
Linda Danahy
Community Newsletter

DVD/Video

Merit

East Irondequoit Central School District
David Yates
Heroes All -- Opening Day Video

Yonkers Public Schools
Jerilynne Fierstein
We Are Yonkers Public Schools

Honor

Schenectady City School District
Skye Heritage
Yates Hot Air Balloon

Schenectady City School District
Skye Heritage
Zoller Picturing America

Buffalo Public School District
Stefan I. Mychajliw
Where Are They Now: Pete Gallivan

Merit

Yonkers Public Schools
Jerilynne Fierstein
Yonkers Public Schools Free Summer Lunch Program

Questar III BOCES
Dan Sherman
Strategic Plan Video

Yonkers Public Schools
Jerilynne Fierstein
Yonkers Public Schools : Update Summer Review

Buffalo Public School District
Stefan I. Mychajliw
BPS Report, The TV Show

East Irondequoit Central School District
David Yates
Inside East Irondequoit 2008-2009

Schalmon Central School District
Mellissa Braham
Students Get Creative to Prevent Bullying

Electronic Newsletter

Excellence

Nassau BOCES
William Frohlich
BOCES World

Nassau BOCES
William Frohlich
Focus

Honor

Tech Valley High School
Michael McCagg
Tech Valley High School This Week

Internal Newsletter

Excellence

Oswego County BOCES
Amy Rhinehart
The Spotlight

Overall Graphics & Design

Excellence

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora Central School District Brochure

Schuylerville Central School District
Kim Smithgall
2009 Elementary School Yearbook

Honor

Schuylerville Central School District
Kim Smithgall
2008-09 District Calendar

Greece Central School District
Laurel Heiden
Annual Report 2008

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora Fall 2008 Newsletter

Greece Central School District
Laurel Heiden
2008-09 Calendar and Handbook

Schuylerville Central School District
Kim Smithgall
2009 Looking Glass Art & Literary Journal

Ellenville Central School District (Ulster BOCES)
Judy Herron
Ellenville Central School Spring 2009 Newsletter

Merit

Madison-Oneida BOCES
Jill Pekarski
Service Directory 2009-2010

Lancaster Central School District
Patricia M. Burgio, APR
Masterpieces in the Making

Ellenville Central School District (Ulster BOCES)
Judy Herron
Ellenville 2008-2009 School Calendar

Lancaster Central School District
Patricia M. Burgio, APR
Pathways to Excellence

PHOTOGRAPHS

Excellence

Burnt Hills-Ballston Lake Central School District
Christine Multer
Graduate and his grandparents

Kendall Central School District (Monroe 2-Orleans BOCES)
Christina Lewis
Kendall fifth-grader completes gravestone rubbing

Chautauqua Lake Central School District
Wendy Westwood
Chorus Rehearsal

Yonkers Public Schools
Jerilynne Fierstein
The Class of 2022: College is in their future

Honor

Mount Pleasant Central School District (Eileen Farrell Public Relations Services)
Eileen Farrell
Wildcat Homecoming

Bath City School District (Greater Southern Tier BOCES)
Karen Hartill
Students Honor Veterans

Chautauqua Lake Central School District
Wendy Westwood
Author & Audience

Garden City Public Schools
Catherine Knight
Garden City Public Schools' Conceptual Science Program

Mayfield Central School District
Michele Kelley
Tone Chime Chair

Tech Valley High School
Michael McCagg
Making the News

West Genesee Central School District
Bonnie Russell
Students Learn about Veterans Day

Rockland BOCES
Stephanie Gouss
Inter-generational music meeting

Chautauqua Lake Central School District
Wendy Westwood
Thoughtful Readers

East Syracuse-Minoa Central School District
Marcia Kelley
ESM One of Two in State with New RxeSEARCH Class

West Genesee Central School District
Bonnie Russell
CTE Program

Broome-Tioga BOCES
Donald Sbarra
Young Graduate

Merit

East Irondequoit Central School District
David Yates
Coming to America

Schalmont Central School District
Mellissa Braham
A Future in Science

Chautauqua Lake Central School District
Wendy Westwood
Story Time

East Syracuse-Minoa Central School District
Marcia Kelley
Buddies Learn Together

Chenango Forks Central School District
Linda Myers
A bursting balloon

Garden City Public Schools
Catherine Knight
Garden City High School's Pep Rally

Ulster BOCES
Cherie Kocsis
School of Practical Nursing Photo

Chautauqua Lake Central School District
Wendy Westwood
Pedal Power

Monticello Central School District
Renata Gittler
Brothers

Greece Central School District
Laurel Heiden
Voracious Reader

POSTER

Honor

Broome-Tioga BOCES
Paul Marinaro
Cosmetology Poster

Merit

East Irondequoit Central School District
Danielle Gorevski
Say "Cheese"

PR MARKETING CAMPAIGN

Excellence

Nassau BOCES Long Island High School for the Arts (Nassau BOCES)
William Frohlich
Nassau BOCES LIHSA Campaign

Honor

Capital Region BOCES
Deborah Bush-Suflita
Parent Newsletter Series

Bethlehem Central School District
Matt Leon
Bethlehem Central Budget Information Campaign

Merit

Nyack Public Schools
Gail Fleur
Underage Drinking Campaign

Rochester City School District
Tom Petronio
Prekindergarten Registration Campaign 2009

South Colonie Central School District
John K. Noetzel
Budget Communications

City School District of Albany
Ron Lesko
Champions Campaign

South Colonie Central School District
John K. Noetzel
Full-Day Kindergarten Communications

Nassau BOCES
William Frohlich
Nassau BOCES Referendum

SPECIAL PURPOSE PUBLICATIONS

Excellence

Williamsville Central School District
Rita M. Wolff, APR
School Emergency Guide

Greece Central School District
Laurel Heiden
Dress for Success

Yonkers Public Schools
Jerilynne Fierstein
2008-2009 School District Goals

Westfield Academy and Central School District
Jennifer C. Osborne Coy
Considering the Future

Enlarged City School District of Middletown
Melissa Cortellini
Program Guide

Honor

Broome-Tioga BOCES
Paul Marinaro
Student Community Service Award Brochure

Questar III BOCES
Dan Sherman
Course Catalog, 2009-2010

Capital Region BOCES
Mary Prusak
Voorheesville Superintendent Search Brochure

Williamsville Central School District
Rita M. Wolff, APR
2009-2010 Budget Summary Book

Capital Region BOCES
Mary Prusak
Capital Region BOCES 2009-10 Services Guide & Price List

Spencerport Central School District (Monroe 2-Orleans BOCES)
Lanette Cypher
Spencerport District Brochure

Questar III BOCES
Dan Sherman
Strategic Plan Brochure

Nassau BOCES
William Frohlich
Children's Readiness Center Brochure

Chatham Central School District (Questar III BOCES)
Dan Sherman
Chatham Superintendent Search Brochure

Schalmon Central School District
Melissa Braham
Adult Education Program Guide

Madison-Oneida BOCES
Jill Pekarski
Annual Meeting Book

Merit

Schuylerville Central School District
Kim Smithgall
2009 Looking Glass Art & Literary Journal

Ulster BOCES
Cherie Kocsis
Excellence in Education: Highlighting the Public Schools of Ulster County

Ulster BOCES
Cherie Kocsis
Ulster BOCES 2009-2010 Proposed Budget

Onteora Central School District (Ulster BOCES)
Joanne Miller
Onteora Central School District Brochure

Broome-Tioga BOCES
Donald Sbarra
Superintendent Development Brochure

Rockland BOCES
Stephanie Gouss
Rockland BOCES Health Symposium Display

Nassau BOCES
William Frohlich
Professional Development Brochure

Schuylerville Central School District
Kim Smithgall
2009 Elementary School Yearbook

Burnt Hills-Ballston Lake Central School District
Christine Multer
2009-10 Budget Development & Communications Plan

Ravena-Coeymans-Selkirk Central School District (Capital Region BOCES)
Deborah Bush-Suflita
Ravena Coeymans Selkirk Superintendent Search Brochure

Hamilton-Fulton-Montgomery BOCES
Thomas Antis
Teach Here

WEB SITES

Excellence

Lakeland Central School District
Jim Van Develde
www.lakelandschools.org

Honor

Penfield Central School District (HJMT Communications, LLC)
Nancy Bradstreet
Penfield Central School District Web Site (www.penfield.edu)

Merit

Yonkers Public Schools
Jerilynne Fierstein
www.yonkerspublicschools.org

Lancaster Central School District
Patricia M. Burgio, APR
www.lancasterschools.org

Buffalo Public School District
Stefan I. Mychajliw
www.buffaloschools.org

Mohonasen Central School District
Adrienne Leon
Mohonasen District Web Site (www.mohonasen.org)

EXCELLENCE IN WRITING

Excellence

Genesee Valley BOCES
Andrea Walton
"Foster Grandparent Enriches Children's Lives and Her Own"

Schalmont Central School District
Melissa Braham
"Teaching Digital Learners"

Southern Westchester BOCES
Colette Connolly
"Newbies at the Academic Bowl"

Burnt Hills-Ballston Lake Central School District
Christine Multer
"2008 was the proverbial rainy day for BH-BL ... but student successes are the sunshine peeking through the clouds"

Honor

Mount Pleasant Central School District (Eileen Farrell Public Relations Services)
Eileen Farrell
"Familiar faces fill interim positions"

Ellenville Central School District (Ulster BOCES)
Judy Herron
"Teachers Use Technology to Engage Students"

City School District of Albany
Ron Lesko
"The end of an era for Philip Livingston Magnet Academy"

Goshen Central School District
Christina Intranuovo
"Former Goshen student overcomes obstacles to achieve goals"

Bethlehem Central School District
Matt Leon
"As political season nears a close, Bethlehem students join the party"

Goshen Central School District
Christina Intranuovo
"Mr. GHS -- A crowning moment in Goshen history"

Merit

Mount Pleasant Central School District (Eileen Farrell Public Relations Services)
Eileen Farrell
"Inauguration 2009: The world--and schools—watched"

Niagara Falls City School District
Judie Gregory
"Real Proof of Education Isn't on Paper"

Broome-Tioga BOCES
Donald Sbarra
"Student Community Service Award"

Carmel Central School District
Susan Dieck, APR
"Bus drivers deliver an important service"

Carmel Central School District
Susan Dieck, APR
"Carmel music strong as ever..."

East Syracuse-Minoa Central School District
Marcia Kelley
"ESM One of Two in State with New RxeSEARCH Class"

Ulster BOCES
Cherie Kocsis
"Ali Simon Success Story"

Seaford Union Free School District/Sewanhaka Union Free School District (Nassau BOCES)
William Frohlich
"Sewanhaka Scoop/Seaford Education Spotlight"

Tech Valley High School
Michael McCagg
"A new beginning for TVHS"

Ulster BOCES
Cherie Kocsis
"Anne Heidecker Success Story"